



jackie montt

nail artist and blogger
www.jackiemontt.com

AILS



5,356



2,817



8,194



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ABOUT JACKIE *(she/her/hers)*

I started this page in 2017 after graduating early from Medill at Northwestern University. I had dabbled in nail blogging for years but decided to dedicate my time to this page as a creative outlet. I feature nail art and stylized nail swatches, as well as studio shots for website product photos.

I accept PR and paid partnerships

I am a full-time Associate Producer for NBC News during the day and do most of my nail work at night and on weekends.

AFFILIATION CODES

- LOUD Lacquer 'JACKIEMONTT03'
- LVX 'JACKIE15'
- Madam Glam 'JACKIE30'
- Paint Bucket Nails 'JACKIE10'
- Bohemian Glass 'JACKIE20'
- Static Nails 'JACKIE15'

JACKIEMONTTNAILS' AUDIENCE



5,356



2,817



8,194



building



building

JACKIEMONTTNAILS' RATES OVERVIEW

I always aim to work with brands within their budget. If you are interested in working with me, I ask that you first **tell me a little bit more about what you are looking for, what kind of content, what kind of usage, and the timeline in which you would be needing the final product/photos.**

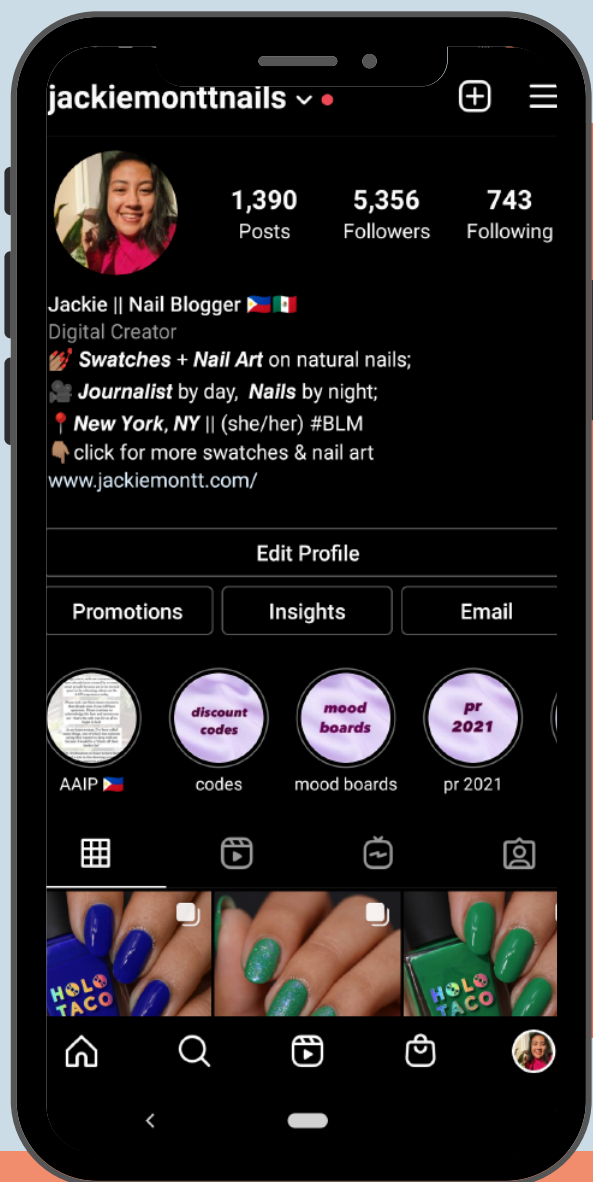
Typically I quote brands by project, so **it is difficult to list flat rates, but down below you will find a more detailed breakdown.** I am always open to negotiations

A rough list of deliverables I can provide are:

- swatch photos
- swatch videos
- nail art
- nail art videos
- IG stories
- IG takeovers
- photo licensing for social media, websites, ads, and newsletters.

