



Rebecca Eveline Daum  
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3781 17<sup>th</sup> Street | 94114 San Francisco | USA  
Austrian citizenship (currently on J1 visa)

**Education**

2014 – 2017

Umeå Institute of Design  
Master „Advanced Product Design“  
Umeå, SWEDEN

2011 – 2014

FH JOANNEUM, University of Applied Sciences  
Bachelor „Industrial Design“  
Graz, AUSTRIA

2001 – 2006

HTBLA Kaindorf, Higher Technical College  
Information technology and business administration  
Kaindorf an der Sulm, AUSTRIA

from Sept. 2017

**NOKIA**

San Francisco, USA

Industrial Design

I am currently working on products in the field of digital health as well as the networks section. My responsibilities stretch from initial concepts and ideation to supporting during the whole process of realization and production. I work close with the Nokia R&D team in Shanghai, China as well as with the different vendors (f.e. Foxconn). Working in an in-house design team perfectly rounds up my skill set by getting an in-dept understanding of the challenges of bringing designs to life.

Mar. 2016 – Aug. 2016

**IDEO**

San Francisco, USA

Industrial Design (Internship)

I was involved in the whole process of industrial design – from understanding the clients needs in workshops and co-creation sessions, ideation around functionality and design, creating mock-ups and prototypes, realizing design proposals in CAD, visualizing and creating presentation material. I was working mainly on projects with start ups, which means very short and high pace projects, trying to bring out the most for the client with limited time.

Sept. 2015 – Feb. 2016

**Designit®**

Munich, GERMANY

Industrial Design (Internship)

As a part of the industrial design team the focus of the projects was mainly in the field of consumer electronics. I got the chance to also get involved in other disciplines than industrial design only – I worked on projects in the field of service design, strategic design as well as interior design. I was heavily involved in several successful projects pitches that brought new clients and project to designit.

Feb. 2014 – Jul. 2014



Stockholm, SWEDEN

Product Design (Internship)

I was part of the industrial design team and involved in every aspect of the design process. The projects during my time at NoPicnic were mainly in the field of consumer electronics and lifestyle accessories, but also more industrial products like infrastructure devices for telecommunication or future visions for solar power installations.

2007 – 2011



Graz, AUSTRIA

IT Product Management and Design

I was involved in every aspect of product development, from defining the future vision of the portfolio to pixel tweaking of the interface. I worked closely together with the clients (workshops and co-creation sessions) to optimize their IP work flows. My responsibilities reached from requirement analysis, process definitions and optimization, wire framing, prototyping to managing user experience guidelines and design style language. I conducted usability tests in order to drive product decisions. Representing the role of the product owner in a Scrum software development process let me still work close with the software engineering department and made me a cross section between design and engineering.

2006 – 2007



Unycom, Graz, AUSTRIA

Software Engineer

I was responsible for the implementation of new features and modules into the existing framework (Java web-applications, Oracle databases) and also creating new portals on different platforms outside the core system and interfaces to external systems to integrate every stakeholder (attorneys, inventors, patent offices, etc.) into IP process related activities.

## Skills

Industrial design	Adobe Creative Suite Photoshop, Photoshop Lightroom, Illustrator, InDesign, Premier, After Effects, Audition 3D modelling (Solid Works, Alias, Rhino, AutoCAD, KeyShot, Maxwell Render) Prototyping, model making Visualization (sketching, rendering)
Product management and design	Requirement analysis, user-centred design process Strategic design Interaction design, interface design Usability testing
IT	Programming (Delphi, C, C++, C#, and Java) Concepts of object-oriented analysis and design, UML Data analysis and modelling, SQL, Oracle

## Languages

German	mothers tongue
English	Good written and spoken English Cambridge First Certificate in English
Spanish, Swedish	Basic skills

## Honors and Awards

red dot Concept Award 2017 (my:celium)  
Austrian National Prize for Design 2017 (eve)  
red dot Concept Award 2016 (Off-centered drill)  
IDEA 2016, Finalist (eve)  
iF Student Design Award 2016 (Autoloader\_Haultec)  
iF Student Design Award 2016 (SkinScan)  
iF Student Design Award 2015 (Sharing is Käring)  
hansgrohe Designprize by iF 2015 (eve)  
Core77 Design Awards 2015, Runner up (Autoloader\_Haultec)  
Core77 Design Awards 2015, Noteable (eve)

## Interests

Art, traveling, fashion, alpine hiking,  
all kind of furry creatures