

24TH ANNUAL

PARTY & AUCTION



**Bethesda
Project**

MAY 20, 2021

As we proudly celebrate 42 years of dedicated service to individuals experiencing homelessness in Philadelphia, Bethesda Project is pleased to announce our **24th Annual Party & Auction** on **Thursday, May 20th at 6:00pm** which will **stream virtually** into the homes of our supporters locally (and across the nation!).

The strength and commitment of Bethesda Project's community of support helped us raise over \$150,000 at the May 2020 Party & Auction **despite** the COVID-19 pandemic. These funds directly funded Bethesda Project's work providing emergency shelter, permanent housing, and supportive services for thousands of individuals experiencing homelessness in Philadelphia.

This year's event, which will include empowering messages, live and pre-recorded entertainment, and online activities, helps us continue our mission of *being family with those who have none* and to provide shelter and housing to those in need. As the Party & Auction serves as our biggest annual fundraiser, your company can make a significant difference by supporting the essential services for people experiencing homelessness and ensuring our continued operations by becoming an event sponsor.

With your help, we can surpass our goal to raise \$200,000 in 2021. **Please consider joining Bethesda Project's most important fundraiser as a sponsor** and supporting our life-changing work at a time when individuals experiencing homelessness need our programs most.

Please find enclosed a list of **sponsorship opportunities** and use the form provided to confirm your level of support. You may email your form to scarter@bethesdaproject.org, return it in the envelope provided, or go online to 2021party.givesmart.com to secure your company's sponsorship. For additional information, please contact Sarah Carter at 856-287-0639.

We are so grateful for your partnership and look forward to your presence at our virtual 24th Annual Party & Auction!

With Gratitude,

Tina Pagotto, CEO

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Streaming Virtually | May 20, 2021 | Party2021.givesmart.com

SPONSORSHIP OPPORTUNITIES

Corporate Partner (\$10,000+)

- Naming of an event Breakout Room (ex: Entertainment Room sponsored by Name)
- Online "Day of" recognition
- Logo prominent in all event communications
- Social media recognition 3x during the year
- Name headlining event sponsor listings
- Inclusion in our virtual program book
- Prominent feature in all event PR & Marketing
- Link to your website on event webpage

Community Builder (\$7,500)

- Online "Day of" recognition
- Social media recognition 2x during the year
- Logo prominent in all event communications
- Name headlining event sponsor listings
- Inclusion in our virtual program book
- Prominent feature in all event PR & Marketing
- Link to your website on event webpage

Family Circle (\$5,000)

- Online recognition the week of the event
- Social media recognition 2x during the year
- Inclusion in our virtual program book
- Logo prominent in all event communications
- Link to your website on event webpage

Safe Haven (\$2,500)

- Online recognition the week of the event
- Social media recognition 1x during the year
- Inclusion in our virtual program book
- Link to your website on event webpage

Hope Society (\$1,500)

- Online recognition the week of the event
- Social media recognition 1x during the year
- Inclusion in our virtual program book
- Link to your website on event webpage

Visit us at Party2021.givesmart.com or email us at info@bethesdaproject.org for more information!

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HOW YOUR SPONSORSHIP ASSISTS THOSE EXPERIENCING HOMELESSNESS



\$600

Provides food for
20 Residents for
1 month at Bethesda Project's
My Brother's House

\$1500

Purchases nine mattresses
for men residing at
Bethesda Bainbridge

\$2500

Provides heat for one month at
Bethesda Bainbridge and PPE for
guests in Bethesda Project's
Church Shelter Program

\$5000

Provides case
management
support for guests
and residents



\$7500

Provides extermination services
for Bethesda Sanctuary as well as
disinfectants and other cleaning
supplies for all of Bethesda
Project's Permanent Housing Sites
and PPE for Bethesda Project's
Church Shelter Program

\$10000

Supports two
residents for a year of
residential housing at
one of our locations



LEARN MORE AT 2021PARTY.GIVESMART.COM/SPONSORSHIPS

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Virtually streamed to you! | Party2021.givesmart.com
SPONSOR COMMITMENT FORM

Name of Company _____
(as you would like to be listed)

Address _____

Contact Name _____
(First, Last)

Contact Title _____

Contact Phone _____ **Contact E-Mail** _____

We are pleased to sponsor Bethesda Project's 24th Annual Party & Auction at the level indicated below:

- Corporate Partner (\$10,000) Community Builder (\$7,500)
 Family Circle (\$5,000) Safe Haven (\$2,500) Hope Society (\$1,500)

My check is enclosed

Expect payment

***Please send your print-ready logo as a high resolution .jpg or .png file to
Sarah Carter (scarter@bethesdaproject.org) by April 27, 2021.***

***Send this form to the address below or make your auction donation online by visiting:
Party2021.givesmart.com***

Thank you for your support!



1630 South Street | Philadelphia, PA 19146 | 215.985.1600 | scarter@bethesdaproject.org