

Partner with the Down Under Rally.



Many of our rally participants are visiting Australia for the first time, (Go West Rally), or they heading offshore for the first time, (Go East Rally).

From the first time we first make contact until the last time we communicate with our participants we work hard to earn their confidence and gain their trust by ensuring the information we provide to them is relevant and accurate.

We respond quickly to all enquiries and go the extra mile to ensure the service we provide is of the highest possible standard.

As a result of these efforts our participants grow to trust us and look to us to provide them with recommendations about where they can find providers of quality products and or services at competitive prices.

At The Down Under Rally we seek to create long term relationships with businesses that have earned a reputation for providing superior customer service, quality products & or workmanship that is of the highest standard.

With this in mind, The Down Under Rally is selective when it comes to which businesses we choose to partner with, as it is our reputation that is also on the line.

By becoming a partner business of the Down Under Rally your business will be recognised as being one that we trust and are confident in recommending.

2017 Down Under Rally Partner Opportunities

Down Under Rally Partner - Bronze \$300 (plus donation of product or voucher for free product / service)

- Provide product samples and or gift vouchers for The Down Under Rally to distribute to participants and or give away as prizes to participants during the rally
- Your company logo and or Business name along with and a description of the services and or products you supply will feature on the Down Under Rally website in the services directory pages

Down Under Rally Partner - Silver \$850

In addition to the benefits of the bronze partner status your business will receive:

- Your company logo and a link to your website will appear on the Down Under Rally Home page
- 1 x ¼ page full colour advertisement in the 2017 Go West Magazine

Down Under Rally Partner Gold \$1500

In addition to the benefits of the bronze & silver partner status your business will receive:

- Your company logo and a link to your website will appear on the Down Under Rally Home page
- Upgrade to 1 x ½ page full colour advertisement in the 2017 Go West Magazine
- 1 x ½ page editorial “general interest article” about you or your company will feature in the 2017 Go West Magazine
- Your company logo will be printed on “Go East & Go West” Rally t-shirts. (Participants receive 2 x t-shirts per vessel per rally)
- Brochures / Flyers provided by you to the Down Under Rally will be included in all rally participant gift bags
- You are invited to attend all Go East and or Go West rally events in person to meet and mingle with rally participants and promote your product & or service in person. (Travel to rally event locations and associated accommodation expenses not included)

Down Under Rally – Partner Platinum \$3000

In addition to the benefits of the bronze, silver and gold partner status your business will receive:

- Upgrade to 1 x Full page full colour advertisement for your business in the 2017 Go West Magazine
- 1 x ½ page editorial “general interest article” about you or your company will feature in the 2017 Go West Magazine
- Your company logo will be printed on all 2017 “Go East & Go West” Rally flags, which are flown on participant’s yachts.
- Mentions of your company social media pages (Twitter & Facebook) by Down Under RALLY and sharing of your social media posts via Twitter and or Facebook

Down Under Rally Partner Group - \$ 4000

A great way to increase your businesses presence is to get together with other businesses in your area that provide different products and services that all relate to one category of products and services and create a partner group.

How does the partner group work?

- Up to eight businesses that provide products and services relevant to a category such as marine services, tourist attractions or retail outlets can join together to create a group. The group shares the cost of a group partnership and each business in the group will receive exposure as part of a larger presence.
- A group can have as few as two or as many as eight members
- The Down Under Rally markets the services and products of the businesses that are members of the group as part of the group.

What opportunities are included as part of the Group Partner package?

- Any or all members of the partner group are welcome to provide product samples, products and or gift vouchers for The Down Under Rally to distribute to participants and or give away as prizes to participants during the rally
- Your group name along with the name of each business in the group and a description of the services and or products each business provides will feature on the Down Under Rally website in the services directory pages
- 1 x Full page full colour advertisement for your group in the 2017 Go West Magazine (see sample advert below)
- 1 x Full page editorial “general interest article” about your group and the individual business in the group will feature in the 2017 Go West Magazine
- Brochures / Flyer's provided by businesses in your group to the Down Under Rally will be included in all rally participant gift bags
- Mentions of your group by Down Under Rally on our social media outlets

Please see the suggestions below for partner group advertisements that would appear on the Down Under Rally website Services Directory and in Go West Magazine.

Advert designs are samples only – our graphic design team will create each group advert individually to ensure your group stands out.



Down Under Rally – Premium Partner \$5000

In addition to the benefits of the bronze, silver, gold & platinum partner status your business will receive:

- Upgrade to 1x FULL page general interest article about you or your company will feature in the 2017 Go West Magazine
- Your company logo will be added to the hull signage on the 15m Down Under Rally catamarans “Songlines”

Ready to come aboard as a Partner with The Down Under Rally?

Please just complete and return the information and payment details on the following 2 pages and return them via email to downunderrally@gmail.com

If you would like to discuss this opportunity further before making a commitment please do not hesitate to contact:

Rally Director

John Hembrow

Down Under Rally Pty Ltd

Email: downunderrally@gmail.com

Phone: 0417 833 337 if dialling from within Australia +61 417 833 337 if dialling from outside Australia

Website: www.downunderrally.com

Please note:

**All prices are in Australian Dollars and are plus GST if applicable*

**Sponsorships are for a period of 12 months commencing 1st of March each year.*

**Pro-rata sponsorships are also available during the sponsorship period.*



2017 Down Under Rally

Partner Registration

Please ensure you complete ALL fields on this form.

The form needs to be signed by the person authorised to make payment.

Please print, complete, sign, scan and return it to: downunderrally@gmail.com.

A tax invoice will be issued by The Down Under Rally Pty Ltd upon our receipt of the completed form.

Christian Name

Surname

Business Name

Business Street Address

Suburb

City

Country

ABN

Email

Phone #

Signed

Please See Payment Details on the following page.



2017 Down Under Rally

Partner Payment

Payment Options - There are a number of options for payment;

- Credit Card
- Direct Credit to our Australian Bank Account.
- PayPal

Credit Card option:- *Please Tick* Please charge to my credit card for Down Under Rally Partner payment

Authorised Payment Amount in AUD \$

Type of card;- VISA *Please Tick* OR - MASTERCARD *Please Tick*

Name on Card

Card Number

Expiry date
MM YY

Security Number Signed

OR

Direct Credit to our Aust. Account *Please Tick*

Account Name ; Down Under Rally Pty Ltd.
Bank ; Commonwealth Bank
Bank Address ; Shop 25 Stockland Shopping Centre ,
Middle Street, Cleveland, Queensland Australia 4163
Bank BSB # ; 064 138
Bank Account # ; 10631168
Bank SWIFT Code ; CTBAU2S
Reference ; DUR plus your Business Name as the reference

OR

Pay by Pay Pal *Please Tick* Account: John Hembrow
PayPal Account linked email;
warmwaterwaves@gmail.com