PRODUCT MANAGEMENT CONSULTANT

Harmony Labs builds communities and tools to reform and transform media systems. Our mission is to create a world where media systems support healthy, democratic culture and healthy, happy people. We’re organizing partners and publics to identify and gain consensus on the mechanics of media influence, and the values and design principles that underlie beneficial media. And we’re building solid, sustainable interventions and innovations that start moving us in the direction of media that can serve the public good.

Narrative Observatory Project

More than one year into developing a Narrative Observatory with our partners, we have built and proven the power of narrative modeling and discovered meaningful demand amongst social impact organizations for insights into narrative, story, and audience. Dozens of research conversations have distilled needs into three tiers, but have shifted our focus away from our original concept of a narrative tracking dashboard, toward an actionable “tool” that foregrounds story and audience. We need to further crystallize those research insights and core product strategy into a product development roadmap and begin executing on wireframes, then MVP, then 1.0.

Product Management Consultant

You will be responsible for product planning and execution throughout the Product Lifecycle (2021), including: synthesizing product and customer requirements from existing research, fulfilling the product vision, and working with engineering to plan, support, and ensure product goals are delivered.

You are expected to:

• Execute product strategy and roadmap
• Define sprint plans with Director of Engineering
• Maintain phased product roadmap
• Create and maintain product documentation
• Coordinate feature design and development
• Coordinate user testing and validation
• Coordinate new customer research as needed

Your requirements are:

• Minimum of 2 years experience as a Product Manager
• Demonstrated success defining and launching excellent enterprise products
• Demonstrated work preferable and interest a must in media and analytics
• Excellent written and verbal communication skills
• Excellent teamwork skills
• Proven ability to influence cross-functional teams without formal authority

It would also be cool if you:

• Have worked with big data before
• Have experience with survey analysis and audience segmentation

January 2021
• Have experience working remotely

HOW TO APPLY
Please email a cover letter and resume to jobs@harmonylabs.org. Due to the number of emails we receive, we regret that we are unable to respond to each one.

Broad perspectives are fundamental to serving society, and diverse experiences are the key to innovation, collaboration, and awareness of the complex, global context in which we operate. While Harmony Labs employs only United States citizens and those non-U.S. citizens authorized to work in the United States, in compliance with national regulations, we strongly encourage people from backgrounds currently underrepresented in research and tech to apply, and look forward to welcoming the best candidate to our team regardless of their national origin, disability, gender identity, ethnicity, religion, sexual orientation, or protected veteran status.

ABOUT HARMONY LABS
Harmony Labs is a 501(c)3 nonprofit that has evolved from nearly a decade of research and prototyping, in partnership with and/or funded by leading organizations like The Gates Foundation, Google, The Ford Foundation, The Corporation for Public Broadcasting, MTV, and Columbia University.