

Australian Council of Deans and Directors of Creative Arts (DDCA)

DDCA Strategic Plan 2014 - 2017

Vision

The vision of the Australian Council of Deans and Directors of Creative Arts is the advancement of the creative arts disciplines in the Australian higher education sector

Purpose

The purpose is:

To provide resilient scholarly and research leadership of the rapidly evolving and increasingly diverse range of disciplines including the visual arts, design, theatre, dance, music, film and television, screen arts and writing

To advocate for the disciplines in the Higher Education sector nationally and internationally and

To advocate more broadly for the creative arts

To provide a mutually beneficial community for its members, who have responsibility for the leadership, governance and management of the creative disciplines

Objectives:

1. To lead the development of the creative arts sector within tertiary institutions and provide support for deans and directors of member institutions

Strategies, targets and timelines:

- Promote membership of and participation in DDCA
- Expand benefits and options available to members
- Hold an annual conference engaging national and international participation and current research and debate
- Provide collegial support and professional development to deans, directors and aspirants to these roles
- Provide guidelines and advice on best practice

- Compile and maintain a data base of tertiary sector creative arts courses

- Establish for the membership an effective means of communicating information on sector developments

2. To represent, promote and advocate for the interests of the creative arts in higher education to government, industry and the public

Strategies, targets and timelines:

- Produce position papers, submissions to government enquiries and proactive and responsive statements on ongoing issues and recent developments affecting creative arts higher education in consultation with our members

- Establish ongoing liaison with government ministers and advisors, arts bodies and non-government agencies engaged in arts policy

- Advocate for the full recognition of creative arts research within government research assessment and funding processes

3. Be recognised as an important source of commentary and policy advice on both general tertiary education issues and general creative arts issues in Australia

Strategies, targets and timelines:

- Raise public profile through a web presence and a media strategy

- Monitor and provide commentary on developments in tertiary education and creative arts respectively both nationally and internationally

- Produce position papers and proactive and responsive statements on ongoing issues and recent developments affecting creative arts higher education

4. Collaborate with appropriate regional and international networks of creative arts institutions

Strategies, targets and timelines:

- Consolidate and deepen relationships with existing partners

- Research regional and international cognate organisations to identify appropriate relationships to pursue, working with and through existing agencies and bodies where possible; establish relationships and arrange reciprocal acknowledgement

- Explore opportunities for DDCA to play a role in supporting and expanding the capacity of existing collaborative programs and projects involving member institutions; and the potential for, and feasibility of new ventures

5. To encourage and advance recognition of the culture of scholarship (learning, teaching and research) in creative arts in higher education

Strategies, targets and timelines:

- Raise awareness of scholarly activity by providing access to research papers and ongoing projects relating to the creative arts in higher education
- Facilitate and co-ordinate or support original research projects through member institutions

6. To ensure that DDCA is an effective well-governed body

Strategies, targets and timelines:

- Clarify and formalise organisational structure and Constitution: AGM, Oct 2014
- Maintain orderly accounts and budgeting
- Institute a program of regular reviews and audits

Implementation

To be informed by budget and resources

Review Procedure

To evaluate implementation of plan according to timeframes

September 26, 2014