



2018 Sponsor & Exhibitor Information

The NC Clean Energy Technology Center is proud to offer a variety of sponsorship and exhibitor opportunities for the 2018 Sustainable Fleet Technology Conference in Durham, NC. Attendees at the 2018 event will include public/private fleet managers, purchasing officials, state and local government leaders, clean cities coalitions, non-profits, and other transportation organizations. We expect that 300+ attendees will participate this year. The new location and expo hall will offer more opportunities for indoor vehicle displays. We hope you will join us! See below for sponsorship/exhibition opportunities.



The Sustainable Fleet Technology Conference is a full two day event that provides an opportunity for fleets and transportation professionals to experience the latest & greatest vehicle technology, tools, and resources designed to increase efficiency and reduce emissions. The event will include keynote presentations, 50+ panelists, breakout sessions, an expo hall with ample space for indoor vehicle/equipment display, and plenty of networking opportunities.

Is my company/organization a good fit?

Included below is a sample list of relevant topics under consideration to include in the 2018 conference. The planning committee welcomes other topic ideas that highlight sustainable fleet technologies.

- Biofuels (Ethanol, Biodiesel)
- Compressed Natural Gas
- Electric
- Propane
- Renewable Diesel
- Renewable Natural Gas
- Advanced Vehicle Technologies
- Motor Fleet Management & Vehicle Sharing Technologies
- Idle Reduction Technologies
- Data and Telematics
- Vehicle Right-Sizing
- Sustainability Plans
- Driver Training & Behavior
- Eco-Driving
- Public Transit
- Autonomous Vehicles & Future Technologies

PREVIOUS SPONSORS/EXHIBITORS

ADVANCED ENERGY
 AGILE FLEETCOMMANDER
 AGILITY FUEL SOLUTIONS
 ALKANE TRUCK COMPANY
 ALLIANCE AUTOGAS/BLOSSMAN GAS
 ALTECH-ECO
 AMERIGAS
 ANGI
 ASSET WORKS LLC
 ATLAS COPCO
 BLUE GAS MARINE INC
 BRIGHTFIELD SOLUTIONS
 BMW
 CAROLINA INDUSTRIAL EQUIPMENT
 CENTER FOR SUSTAINABLE ENERGY
 CHARGEPOINT
 CLEAN AIR CAROLINA
 CLEAN ENERGY FUELS
 CLEAN FUEL USA
 CLIPPER CREEK, INC
 CUMMINS WESTPORT
 DEMOUNTABLE CONCEPTS
 DERIVE TECHNOLOGIES
 DPF REMEDY

DUKE ENERGY
 EV-BOX
 FERMATA
 FREEDM CENTER - NCSU
 FUELFORCE
 FUELS FIX
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 GENERAL ELECTRIC
 GPS MOBILE SOLUTIONS, INC
 GRIP IDLE REDUCTION
 HUBB FILTERS
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 LEITH BMW
 LIGHTING SYSTEMS
 MHC KENWORTH
 NAFA
 NBB
 NC PROPANE GAS ASSOCIATION
 NC SUSTAINABLE ENERGY ASSOCIATION
 NISSAN
 NOVOZYMES
 ODYNE
 ORGANIC TRANSIT

PIEDMONT NATURAL GAS
 POLARIS
 PROPANE EDUCATION & RESEARCH COUNCIL
 PROTERRA
 PSNC ENERGY
 READING TRUCK BODY
 RENEWABLE ENERGY GROUP
 ROUSH CLEANTECH
 SIERRA MONITOR
 SOMS TECHNOLOGIES
 SPECTRO SCIENTIFIC
 STEALTH POWER
 TESLA
 THOMAS BUILT BUSES
 TRIAD AIR AWARENESS
 TRI-POINT FREIGHTLINER
 TRILLIUM CNG
 UNIVERSAL AIR & GAS
 USA PRO SHORELINE
 VERIZON NETWORK FLEET
 VOLVO
 WASTE MANAGEMENT
 XL HYBRIDS
 100 BEST FLEETS

PLATINUM SPONSORSHIP - \$10,000

The highest level of sponsorship available for the Sustainable Fleet Technology Conference.

Logo prominently displayed on all print, digital, and event materials

Sponsor of either an evening reception or keynote luncheon

1st choice exhibit space in expo hall and/or vehicle displays in lobby

*Up to equivalent of four 10 x 10 booth spaces included

Display up to 4 vehicles inside exhibit hall or lobby

*Size restrictions on vehicles apply

Opportunity to present and/or participate in pre-conference webinar(s)

Six complimentary tickets for the conference

One half-page advertisement in conference program

GOLD SPONSORSHIP - \$7,000

The second level of sponsorship available for the Sustainable Fleet Technology Conference.

