

LUM3N

Privacy Policy

on the use of personal data obtained from www.lum3n.com.

This website is brought to you by Kluge Burch & Partner GmbH hereinafter referred to as "Lum3n". We take the privacy of our website users very seriously. We ask that you read this Privacy Policy ('the Policy') carefully as it contains important information about how we will use your personal data.

For the purposes of the Data Protection Act 1992, Kluge Burch & Partner GmbH ('we' or 'us') is the 'data controller' i.e. the company who is responsible for, and controls the processing of, your personal data.

Personal data we may collect about you

We will obtain personal data about you such as your name, address and payment details whenever you complete an online form. For example, we will obtain your personal data when you register to use this website, send us feedback, contact us for any reason or make a purchase.

We may monitor your use of this website through the use of cookies and similar tracking devices. For example, we may be monitoring how many times you visit, which pages you go to, traffic data, location data and the originating domain name of a user's internet service provider. Some of this data will be aggregated or statistical, which means that we will not be able to identify you individually. Please see further the section on 'Use of cookies' below.

How we use your personal data

We will use your personal data for the purposes described in the data protection notice that was given to you at the time your data were obtained. These purposes include marketing, billing and order fulfillment, customizing this website and its content to your particular preferences, to notify you of any changes to this website or to our services which may affect you and improving our services.

Marketing and opting out

We will only contact you by email about our products, services, promotions, and special offers if you have asked us to do so. If you have changed your mind and would prefer us not to contact you, then you can opt out at any time. See further 'Your rights' below.

Disclosure of your personal data

We will disclose your personal data to our agents and service providers such as payment services companies only as required to process your order.

Keeping your data secure

We will use technical and organizational measures to safeguard your personal data, for example:

- access to your account is controlled by password and username which are unique to you
- we store your personal data on secure servers
- payment details are encrypted using SSL technology

Whilst we will use all reasonable efforts to safeguard your personal data, you acknowledge that the use of the internet is not entirely secure and for this reason we cannot guarantee the security or integrity of any personal data which are transferred from you or to you via the internet.

Information about other individuals

If you give us information on behalf of someone else, you confirm that the other person has appointed you to act on his or her behalf and has agreed that you can:

- give consent on his/her behalf to the processing of his or her personal data
- receive on his/her behalf any data protection notices
- give consent to the transfer of his or her personal data abroad

Use of cookies

A cookie is a small text file which is placed onto your computer or other electronic device when you access our website. We use cookies on this website to:

- keep track of the items stored in your shopping basket and take you through the checkout process
- recognize you whenever you visit this website (this speeds up your access to the site as you do not have to log on each time)
- carry out research and statistical analysis to help improve our content, products and services and to help us better understand our customer requirements and interests
- target our marketing and advertising campaigns more effectively
- make your online experience more efficient and enjoyable.

The information we obtain from our use of cookies will not usually contain your personal data. Although we may obtain information about your computer or other electronic device such as your IP address, your browser and/or other internet log information, this will not usually identify you personally. In certain circumstances we may collect personal information about you - but only where you voluntarily provide it e.g. by completing an online form or where you purchase goods or services from us.

In most cases we will need your consent in order to use cookies on this website. The exception is where the cookie is essential in order for us to provide you with a service you have requested e.g. to enable you to put items in your shopping basket and use our checkout process.

If you visit our website when your browser is set to accept cookies, we will interpret this as an indication that you consent to our use of cookies as described in this Privacy Policy. If you change your mind in the future about letting us use cookies, you can modify the settings of your browser to reject cookies.

Transfers of data out of Switzerland and the EEA

We may need to transfer your personal data to the United States of America for the purpose of processing your order and payment. Any transfer of your data will be subject to the Swiss Safe Harbor regime, the EU-U.S. Privacy Shield or a contract approved by the Swiss Federal Data Protection Commissioner, which will safeguard your privacy rights and give you remedies in the unlikely event of a security breach.

Your rights

You have the right, subject to the payment of a small fee to request access to personal data which we may process about you. If you wish to exercise this right you should:

- put your request in writing
- include proof of your identity and address e.g. a copy of your passport
- specify the personal data you want access to, including any account or reference numbers where applicable.

You have the right to require us to correct any inaccuracies in your data free of charge. If you wish to exercise this right you should:

- put your request in writing
- provide us with enough information to identify you e.g. account number, username, registration details
- specify the information that is incorrect and what it should be replaced with.

You also have the right to ask us to stop processing your personal data for direct marketing purposes. If you wish to exercise this right you should:

- put your request in writing (an email sent to info@kluge-partner.com is acceptable)
- provide us with enough information to identify you (e.g. account number, username, registration details)

Our contact details

We welcome your feedback and questions. If you wish to contact us, please send an email to info@kluge-partner.com or you can write to us at

Kluge Burch & Partner GmbH
Buchzelgstrasse 36
8053 Zurich
Switzerland

or call us on

+41 (0) 44 53 463 70

We may change this privacy policy from time to time. You should check this policy occasionally to ensure you are aware of the most recent version which will apply each time you access this website.

Version 1.0, Effective as of 01 January 2017