All statistics shown in this media kit are 100% organic with zero paid efforts

INSTAGRAM STATISTICS



5.3K+ followers

6.51% engagement rate

15.6K+ ave. weekly reach

500+ ave. IG story views

SOCIAL BLADE SCREENSHOT

	Jackie Nail Blogger ???? @jackiemonttnails	WEBSITE	INSTAGRAM PROFILE				
	MEDIA UPLOADS 1,390	FOLLOWERS 5,350	FOLLOWING 743	ENGAGEMENT RATE 6.51%	AVG LIKES 334.00	AVG COMMENTS 14.05	HELP US BY AUTHENTICATING

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INSTAGRAM STATISTICS



Reach

78K+

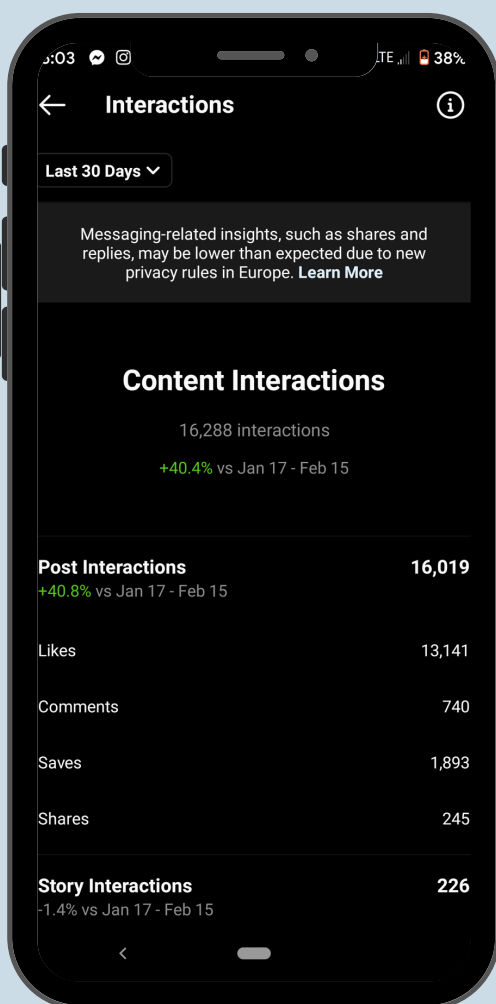
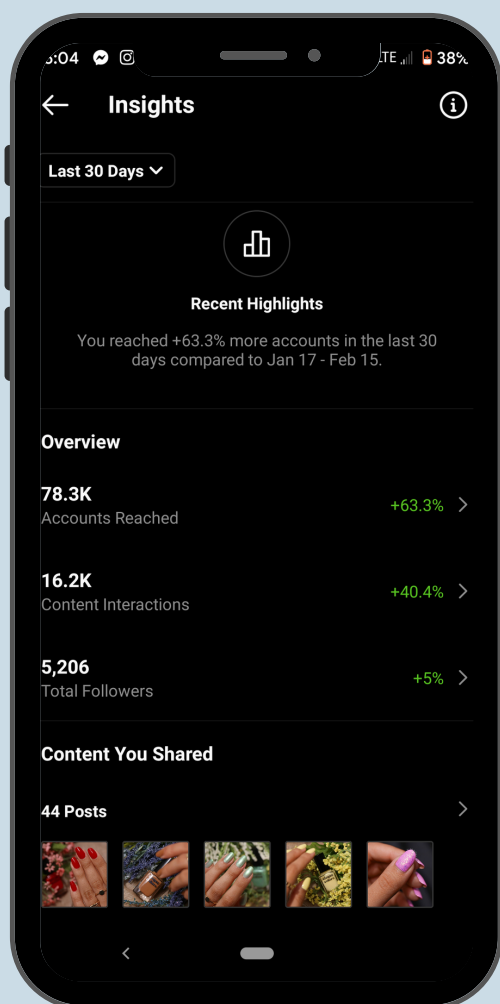
Monthly Accounts Reached

