**INTERNATIONAL IMPORTS**

In the past year, the Cortado and Flat White have taken Canadian coffee shops by storm as the fastest-growing coffee beverages. For international coffee drinkers, these menu items are old news. But here in the true north, we’re just catching on to these low-milk coffee concoctions. Sales are skyrocketing for a reason.

**FUN FACTS**

OCTOBER

is the busiest month of the year at coffee shops.

Slowest day of the year is CHRISTMAS DAY when most coffee shops are closed.

**CAFFEINE CURiosities IN CANADA**

How coffee drinkers in each province prefer their cup o’ jo.

<table>
<thead>
<tr>
<th>Priciest cup of drip coffee!</th>
<th>$3.28</th>
</tr>
</thead>
<tbody>
<tr>
<td>Most affordable latte in the country!</td>
<td>$3.70</td>
</tr>
</tbody>
</table>

**FAVOURITE DRINKS**

Here’s a breakdown of what Canadians are sipping most often at their local coffee shops.

1. Latte
2. Americano
3. Drip Coffee
4. Hot Tea
5. Cappuccino
6. Espresso
7. Mocha
8. Hot Chocolate
9. Flat White
10. Chai

**NOT-SO-HOT TOPIC**

You heard it here first, Iced Coffee is so 2017. There’s a heated debate in the coffee community over Iced Coffee vs. Cold Brew, but it’s clear that Cold Brew is on trend and continues to grow.

85% By summer of 2018, Cold Brew orders began to outpace iced coffee by 85%.

**DITCHING DAIRY**

Alternative or non-dairy milks have secured their spots on coffee shop menus across the globe, and according to consumers and baristas alike, they’re here to stay.

1. Almond
2. Soya

Sales across the country have increased at least 50% in the past year.

**ALL DAY, EVERYDAY**

Coffee isn’t just a morning necessity. From Americans to Iced Beverages, here’s when caffeine sales peak.

<table>
<thead>
<tr>
<th>Latte</th>
<th>Americano</th>
<th>Hot Tea</th>
<th>Hot Chocolate</th>
<th>Iced Beverages</th>
</tr>
</thead>
<tbody>
<tr>
<td>9am</td>
<td>9am</td>
<td>1pm</td>
<td>2pm</td>
<td>2pm</td>
</tr>
</tbody>
</table>

**DATA FROM SQUARE INC.**

Data is based off millions of anonymized transactions from hundreds of coffee shops across Canada. Data set includes transactions from June 2017 to June 2018.