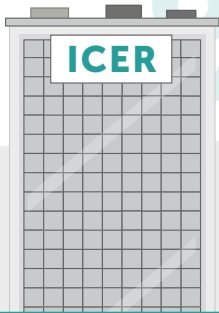


# ICER

VS.

# CYSTIC FIBROSIS TREATMENT

The **Institute for Clinical and Economic Review** thinks number crunching can put a value on **life-saving treatment** for cystic fibrosis.



**Are they looking at the numbers that matter?**

Numbers that matter to **ICER**.



**BUDGET  
IMPACT**



**POPULATION  
HEALTH BENEFIT**



**CLINICAL  
TRIALS DATA**

Numbers that matter to  
**people with cystic fibrosis.**



**YEARS OF COLLEGE  
THEY CAN LIVE  
TO COMPLETE**



**DAYS TO ENJOY  
THEIR CHILDREN**



**BIRTHDAYS NOT  
SPENT IN THE  
HOSPITAL**

Tell @ICER\_review the  
**#numbersthatmatter**  
to YOU.