Logo prominently displayed on all print, digital, and event materials

Sponsor of either a conference breakfast or lunch

Priority choice of exhibit space in expo hall and/or vehicle displays in lobby

*Up to equivalent of three 10 x 10 booth spaces included

Display up to 3 vehicles inside exhibit hall or lobby

*Size restrictions on vehicles apply

Opportunity to present and/or participate in pre-conference webinar(s)

Five complimentary tickets for the conference

One third-page advertisement in conference program

SILVER SPONSORSHIP - \$4,000

Choose from the Networking Break Sponsor, Tote Bag Sponsor, or Wi-Fi Sponsor

Networking Break Sponsor

Logo displayed on event signage, event materials, and event website

Sponsorship of an afternoon or morning networking break

Exhibit space in expo hall

*Up to equivalent of two 10 x 10 booth spaces included

Display up to 2 vehicles inside exhibit hall or lobby

*Size restrictions on vehicles apply

Opportunity to present and/or participate in pre-conference webinar(s)

Four complimentary tickets for the conference

One quarter-page advertisement in conference program

Tote Bag Sponsor

Logo displayed on event signage, event materials, and event website

Exclusive logo displayed on tote bag distributed to all participants

Exhibit space in expo hall

*Up to equivalent of two 10 x 10 booth spaces included

Display up to 2 vehicles inside exhibit hall or lobby

*Size restrictions on vehicles apply

Opportunity to present and/or participate in pre-conference webinar(s)

Four complimentary tickets for the conference

One quarter-page advertisement in conference program

Wi-Fi Sponsor

Logo displayed on event signage, event materials, and event website

Special name recognition in event program and password for Wi-Fi network

Exhibit space in expo hall

*Up to equivalent of two 10 x 10 booth spaces included

Display up to 2 vehicles inside exhibit hall or lobby

*Size restrictions on vehicles apply

Opportunity to present and/or participate in pre-conference webinar(s)

Four complimentary tickets for the conference

One quarter-page advertisement in conference program

BRONZE SPONSORSHIP - \$3,000

Logo displayed on event materials, and event website

Exhibit space in expo hall

*Up to equivalent of two 10x10 booth spaces included

Display up to 1 vehicle inside exhibit hall or lobby

*Size restrictions on vehicles apply

Opportunity to present and/or participate in pre-conference webinar(s)

Three complimentary tickets for the conference.

EXHIBITION OPPORTUNITIES

You may also choose to exhibit or display a vehicle without being an event sponsor.

\$900 First 10x10 booth space*; \$600 for each additional 10x10 booth space*

\$500 Nonprofit display table

\$300 Display vehicle outside convention center

\$300 Display a heavy duty vehicle inside Expo Hall

\$200 Display a light duty or medium duty vehicle inside Expo Hall

Exhibitors each receive two complimentary tickets

Call for Pricing Conference Mobile App Sponsor

*All exhibit booths include power and tapestry.

INTERESTED IN BECOMING A SPONSOR OR EXHIBITOR?

Please complete the information below and submit to our team.

Contact Information

Company/Organization

Website

Primary Contact Person

Title

Phone Number

Email Address

Street Address, City, State, Zip

Desired Sponsorship/Exhibition Levels

Sponsor

- Platinum Level Sponsor - \$10,000
- Gold Level Sponsor - \$7,500
- Silver Level Sponsor - \$4,000
- Silver Level Networking Break Sponsor - \$4,000
- Silver Level Tote Bag Sponsor - \$4,000
- Silver Level Wi-fi Sponsor - \$4,000
- Bronze Level Sponsor - \$3,000
- Mobile App Sponsor - Call for Pricing

Exhibitor

- 10 x 10 Booth Space - \$900
- # Additional 10 x 10 Booth Space - \$600/each
- Non-profit Display Table - \$500
- Vehicle Display outside convention center - \$300
- Heavy Duty Indoor Vehicle Display - \$300
- Light Duty/Med. Duty Indoor Vehicle Display - \$200

Vehicle(s) Make & Model for Exhibiting

Special Requests for Exhibit Booth or Display Vehicle Location

Payment Details

Check

Credit Card

Total Due

Printed Name

Date

Signature

**PLEASE NOTE: This is not an official invoice.
If you need an official invoice, please contact our team.**

Checks can be mailed to:
Attn: Heather Brutz
The NC Clean Energy Technology Center
Campus Box 7409
NC State University
Raleigh, NC 27695