Connect into a $400 billion economy

Think globally, market regionally: The Mississippi River is key to the global economy

If you’re at the table, you’re in the game:
Regional economies are driving economic development because America is rediscovering the value of place.

Is your business positioned for the most valuable opportunities?
The Mississippi River Cities & Towns Initiative (MRCTI) is an effort of the mayors along the Mississippi River from headwaters to the Gulf of Mexico. We are an association of 70 mayors in all ten states that border the River. Lead by Co-Chairs and an Executive Committee of mayors representing each river state, MRCTI is committed to restoring the ecology and economy of the America’s Great Waterway. The combined gross municipal product of the cities along the waterway is almost half a trillion dollars. The River directly supports 1.3 million jobs. This resource is essential to the U.S. economy.

MRCTI has formed a Corporate Advisory Board (CAB) comprised of critical corporate stewards whose business lines are directly impacted by the Mississippi River. The CAB is comprised of private sector entities committed to working with the Mayors to further and protect a sustainable economy for the Mississippi River Corridor. The suggested annual contribution toward this level of partnership is $10,000.

CAB membership is geared toward those organizations pursuing a more innovative approach to their strategic alignments. The CAB presents members with an opportunity to engage in a more consistent format over a broader period of time than a single meeting can provide.

**Membership Benefits:** CAB membership is annual and affords access for as many reps as desired to the MRCTI Annual Meeting in the region and Capitol Meeting in Washington, DC. The CAB is currently chaired by American Water. CAB members enjoy exclusive access to MRCTI as partners for sustaining the Mississippi.

**Current Members of the CAB include:**

- American Water
- Brennan Trade Networks
- Viking River Cruises
- Ingram