



# jackie montt

nail artist and blogger  
[www.jackiemontt.com](http://www.jackiemontt.com)

NAILS



7,353



37.5k  
monthly  
views



25K  
monthly  
views



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## ABOUT JACKIE *(she/her/hers)*

I started this page in 2017 after graduating early from Medill at Northwestern University. I had dabbled in nail blogging for years but decided to dedicate my time to this page as a creative outlet. I feature nail art and stylized nail swatches, as well as studio shots for website product photos.

I accept PR and paid partnerships

I am a full-time Producer/Editor for NBC News during the day and do most of my nail work at night and on weekends.



## JACKIEMONTTNAILS' AUDIENCE



7,353



37.5k monthly views



25K monthly views



building



building

## JACKIEMONTTNAILS' RATES OVERVIEW

I always aim to work with brands within their budget. If you are interested in working with me, I ask that you first **tell me a little bit more about what you are looking for, what kind of content, what kind of usage, and the timeline in which you would be needing the final product/photos.**

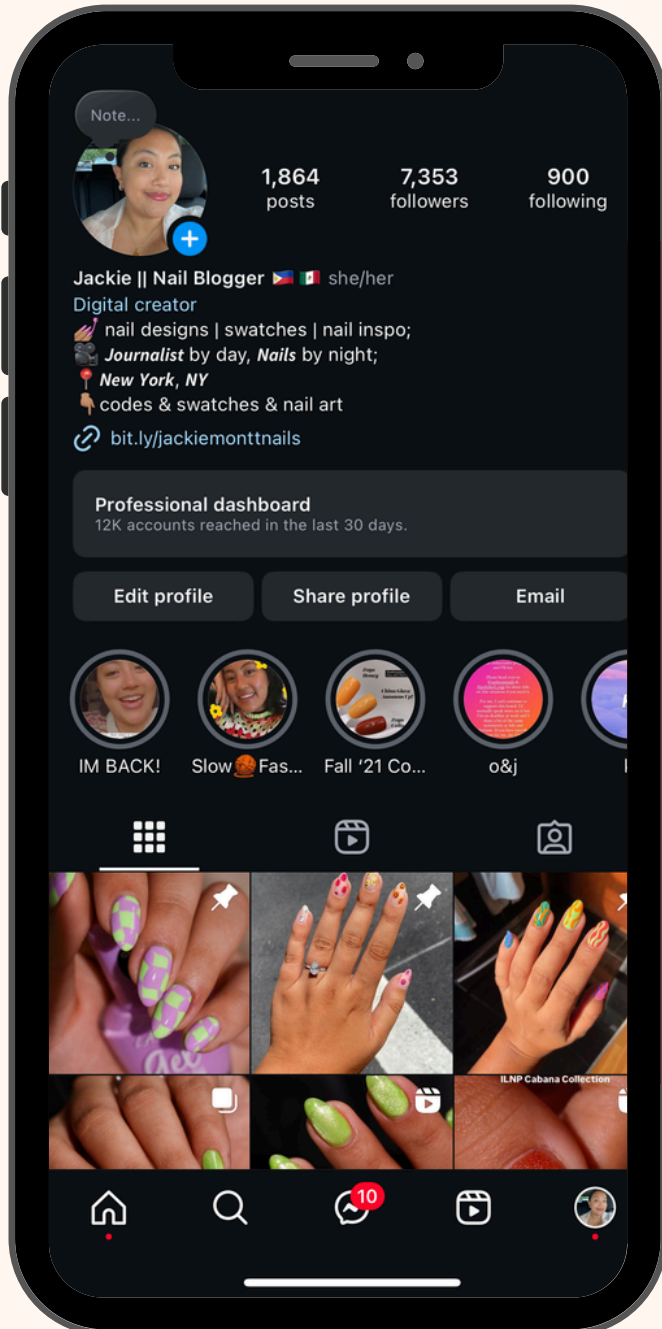
Typically I quote brands by project, so **it is difficult to list flat rates, but down below you will find a more detailed breakdown.** I am always open to negotiations

### A rough list of deliverables I can provide are:

- swatch photos
- swatch videos
- nail art
- nail art videos
- IG stories
- IG takeovers
- photo licensing for social media, websites, ads, and newsletters.

All statistics shown in this media kit are 100% organic with zero paid efforts

# INSTAGRAM STATISTICS



**7.3K+** followers

**6.9%** engagement rate

**13K+** ave. weekly reach

**11.4k+** ave. reels views

All statistics shown in this media kit are 100% organic with zero paid efforts

# RATES



I quote brands on a project-by-project basis, but below are base rates I negotiate from.

- **Nail Care:**

- \$75 per video
- (includes picture if wanted)

- **Nail Swatches:**

- \$125 per video
- (includes picture)

- **Nail Art:**

- \$200 per video
- (includes picture)
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- **Press-On Nail Application:**

- \$80 per video
- (includes picture)

all licenced photos will come watermark-free

- Licensing one (1) photo for brand usage on social media \$100
- Licensing one (1) photo for brand usage on ads & newsletters etc.
- \$80/month or \$200 flat fee
- Licensing one (1) photo for brand usage on website only \$100
- Package commercial licensing one (1) photo (usage on socials, website, ads, newsletters, and any future needs) \$300 each for a license in-perpetuity

all licenced photos will come watermark-free

all rates are negotiable

# BRANDS I'VE WORKED WITH



LIVE • LOVE • *Polish*  
NEW YORK

DECO ❖ MIAMI  
NAIL LACQUER

MADAM GLAM  
NEW YORK

PACIFICA®

MORGAN  
TAYLOR®

**ncLA**<sup>TM</sup>  
LOS ANGELES



STATIC NAILS

**cirque colors**

suite eleven

LONDONTOWN®

SP | SALON PERFECT®

deborah  
lippmann™

*Starry*

*m/c*

EMILIE HEATHE



**HOLOTACO**

china (G) glaze.

**ZOYA**

OROSA

*Bésame*

**OLIVE &  
JUNE**

