

Sharona Shnayder

Environmental Activist

INFORMATION

Pronouns: She/ Her
Nigerian-Israeli heritage
Raised in Oregon, US.
Aspiring Prime Minister of Israel

LINKS

Instagam: /sharonashnayder
Twitter: /ShnayderSharona
TikTok: /sharonashnayder
Tuesdays for Trash

CAUSES

- Intersectional Climate Change
- Waste Management
- Implications of Plastic Pollution
- Mobilizing Communities
- BLM
- Regeneration
- Uplifting Frontline Voices
- Youth in Power
- Environmental Equality
- Ocean Preservation

Sharona Shnayder is a 21 year old Nigerian-Israeli environmental activist currently based in the Middle-East. She is the founder of the global environmental movement, Tuesdays for Trash, which started in May of 2020 and has already reached 6/7 continents with participants in 23 countries, 10 chapters operational and has collected over 15,000 pounds of trash in just a little over a year. She is also the Chairwoman of the Oregon nonprofit OurstreesPDX that supports the local community by feeding the homeless, cleaning up trash on the streets and organizing events with local businesses.

To Sharona, basic survival necessities like clean water, breathable air quality as a house not on fire should be accessible for all people who inhabit this Earth. She is tired of endless empty promises made by world leaders with regard to climate justice and therefore aims to take matters into her own hands soon by ultimately running for Prime Minister of the State of Israel. Some of Sharona's work has been featured on CNN, The Times of Israel, BBC, In The Know, The Oregonian and many more noteworthy platforms. Her favorite aspect of the activism she's done so far is getting to educate kids on the power they have to reshape their futures despite the climate crisis, as well as modeling for her favorite sustainable brands and organizing cleanups during multiple adventures around the world.

PROJECT HISTORY

Activism

- Founder "Tuesday's for Trash: global grassroots environmental movement, currently operating in 23 countries & collected over 15,000lb trash from local spaces #Tuesdaysfortrash
- Founder & organiser 2021 Portland Oregon climate strike collaboration with local Sunrise movement, Fridays for Future, Our Climate & other local justice groups #nomoreemptypromises
- Campaigned with No More Freeways in Portland, Oregon & featured as keynote speaker during largest rally in 2021 #nomorefreeways
- Organised 3 global "Run for the Planet" s collaborating with Dirtbag Runners sponsored by Guayaki & Patagonia, supported by 4 environmental non-profits, over 300 participants & raised over \$3000 in just 1.5 years
- Created most viral reaching environmental social media post reaching over 40K people organically
- Lobbied for clean energy jobs in Oregon befre local democratic senators
- Started global petition against Coca-Cola to call out greenwashing regarding inaction against plastic pollution
- Served as National Field Advisor for Our Climate
- Hosted "Speak Climate" campaign with Kenninberg Climate Initiative for World Oceans Day #speakclimate

Media

- "In The Know" docuseries featured activist
- Shopbaggae litter campaign
- Ocean Heroes Network social media takeover
- Times of Israel article headliner
- Reclaiming Our Time feature

Speaker/ Educator

- Citizens Climate & Forces of Nature podcast
- Our Climate Series with leading Oceanographer Dr Gregory Stone
- Writer for Stories to Change the World
- Panellist 2050 Climate Group
- Writer for Treehugger.com
- Content creator/researcher Tuesdays for Trash movement
- Climate content writer IMGN Media (Warner Music)