16K+

Monthly Content Interactions

277K+

Monthly Impressions



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INSTAGRAM STATISTICS



Engagement

500+

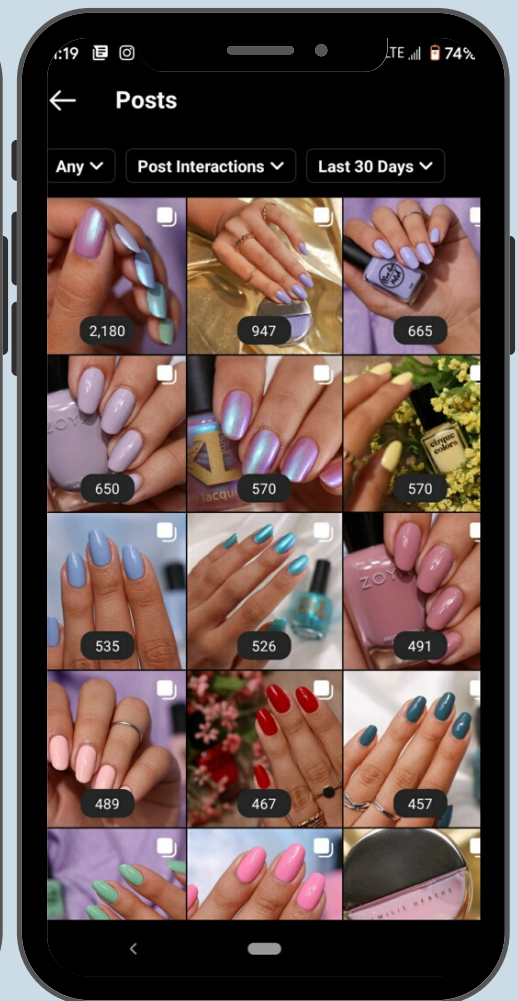
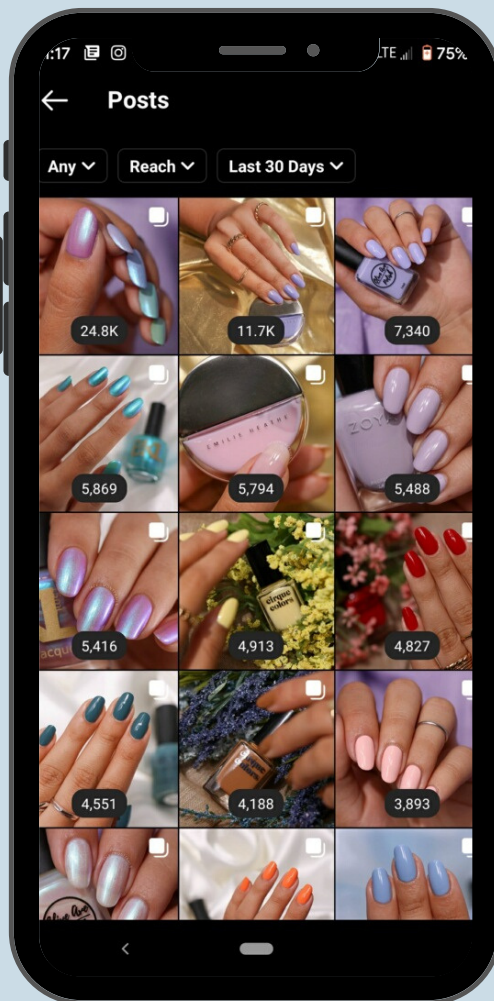
Ave. IG Story Views

