**OUR COFFEE FAVOURITES**

Total cups sold in coffee bars and cafes in Australia.

- Latte: 33%
- Flat white: 26%
- Cappuccino: 18%
- Chai: 8%
- Matcha: 3%
- Hot chocolate: 3%
- Mocha: 3%
- Espresso: 4%
- Long black: 8%

**WHAT TYPE OF COFFEE IS MOST POPULAR IN YOUR STATE?**

Percentage of total cups sold in coffee bars and cafes in each state or territory.

- Flat White: 37%
- Latte: 26%
- Cappuccino: 26%
- Flat White: 28%
- Latte: 26%

**HAPPY HOURS**

The peak time beverages are sold at coffee bars and cafes in Australia.

- 9am: Latte
- 9am: Flat white
- 8am: Cappuccino
- 11am: Chai
- 3pm: Matcha

**CASHLESS COFFEE**

While almost all coffee varietals sold in Australia are under $5, interestingly, 54% of consumers still chose to pay by card for their beverages this year, with only 46% opting to use cash.

**DITCHING DAIRY**

Non-dairy milk alternatives have secured their spot on coffee shop menus across the country, and according to consumers and baristas alike, they’re here to stay.

- Soy
- Almond
- Coconut
- Macadamia
- Cashew

**TEA TIME**

Coffee may be king, but Aussies are still buying up their tea, especially later in the day. These were the most popular flavours purchased this year.

1. Chai
2. Matcha
3. English Breakfast
4. Earl Grey
5. Green

**REASONS FOR CASHLESS**

- Cashless coffee
- While almost all coffee varietals sold in Australia are under $5, interestingly, 54% of consumers still chose to pay by card for their beverages this year, with only 46% opting to use cash.

**DATA FROM SQUARE, INC.**

Data is based off millions of anonymized transactions from thousands of coffee shops across Australia. Data set includes transactions from June 2017 to June 2018.