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CREATING YOUR DREAM

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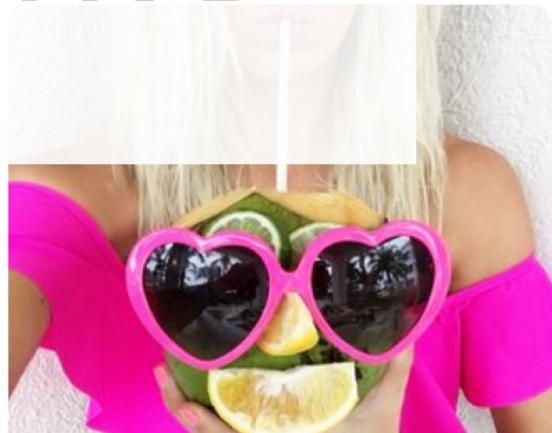
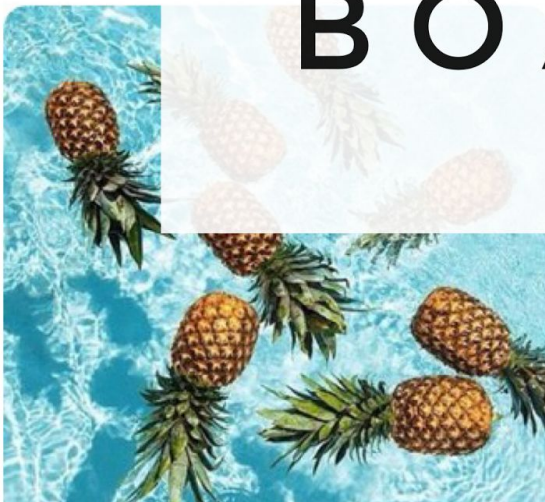


XXOBRI.COM
Good Time

BRAND

// PINTEREST

BOARD



We all know that your brand is SO much more than the visual components-- BUT the visual is what makes the first impression & is a HUGE part of your brand's over all "vibe"!

To get the branding visual planning + design aspect of your branding started it's important to know what YOU are drawn to visually!

This process will help you decide what gets your attention, and start intentionally planning the visual aspect of your brand!

So let's do this!

- Create a new Pinterest board!

We will be using this board as an inspiration and starting point on your branding design!

- Add at least 5 pins in each category:

+colors -search for color boards!

Here's a board full of examples:

<http://pin.it/a0NQUKN>

+fonts - add a variety of fonts and styles that speak to you!

Here's a board full of examples:

<http://pin.it/C8F87sD>

+patterns- or designs your drawn to for your brand!

Here's a board full of examples:

http://pin.it/_WTsWab

+ "vibe" images - anything that speaks to the "vibe" or feel you want your branding to have!

Here's a few examples clients' branding Pinterest boards!

http://pin.it/xQ-s_LQ

<http://pin.it/UhyDP7I>

Once you've set up your board, it's time to create your moodboard!