



## 2018 EVENT DESCRIPTIONS/SUMMARIES

For social media and newsletter postings; photos available upon request

### LESS THAN 50 WORD DESCRIPTION

UPPER CASE: THE ACVO/STOKESRX NATIONAL SERVICE ANIMAL EYE EXAM EVENT WILL PROVIDE ELIGIBLE SERVICE ANIMALS WITH A FREE EYE EXAM THIS MAY. REGISTER ONLINE BEGINNING APRIL 1ST AT [WWW.ACVOEYEEXAM.ORG](http://WWW.ACVOEYEEXAM.ORG) . REGISTRATION ENDS APRIL 30TH . (ENDORSED BY THE AVMA.)

Lower case: The ACVO/StokesRX National Service Animal Eye Exam event will provide eligible Service Animals with a free eye exam this May. Register online beginning April 1st at [www.ACVOeyeexam.org](http://www.ACVOeyeexam.org). Registration ends April 30th. (ENDORSED BY THE AVMA.)

### LESS THAN 75 WORD DESCRIPTION

UPPER CASE: THE ACVO/STOKESRX NATIONAL SERVICE ANIMAL EYE EXAM EVENT TAKES PLACE THIS MAY 2018. ELIGIBLE SERVICE ANIMALS ARE INVITED TO RECEIVE A FREE SCREENING EYE EXAM FROM A PARTICIPATING OPHTHALMOLOGIST. REPEAT EVENT PARTICIPANTS ARE WELCOMED TO PARTICIPATE. TO CHECK EVENT ELIGIBILITY AND REGISTER ONLINE BEGINNING APRIL 1ST, GO TO [WWW.ACVOEYEEXAM.ORG](http://WWW.ACVOEYEEXAM.ORG). REGISTRATION ENDS APRIL 30TH. SPECIAL THANKS TO THE AMERICAN COLLEGE OF VETERINARY OPHTHALMOLOGISTS AND THEIR MEMBERS. (THIS EVENT IS ENDORSED BY THE AVMA.)

Lower case: The ACVO/StokesRX National Service Animal Eye Exam event takes place this May 2018. Eligible Service Animals are invited to receive a free screening eye exam from a participating ophthalmologist. Repeat event participants are welcomed to participate. To check event eligibility and register online beginning April 1st, go to [www.ACVOeyeexam.org](http://www.ACVOeyeexam.org). Registration ends April 30th. Special thanks to the American College of Veterinary Ophthalmologists and their Members. (This event is endorsed by the AVMA.)

### FULL DESCRIPTION

Please read the event's complete press release for a comprehensive description. Available March 2018.

### RELATED PROMOTIONAL TOOLS

Event URL: [www.ACVOeyeexam.org](http://www.ACVOeyeexam.org).

Read the full [Press Release](#).

[Download banner ads](#) to use on your website.

'Like' the event on [Facebook](#) to help spread the word.

Follow us on [Instagram](#).

[View, link to or embed 90 second PSA](#).

View 2017 [Video Competition Winners](#).