



THE UK FRUIT & VEGETABLE CONGRESS
CONGRESS & AWARDS
08-09 October 2018 | Ricoh Arena, Coventry

2018

SPONSORSHIP PACKAGES



THE FLAGSHIP PLATFORM PRESENTING THE FUTURE VISION OF THE TRADE AS WELL AS RECOGNISING AND REWARDING EXCELLENCE ACROSS THE UK FRESH PRODUCE INDUSTRY

FPJ LIVE – THE UK FRUIT & VEGETABLE CONGRESS, the number-one conference event, brings together industry leaders from the length and breadth of the UK fresh produce industry to network, discuss and analyse the key issues facing the trade.

THE UK FRUIT & VEGETABLE AWARDS, presented by FPJ, are the pan-industry fresh produce awards voted for by the trade itself. This fresh format sees all entries handled online, with FPJ subscribers voting for their winners in a modern, transparent process. For the first time the winners will be handed their trophies on the evening of Monday 8 October at a fun and informal social evening.

fpjlive.com





SPONSORS ENJOY AMAZING PROMOTIONAL ACTIVITY AND GREAT BRAND AWARENESS BEFORE, DURING AND AFTER THE EVENT

Achieve outstanding exposure to a captive audience of 200+ top decision-makers from the UK fresh fruit and vegetable industry. Choose from the FPJ Live sponsorship tiers, awards categories or sponsor both to maximise your brand exposure. Tell us what your goals are and we will work together on creating a bespoke sponsorship package for you.

Contact the sales team today and see how you can get involved
advertising@fpj.co.uk



THE UK FRUIT & VEGETABLE CONGRESS & AWARDS SPONSORSHIP PACKAGES

BRONZE	GOLD	SILVER
GBP 1,650	GBP 3,750	GBP 2,250

BRONZE SPONSORSHIP BENEFITS

1. One quarter-page colour advert in the FPJ Live special issue of FPJ*
2. Bronze sponsor profile and logo in the FPJ Live special issue of FPJ*
3. Logo on all event promotional material
4. Logo and hot-link on fpjlive.com
5. Logo display on event signage
6. One free delegate pass for The UK Fruit & Vegetable Congress & Awards

GOLD SPONSORSHIP BENEFITS

1. One full-page colour advert in the FPJ Live special issue of FPJ*
2. Gold sponsor profile and logo in the FPJ Live issue of FPJ*
3. Logo on all event promotional material
4. Logo and hot-link on fpjlive.com
5. Logo display on event signage
6. Exhibition stand of 4.5m2 - space only
7. Three free delegate passes for The UK Fruit & Vegetable Congress & Awards

SILVER SPONSORSHIP BENEFITS

1. Half-page colour advert in the FPJ Live special issue of FPJ*
2. Silver sponsor profile and logo in the the FPJ Live special issue of FPJ*
3. Logo on all event promotional material
4. Logo and hot-link on fpjlive.com
5. Logo display on event signage
6. Two free delegate passes for The UK Fruit & Vegetable Congress & Awards

BRONZE + AWARDS - GBP 3,420

- Upgrade to a half-page advert
- Upgrade to 2 free tickets for the entire event

GOLD + AWARDS - GBP 5,310

- Upgrade to a double-page spread advert
- Upgrade to 4 free tickets for the entire event

SILVER + AWARDS - GBP 3,960

- Upgrade to a full-page advert
- Upgrade to 3 free tickets for the entire event



Networking Breaks, Lanyards,
Lunch, Awards Social,
Delegate Bags or Delegate
Bag Insert



Email advertising@fpj.co.uk or
Phone +44 20 7501 0308

*distributed to all UK Fruit & Vegetable Congress & Awards attendees



AWARDS CATEGORY SPONSORSHIP BENEFITS

- Your company name in the category title, on the winner's trophy and certificate
- Your company name, logo and hotlink on fpjlive.com
- Your company logo on all printed and digital promotional materials
- A quarter-page colour advert in the special UK Fruit & Vegetable Congress and Awards issue of FPJ
- One free ticket to UK Fruit & Vegetable Congress and Awards

All this for just £2,150

COMPANY AWARDS CATEGORIES

- Initiative in Growing or R&D
- Product or Packaging Innovation
- Marketing or Digital Initiative of the Year
- The Sustainability Award
- Charitable Initiative
- Best Retail Concept
- Fresh Produce Retailer of the Year
- Wholesale or Catering Supplier of the Year
- Fresh Produce Grower/Supplier of the Year

INDIVIDUAL AWARDS CATEGORIES

- Young Person of the Year
- Unsung Hero
- A Lifetime Achievement Award
(selected by FPJ's team of journalists, will also be presented at the event)



RAISE YOUR PROFILE AT THE FPJ LIVE UK FRUIT & VEGETABLE CONGRESS 2018

A limited number of companies can take the opportunity to raise their profile by exhibiting their products and services to delegates attending the UK Fruit & Vegetable Congress. With some 200 key decision-makers in attendance your company can take advantage of high-visibility positioning within the main conference area. The UK Fruit & Vegetable Congress provides your company with the perfect platform to showcase and promote brand awareness.

EXHIBITOR PACKAGE

GBP 300 per m² - minimum stand space of 4.5m² *

FPJ LIVE EXPO BENEFITS:

- Company logo and profile to feature in the **FPJ LIVE** special issue of **FPJ**.
- Two complimentary passes for executives of the exhibiting company to attend the entire programme of events

*The area you book is space-only and is located in the refreshment/networking area. All stand banners/decorations are provided by the client.