

LAURA CHERNIKOFF

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EXPERIENCE

INTERNET CREATORS GUILD

April 2016–Present

EXECUTIVE DIRECTOR

Launch and run a non-profit organization to support, educate, connect, and advocate for professional Internet Creators, with 850 members in its first year. Work with executives at platforms such as YouTube or Facebook, representing creators' concerns. Research sponsorship rates and contract terms to publish articles about industry standards. Plan focus group events. Develop relationships and communicate regularly with Creators, talent representatives, non-profits, lawyers, press, and partner companies.

VIDCON

July 2010–July 2016

GUEST MANAGER

Coordinate selection process, communications, travel, security, and VIP experience for 450 YouTube Creators invited to participate in programming at the world's largest online video conference—an annual event with for 25,000 industry professionals, advertisers, media executives, creators, and fans in Anaheim, CA. Throughout six years and seven events, my role evolved from volunteer to contractor to full time leading the Guest Team.

HANK GREEN

October 2013–February 2014

EXECUTIVE ASSISTANT

Organize business operations and daily responsibilities for entrepreneur Hank Green, as well as coordinate his annual charity event Project For Awesome, raising over \$1MM.

BERMAN BRAUN

June–August 2012

FILM/TV & DIGITAL INTERN

Assist TV and film executives, write script coverage, research and edit content for web articles, and produce shoots on location for digital video series.

CU CONTINUING EDUCATION

April 2011–May 2012

DIGITAL ASSISTANT

Liaise with professors to update online classes to new Learning Management System.

CU BOOK STORE

May 2009–May 2011

MARKETING ASSISTANT

Create videos for YouTube, maintain blog, organize events, and design signage.

EDUCATION

UNIVERSITY OF COLORADO BOULDER

August 2009–December 2012
Graduated with Distinction

FILM STUDIES MAJOR

TECHNOLOGY ARTS & MEDIA MINOR
Cumulative GPA 3.99

HONORS

Norlin Scholar
Dean's Scholar
Rhodes/Gluck Film Scholarship
Phi Beta Kappa Society

ABILITIES

Efficient problem solving and customer service in high-pressure environments
Coordination, time management, and project management for large teams
Organized, reliable, hardworking, and detail-oriented

SKILLS

Google Suite
Adobe Creative Suite
Database Development & Management