Harmony Labs is seeking to understand audiences relative to their place in culture; to identify, measure, and track narratives within audiences over long time scales and across media platforms and devices; and to surface audience-specific story opportunities and threats. Our infrastructure, the Narrative Observatory, provides an understanding of narratives related to social causes and issues. For the past two years, we have focused on identifying narratives related to poverty and economic mobility, and the audiences that consume those narratives. We are now working on a new project identifying narratives around health equity.

We are hiring immediately for several freelance Annotators to join our team. Essentially, annotators review and categorize news articles, tweets, music lyrics, and other content. Your work will contribute to our understanding of narratives on health equity.

On the technical side, the information you provide will be used in a machine learning project. Our human-in-the-loop models leverage both human and artificial intelligence to categorize media content into narratives.

We ask for a minimum commitment of 3 months from each annotator.

THE JOB

We’ll train you on how to use our annotation platform, Labelbox. We’ll share our definition of “health equity” and provide you with news articles, tweets, music lyrics, and other content to review. You’ll review the content quickly, while also being sure to have a comprehensive and accurate understanding, and determine whether or not it is relevant to race and health equity.

We will then ask you to review relevant content to identify common themes, or narratives. “Narratives” represent patterns of the stories found across media content. (One example of a narrative is “You should vote for this candidate because of his or her stance on access to healthcare.”)

When you do have questions on annotations, you’ll reach out to us on Slack so we can respond quickly!

HOURS, RATE, ETC.

• 5-10 hrs per week
• $18/hr
• Remote
• Minimum commitment of 3 months
• Start date: on or before October 4, 2021

REQUIREMENTS

• Fluent understanding of written and spoken English.
• Ability to read news articles quickly, but with accurate and comprehensive understanding.
• Avidly engaged with media, especially news, Twitter, and music.
• Strong computer skills with the ability to complete focused work on a computer for several hours at a time.
• Incredible attention to detail, with the ability to review large volumes of similar materials, while recognizing any distinctions between content.
• Interest in Public Policy, Journalism, Communication, Business, Marketing.

APPLICATION
To apply, please email joy@harmonylabs.org a copy of your resume or a link to your updated LinkedIn profile. Within the body of the email, please include a brief (2-3 sentence) explanation of your interest in the opportunity, as well as how you heard about the opportunity.

We review all applications and our goal is to respond to each applicant within one week. We look forward to hearing from you!

INTERVIEW PROCESS
Our candidates have a short video call with the hiring team.

Next, we'll ask you to take a short 7 question quiz to determine what audience group you fall under. There are no wrong answers! This helps ensure we get the broad perspectives and diverse viewpoints we need for this project.

We also give our candidates an Annotation Test. This short activity should take about 15 minutes and helps us review your understanding of the job. It also gives you a better idea of what the job entails!

Broad perspectives are fundamental to serving society and diverse experiences are the key to innovation, collaboration, and awareness of the globalized context in which we live. While Harmony Labs employs only United States citizens and those non-U.S. citizens authorized to work in the United States in compliance with national regulations, we strongly encourage people from backgrounds currently underrepresented in tech to apply and look forward to welcoming the best candidate to our team regardless of their national origin, disability, gender identity, ethnicity, religion, sexual orientation, or protected veteran status.