



**The Ellen Hermanson Foundation
*presents***

The 22nd Annual ELLEN'S RUN

Sunday, August 20, 2017

Race time: 9 AM

Southampton Hospital – Parrish Memorial Hall

265 Herrick Road, Southampton NY

JOIN THE RACE TO BEAT BREAST CANCER

The Ellen Hermanson Foundation is proud to present the 22nd Annual Ellen's Run on Sunday, August 20, 2017, at 9 AM. Ellen's Run begins and ends at Southampton Hospital at Parrish Memorial Hall. Join us in supporting this competitive and spirited 5K race benefiting breast health programs in the East End community!

Ellen's Run, a community-based 5K (3.1-mile) run/walk, is the signature fundraising event of The Ellen Hermanson Foundation. Established in 1996, Ellen's Run is a grassroots annual tradition and a highly visible event that raises both awareness about breast cancer and funds to support The Ellen Hermanson Breast Center at Southampton Hospital. Over 1,000 participants attend Ellen's Run—families, professional runners and walkers alike. Ellen's Run is the largest race on the South Fork of Long Island, NY, and was voted Best Event for the last six years by *Dan's Papers: Best of the Best*.

Sponsoring Ellen's Run will build brand awareness for your business during the height of the Hamptons summer season, while making a tremendous difference in the lives of the community we serve. Your financial support of The Ellen Hermanson Foundation will help provide accessible mammography screening, especially for the uninsured, and psycho-social services to breast cancer survivors and their families—free of charge. No patient is turned away from the Ellen Hermanson Breast Center for lack of insurance or inability to pay for treatment.

Below you will find sponsorship opportunities and benefits of your investment in The Ellen Hermanson Foundation. Thank you in advance for your consideration!

For more information, please contact:

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Ellensrun.org

The Ellen Hermanson
FOUNDATION
Changing Lives, Saving Lives

The 22nd Annual ELLEN'S RUN
Sunday, August 20, 2017
SPONSORSHIP OPPORTUNITIES

Presenting Sponsor **\$25,000**

- Recognition as presenting sponsor on all marketing collateral
- Premium placement
- Name highlighted in event press releases
- Customized social media post on Facebook and Twitter
- Name recognition as sponsor on radio advertisements
- All Gold Medal Sponsorship benefits
- **Your sponsorship will underwrite 25 mammograms for uninsured women**

Gold Medal Sponsor **\$10,000**

- Verbal recognition as Gold Medal Sponsor at the Awards Ceremony
- Company logo on Ellen's Run Tee shirts
- Free registration for 10 race participants
- (10) Complimentary tee shirts
- (7) Stake signs with logo on race course
- Logo recognition as Gold Medal Sponsor on Ellen's Run Website with weblink
- Logo recognition as Gold Medal Sponsor on Ellen's Run race application
- Logo recognition as Gold Medal Sponsor on Ellen's Run e-blasts
- Logo recognition on print advertisements for Ellen's Run
- Recognition in photos of event
- **Your sponsorship will underwrite 10 mammograms for uninsured women**

Silver Medal Sponsor **\$5,000**

- Company logo on Ellen's Run Tee shirts
- Free registration for 5 race participants
- (5) Complimentary tee shirts
- (5) Stake sign with logo on race course
- Logo recognition as Silver Medal Sponsor on Ellen's Run Website
- Logo recognition as Silver Medal Sponsor on Ellen's Run e-blasts
- Logo recognition on print advertisements for Ellen's Run
- **Your sponsorship will underwrite 5 mammograms for uninsured women**

Bronze Medal Sponsor **\$2,500**

- Company logo on Ellen's Run Tee shirts
- Free registration for 2 race participants
- (2) Complimentary tee shirts
- (2) Stake sign with logo on race course
- Logo recognition as Bronze Medal sponsor on Ellen's Run Website
- Logo recognition as Bronze Medal sponsor on Ellen's Run e-blasts
- Logo recognition on print advertisements for Ellen's Run
- **Your sponsorship will underwrite 2 mammograms for uninsured women**

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