

# EUROPEAN POLICY FOR INTELLECTUAL PROPERTY (EPIP)

## WORKSHOP

### “PATENT DATA FOR ECONOMIC ANALYSIS”

DATES: FEBRUARY 24-25, 2006

VENUE: UNIVERSITÀ BOCCONI, VIA SARFATTI 25, MILAN, ITALY – ROOM TO BE ANNOUNCED

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#### OBJECTIVES

The workshop gathers 20-25 among the most experienced researchers worldwide in the economic analysis of patent data. It aims at presenting research and data collections about patents. This includes new patent data, update of existing patent data, new collections of patent data, links between patent data and other datasets (firms, industries, regions).

The goal of the workshop is to coordinate data collections, reduce duplicative efforts, find synergies, exchange methodologies of data collection and analysis.

The workshop will have a largely European focus. However, US and Japanese researchers will be invited for a broader coordination and exchange of data and methodologies.

The workshop also aims at coordinating with Patent institutions, and particularly the EPO. EPO economists and representatives of EPO and other institutions will be invited. In this respect, EPO outstanding contribution to the production and elaboration of patent statistics will be a major asset of this workshop. In addition, EPO will be particularly important for a better understanding of the nature of the patenting process, which can be crucial for a better interpretation of the data, the way to collect them, and more generally for assessing how these data can be used.

The workshop is one of the first attempts to coordinate patent data and their collections on such a wide basis. It will hopefully improve the efficiency of the organization of patent data worldwide, and definitely at the European level. It will also provide a landmark for new and better organized data collections in this field in the future.

To achieve these goals, the Program is designed to provide enough time for each presentation along with an extensive discussion at the end of each session. This is to enable the speakers to enter into details about the nature of their data, their methodologies and other aspects of the datasets, and to encourage the widest possible exchange of information.

The discussions at the end of the sessions and the General Discussion are also meant to promote coordination, synergies, and ideas for new data collection in practice. For example, the General Discussion at the end of the program could be broken in smaller groups to better encourage synergies and links among subsets of participants with common interests or goals. Issues will be summarized both at the end of Day 1 and at the end of the meeting.

## **PRELIMINARY PROGRAM**

### ***February 24, 2006***

- 1.15-1.30PM Welcome and Introduction
- 1.30-3.00PM **Basic Patent Data: Europe and the US**  
*The PATSTAT Dataset* – Dominique Guellec, OECD  
*The New NBER US Patent Dataset* – Bronwyn Hall, Berkeley  
*Discussion*
- 3.00-3.15PM Break
- 3.15-4.00PM **Basic Patent Data: Japan**  
*Japanese Patent Data* – Akira Goto and Kazuyuki Motohashi,  
University of Tokio  
*Discussion*
- 4.00-4.45PM **Cleaning Names (Applicants, Inventors), Matching Patent Data with Other Datasets**  
*Matching EPO Data with Amadeus Firm Level Data* – Rachel Griffith  
and Rupert Harrison, IFS  
*Discussion*
- 4.45-5.00PM Break
- 5.00-6.30PM **General Discussion**  
*Summary of the Issues Raised in the Day*
- 6.30PM Adjourn

### ***February 25, 2006***

- 9.00-10.30PM **European Patent Citations and PatVal**  
*European Patent Citations – How to Count Them and How to Interpret Them* – Dietmar Harhoff, Karin Hoisl, and Colin Webb, LMU  
*The PatVal-EU Dataset* – Paola Giuri, Sant’Anna, and Myriam Mariani,  
Bocconi  
*Discussion*
- 10.30-10.45PM Break
- 10.45-1PM **General Discussion**  
*New data collections (e.g. PatVal-EU2)*  
*Summary of the Meeting*
- 1PM Adjourn

**PRELIMINARY BUDGET**

<b>EXPENSES</b>		<b>RECEIPTS</b>	
Organization & Secretarial Expenses	€ 2,000	Contribution from EPO	€ 5,000
Bocconi's Expenses for Rooms and Facilities	€ 1,000	Participant fees	€ 1,500
Coffee Breaks & Other Expenses	€ 500		
Travel & Accommodation for Invited Speakers	€ 3,000	Self-financing of Travel and Accommodation Expenses of Other Speakers and Board Members	€ 3,500
<i>Speaker (from Europe) (€1,000)</i>		<i>Dietmar Harhoff (Munich) (€ 700)</i>	
<i>Akira Goto (Tokyo) (€ 2,000)</i>		<i>Dominique Guellec (Paris) (€ 700)</i>	
		<i>Rachel Griffith (London) (€ 700)</i>	
		<i>Rupert Harrison (London) (€ 700)</i>	
		<i>Bronwyn Hall (Rome) (€ 400)</i>	
		<i>Paola Giuri (Pisa) ((€ 300)</i>	
Travel & Accommodation for Other Speakers and Participants	€ 3,500		
<b>TOTAL</b>	<b>€10,000</b>	<b>TOTAL</b>	<b>€10,000</b>

**PARTICIPANT FEES**

Non-EPIP Members	€100
EPIP Members	€ 50
<i>Students</i>	
Non-EPIP Members	€ 50
EPIP Members	€ 0
EPIP Membership (all)	€ 30