



## **How to Talk to Your Boss about the Wildly Effective Foundations Course**

In times like these, it can be scary to ask your boss for anything. But even during an economic contraction, most companies continue to have learning and development budgets set aside to help their employees to thrive. There are several important reasons that the Wildly Effective Compliance Officer Foundations Course can help you to do just that in a way that is safe, convenient, and cost-effective. In this post, we'll explore ways to talk to your boss about funding the course, and how to position yourself for success. Here are some reasons that the Foundations Course makes so much sense.

### **Conferences are Impossible at the Moment**

As the COVID crisis rages on, nearly all conferences are canceled. Therefore, any funds that were allocated to increasing your knowledge through conference attendance should be available to assist you in taking an online program. By diverting the learning and development budget from conferences and in-person events to the course, you'll be able to use that budget effectively to develop your skills and knowledge right now, instead of waiting for the indeterminate future.

### **Conferences are More Expensive and Less Convenient**

When conferences return, they will still be more expensive and less convenient than taking an online course. Many conferences require extensive and expensive travel, frequently including flights and business-class hotel stays. Instead of investing in expensive travel, the Wildly Effective Compliance Officer Foundations Course can be taken in your office or home office on your own schedule. You don't have to take three or four days off work to attend a conference. Rather, you can take the class over a number of days or weeks as the rest of your work schedule permits.

### **The Online Course is Safer than Conference Attendance**

In light of COVID, many companies have frozen travel entirely, lest their employees catch the virus on a plane or in crowded spaces, bringing it back to the office. The Foundations Course is entirely online, meaning there is no potential exposure. That protects the company and its staff while allowing for your continuing education.

### **Certificates and CEU Units Make You a More Valuable Employee**

Certificates and certifications can make you a more valuable employee because they confirm your skills to the rest of the company and to the outside world. By completing the course, you'll



increase your skills and knowledge, which will make you more valuable to your employer. You'll be able to help your boss and the compliance team more effectively because you will have accelerated your knowledge base, which means you can do more for the business more efficiently.

### A Model Email

If you want to email your boss to ask for the course, be sure to attach this brochure to the communication. Here is a draft email that you can edit to assist you in obtaining funding for the Course.

Dear \_\_\_\_\_,

I'm writing to request support to attend an online course created to expand my knowledge and skills in the compliance field. The course is called the Wildly Effective Compliance Officer Foundations Course, and it includes 17 modules relating to the laws affecting compliance programs, as well as how to build an effective compliance program.

The course includes an introduction to several areas of law, including anti-bribery, antitrust/competition, data privacy, trade sanctions, modern slavery, and enforcement/enforcers. It also covers the seven elements of an effective compliance program, including risk assessments, policies and procedures, third-party risk management/due diligence, monitoring and auditing, program governance, training and communications, and whistle-blowing and investigations. Lastly, it covers working more effectively in a multi-national environment.

Since we can't currently go to conferences or local events, this would allow me to continue to build my skills from my office. The course is much more cost effective than traveling to a conference, and I can finish it over several days or weeks around my other work. When I finish it, I can earn my Four C Certificate of Corporate Compliance Core Competence, as well as up to 17.4 Continuing Education Units from the Compliance Certification Board.

I've got a short-term opportunity to buy the course for 20% off. That opportunity closes on \_\_\_\_\_. I'd be grateful if you'd support me in this. Thank you so much for considering it.

Best,  
\_\_\_\_\_



## It's Your Career

Your employer wants you to be the most effective and knowledgeable compliance officer possible. By supporting your enrolment in the Foundations Course, you'll expand your knowledge, improve your skillset, and pave the way for an even more successful career in the compliance profession.