

POLECONUK: Inaugural workshop, LSE, May 12th

Location: 32LIF Building, Lincoln Inn Fields, Room 1.04

11:00 – 11:30 Coffee

11:30-13:00 Session 1:

Anja Prummer (Queen Mary University), “Spatial Advertisement in Political Campaigns”.

Steve Callander (Stanford GSB), “Communication in a Complicated World”.

13:00-14:00 Lunch

14:00-15:30 Session 2:

Yingni Guo (Northwestern University), “Modes of Persuasion Toward Unanimous Consent”.

Ali Cirone (LSE), “Cabinets, Committees and Careers: A Natural Experiment in 19th Century France”.

15:30-15:45 Coffee

15:45-16:30 Session 3:

Maria Petrova (UPF), TBD.

16:30-16:45 Coffee

16:45- 18:15 Session 4: Special session on Media:

Andrea Prat (Columbia Business School), “Where do people get their news?”

James Snyder (MIT), “The Demand for Hard vs. Soft News”

19:00 Dinner

Limited seats available. Please contact Torum Dewan (LSE) at t.dewan@lse.ac.uk