6K+

Ave. Individual Post Reach

500+

Ave. Individual Post Interactions



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INSTAGRAM STATISTICS



Audience

5,356

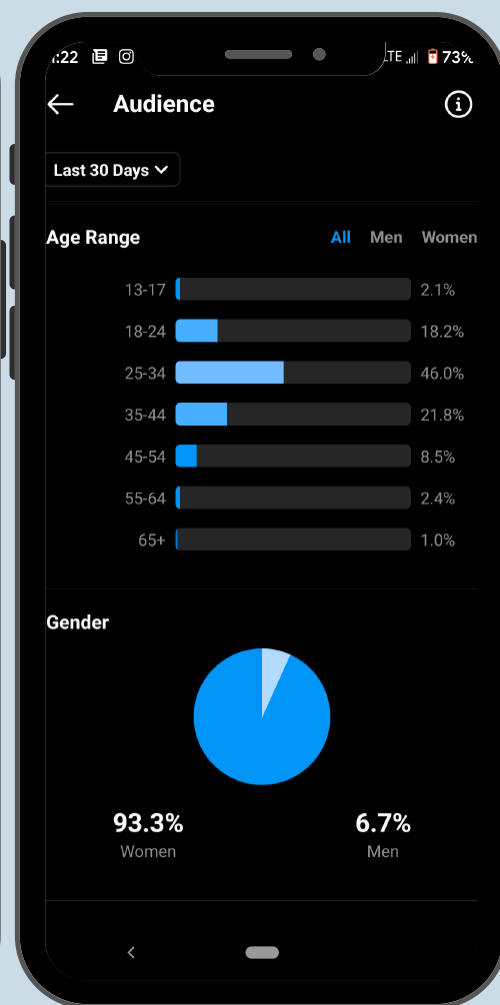
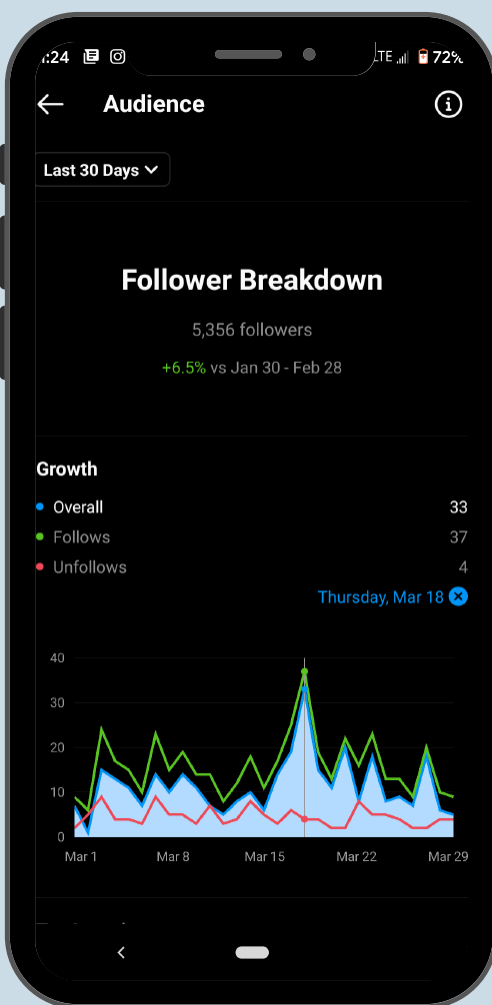
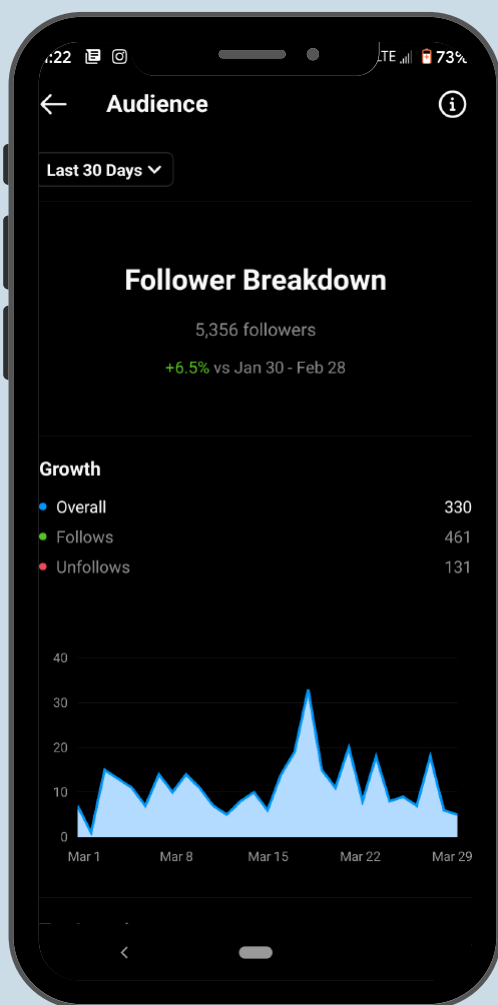
Total Followers

+6.5%

Ave. Monthly Growth

25-34F

Largest Population of Audience



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RATES



I quote brands on a project-by-project basis, but below are base rates I negotiate from.

- 1 Dedicated IG post of nail swatch photo [\$80]
- 1 Dedicated IG post of nail art photo [\$85]
- 1 Dedicated IG Video/Reel swatching color [\$80]
- 1 Dedicated IG Video/Reel creating nail art [\$100]
- 1 Dedicated IG Story [\$25 per slide]
- 1 Dedicated IG Story Takeover on the Brand's Channel with no less than 5 frames showing how you create a signature, DIY mani + design using Brand approved products [\$150]

- Licensing one (1) photo for brand usage on social media [\$30-90]
- Licensing one (1) photo for brand usage on ads & newsletters etc. [\$80/month]
- Licensing one (1) photo for brand usage on website only [\$80]
- Package commercial licensing one (1) photo (usage on socials, website, ads, newsletters, and any future needs) [\$200 each for a license in-perpetuity]

all licenced photos will come watermark-free

all rates are negotiable

BRANDS I'VE WORKED WITH



LIVE • LOVE • *Polish*
NEW YORK

DECO ❖ MIAMI
NAIL LACQUER

MADAM GLAM
NEW YORK

PACIFICA®

MORGAN
TAYLOR®

ncLA™
LOS ANGELES



STATIC NAILS

cirque colors

suite eleven

LONDONTOWN®

SP | SALON PERFECT®

deborah
lippmann™

Starry

m/c

EMILIE HEATHE



HOLLO TACO

china (G) glaze.

ZOYA

OROSA

Bésame

**OLIVE &
JUNE**

