

## VINNY MWANO VIDEO PRODUCTION & VIDEO ADS SERVICES MEDIA PRICE SHEET

Helping start-ups to fortune 500 companies tell the best social media stories!  
Our team films and creates social media video ads for companies looking to enhance sales,  
increase brand equity and engagement for existing and targeted customers.

**We use video as the main marketing funnel tool**

### **Package A1 & A2 1 month Contract**

#### **4 HD Videos \$4,500**

Video Marketing Campaign

-Custom Audiences Based Video Content-

Video Number One: 8 second Ad (Short and engaging ad to gets people excited and curious to interact with the product)

Video Number Two: 15 second Ad

Video Number Three: 30 seconds Ad

Video Number Four: 60 seconds -1:25 minute Ad  
focusing on one of video options below.

Brand Videos

Product Videos

Explainer Videos

Experimental Video

Animations Videos

Educational Videos

Product Review Videos

Company culture Videos

Explainer/Tutorial Videos

Fundraising / awareness video

Demonstration/Instructions Videos

Video Emails

FAQ Videos

**Includes - Real Time Video Analytics**

**Video Ads (Payment for ads is not included in package)**

-Email Newsletter

-Youtube Ads

-Pandora & Spotify Ads

-Facebook / Instagram / Pinterest / LinkedIn

-LinkedIn Ad

#### **2 HD Videos \$2,500**

Video Marketing Campaign

-Custom Audiences Based Video Content-

Video Number One: 8 second Ad (Short and engaging ad to gets people excited and curious to interact with the product)

Video Number Two: 30 seconds -1 minute Ad  
focusing on one of videos options below

Brand Videos

Product Videos

Explainer Videos

Experimental Video

Animations Videos

Educational Videos

Product Review Videos

Company culture Videos

Explainer/Tutorial Videos

Fundraising / awareness video

Demonstration/Instructions Videos

Video Emails

FAQ Videos

**Includes - Real Time Video Analytics**

**Video Ads (Payment for ads is not included in package)**

-Email Newsletter

-Youtube Ads

-Pandora & Spotify Ads

-Facebook / Instagram / Pinterest / LinkedIn

Both packages include: Script Development, HD Production (2 camera), 3 Revisions, Voice Over, Original Music, Stock Photos/ Videos, Stabilizer or Drone

## Package B1 & B2 3 Month Contract

### **6 Videos \$6,000**

Video Marketing Campaign

-Custom Audiences Based Video Content-  
Video Number One: 8 second Ad (Short and engaging ad to gets people excited and curious to interact with the product)

Video Number Two: 15 second Ad

Video Number Three: 30 seconds Ad

Video Number Four to- Six: 60 seconds to 2 minute video focusing 3 video options below.

- Brand Videos
- Product Videos
- Explainer Videos
- Experimental Video
- Animations Videos
- Educational Videos
- Product Review Videos
- Company culture Videos
- Explainer/Tutorial Videos
- Fundraising / awareness video
- Demonstration/Instructions Videos
- Video Emails
- FAQ Videos

**Includes - Real Time Video Analytics  
Video Ads (Payment for ads is not included  
in package)**

- Email Newsletter
- Youtube Ads
- Pandora & Spotify Ads
- Facebook / Instagram / Pintrest / LinkedIn

### **3 HD Videos \$3,600**

Video Marketing Campaign

-Custom Audiences Based Video Content-

Video Number One: 15 second Ad (Short and engaging ad to gets people excited and curious to interact with the product)

Video Number one Two: 30 second Ad

Video Number one Three: 30 seconds - 1 minute Ad focusing on the one of videos options below

- Business video
- Product or Service Overview
- Testimonial Video
- Special Promotional video
- Overall Business video
- Informational and fun engaging videos for existing and targeted customers
- Educational videos
- Testimonials
- Fundraiser

**Includes - Real Time Video Analytics  
Video Ads (Payment for ads is not included  
in package)**

- Email Newsletter
- Youtube Ads
- Pandora & Spotify Ads
- Facebook / Instagram / Pintrest / LinkedIn
- LinkedIn Ad

Both packages include: Script Development, HD Production (2 camera), 4 Revisions, Voice Over, Original Music, Stock Photos/ Videos, Stabilizer or Drone

## Package C1 & C2 6 Month Contract

### 12 HD Videos \$14,000

Video Marketing Campaign

-Custom Audiences Based Video Content-

Video Number One: 8 second Ad (Short and engaging ad to gets people excited and curious to interact with the product)

Video Number Two: 15 second Ad

Video Number Three: 30 seconds Ad

Video Number Four to- Twelve: 60 seconds - to 2 minute video focusing 9 video options below.

- Brand Videos
- Product Videos
- Explainer Videos
- Experimental Video
- Animations Videos
- Promotional Video
- Educational Videos
- Product Review Videos
- Company culture Videos
- Explainer/Tutorial Videos
- Fundraising / awareness video
- Demonstration/Instructions Videos
- Video Emails
- FAQ Videos

**Includes - Real Time Video Analytics  
Video Ads (Payment for ads is not included  
in package)**

- Email Newsletter
- Youtube Ads
- Pandora & Spotify Ads
- Facebook / Instagram / Pinterest / LinkedIn

### 6 HD Videos \$7,200

Video Marketing Campaign

-Custom Audiences Based Video Content-

Video Number One: 8 second Ad (Short and engaging ad to gets people excited and curious to interact with the product)

Video Number Two: 15 second Ad

Video Number one Three: 30 seconds Ad

Video Number Four to- Six: 60 seconds to 2 minute video focusing 3 video options below.

- Brand Videos
- Product Videos
- Explainer Videos
- Experimental Video
- Animations Videos
- Educational Videos
- Product Review Videos
- Company culture Videos
- Explainer/Tutorial Videos
- Fundraising / awareness video
- Demonstration/Instructions Videos
- Video Emails
- FAQ Videos

**Includes - Real Time Video Analytics For  
All Videos Posted Online.**

**Video Ads (Payment for ads is not included  
in package)**

- Email Newsletter
- Youtube Ads
- Pandora & Spotify Ads
- Facebook / Instagram / Pinterest / LinkedIn

Both packages includes:: Script Development, HD Production (2 camera), 3 Revisions, Voice Over, Original Music, Stock Photos/ Videos, Stabilizer or Drone

## One Time Project Package

### 1 HD Video \$990

Video Marketing Campaign

-Custom Audiences Based Video Content-

15-30 seconds video ad focusing on one of video options below.

Brand Video  
Product Video  
Explainer Videos  
Educational Video  
Promotional Video  
Product Review Video  
Explainer/Tutorial Video  
Fundraising / Awareness Video  
Demonstration/Instructions Video  
Video for Email

### Video Ads (Payment for ads is not included in package)

-Email Newsletter  
-Youtube Ads  
-Pandora & Spotify Ads  
-Facebook Ad  
-Linkedin Ad

### Package Includes

Script Development  
Stabilizer or Drone  
HD Production (1 camera)  
2 Revisions  
Original Music

Don't see what you're looking for? **Don't worry!** Ask Vinny Mwano about making custom packages as well! **I also work within budgets!** So don't be shy; let's work together to create a video that truly reflects your brands innovations and services ! Feel free to ask me any questions!

Vinny@vinnymwano.com