

# Dan Singer | User Experience Designer

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## PROFESSIONAL EXPERIENCE

### Cox Communications, Atlanta, GA

UX Design Intern, May 2016 - Aug. 2016

- Designed and programmed an HTML prototype of *PD&M Grapevine*, an intranet portal that streamlines and standardizes internal communications and project status reports within the Product Development and Management organization.
- Conducted empathy interviews with PD&M team members, wrote usability testing scenarios, and presented a white paper about *PD&M Grapevine* to PD&M Executive Vice President Steve Necessary.

### Georgia Tech Ivan Allen College of Liberal Arts, Atlanta, GA

Content Strategist and Writer, Aug. 2015 - Present

- Manage daily news content for the College's website.
- Develop and write news content, student and faculty research profiles, and event coverage.
- Strategize to generate content that drives social media engagement and SEO efforts.

### The Baltimore Sun, Baltimore, MD

Features Intern, Jun. 2014 - Aug. 2014

- Wrote music features profiling popular bands and artists.
- Assisted with web production using The Sun's content management system.

### USA Today, McLean, VA

Investigative Intern, Aug. 2013 - Dec. 2013

- Conducted research on fugitive extradition processes on site at the Superior Court of the District of Columbia.
- Led an initiative to survey state health agencies about trust fund theft in nursing homes.

## EDUCATION

### Georgia Institute of Technology

- Master of Science, Digital Media, expected May 2017

### University of Maryland, College Park

- Bachelor of Arts, *cum laude*, Multiplatform Journalism, May 2015
- Honors Citation in Design | Cultures + Creativity

## PROJECTS

### Sound Happening

Programmed a collaborative music-making installation in which the location of colorful bouncy balls is tracked with a webcam while the data is used to manipulate various parameters of a multitimbral software synthesizer.

### Nutshell

Designed a video editor prototype that allows users to create "supercuts" of clips from TV shows while using video streaming services like Netflix and Hulu.

### MedMaster

Prototyped an iOS app and an embedded user interface for an "Internet of Things" pill dispenser that tracks medication supply and scheduled doses.

## CONTACT

### Portfolio

[dansinger.xyz](http://dansinger.xyz)

### Email

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### Phone

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## SKILLS

### UX Methods

Comparative Analysis  
Design Thinking  
Empathy Interviews  
Mobile and Web UI Design  
Persona Creation  
Storyboarding  
Survey Design  
Sketching  
Usability Testing  
Wireframing

### Coding

HTML5/CSS3  
JavaScript/jQuery  
Max/MSP  
MySQL  
PHP  
Processing

### Software

Adobe Experience Design  
Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop  
Adobe Premiere  
Audacity  
Axure RP Pro  
Balsamiq Mockups  
Framer.js  
InVision  
Keynote  
Logic Pro  
Max/MSP  
Microsoft Office  
Origami Studio  
Sketch  
WordPress