CNPS SAN DIEGO CHAPTER
BOARD OF DIRECTORS MEETING
AGENDA March 3, 2021

To be held in virtual meeting using Zoom web conferencing app.
https://us02web.zoom.us/j/83675145318?pwd=S2ViVnh3OGduYm5hRTA2YzJuWHRvdz09

Conference room open for informal discussion: 6:15 p.m.
Call to Order: 6:30 p.m. (Quorum = Six Board Members)
Known absences:
Guests:

2020-21 Fiscal Year Goals:
• Host 2 Educational Sessions (2-3 hours each, perhaps hands on)
• Increase Sponsorships

I. Welcome visitors and announcements [6:30 – 6:35]
   New volunteers (Joseph)

II. Additions or Changes to the Agenda [6:35 - 6:40]
   A. Vote to approve

III. Review of Previous Minutes (Bobbie) [6:40 – 6:45]
   A. Vote to approve February Minutes Attachment 1 (pending)

IV. Treasurer’s Report (Andrea) Attachment 2 (pending) [6:45 – 7:05]
   A. Draft Fiscal Year Budget 2021-2022 Attachment 3 (pending)

V. Guest Business & Actionable Items [7:05 –7:15]
   A. Motion to increase in MailChimp account level to allow volunteer authorship without personal data

VI. Special Events [7:15-7:40]
   A. Winter Plant Sale Report (Justin) Attachment 4
   B. Native Plant Week plans? (Joseph)

VII. New Business [7:40-7:55]
   A. Right of Entry with Open Space

VIII. Old Business [7:55-8:35]
   A. Update on outdoor gatherings (Joseph, Justin)
   B. Update of Chapter Handbook and Bylaws (Bobbie)
   C. Developing a sponsorship policy? (Joseph, Andrea)
D. Setting a date for board vision meeting. What should be the focus/theme? Who should be invited?
E. Nomination committee for two available board positions (Justin, Bob)
F. Cindy Hazuka request to identify space and budget for external seed storage and packaging location (see Items for Consideration below)

IX. Optional Committee Reports (Please submit reports via email where possible) [8:35-]
   A. Conservation (Frank)

SUBMITTED IN WRITING Attachment 5
Conservation (Frank)
Native Garden Committee (Christine)

X. Wrap up and conclusions [by 9:00PM]
   Next Meeting Date: April 7, 2021

ITEMS for CONSIDERATION – TEXT

V-A. "I, Joseph Sochor, motion to increase our MailChimp account level from an Essentials to a Standard Plan for an additional $23 per month to allow volunteers to author email campaigns without allowing access to mailing list personal data"

VIII-D. From Cindy Hazuka, Seeds and Bulbs Committee: “As the seed efforts grow, I am anxious to find an offsite location to store prepared seed packets and cleaned seed that doubles as a place for members to come help process the packets and fulfill mail-orders. If the chapter wants to continue to have seed sales as an income stream, it is imperative that the work load of this effort is distributed between more members and having a space that multiple people can access to pitch in is one idea (or a person who is willing to share their home to members/storage). I envision a space no smaller than 10x10 with a large wire rack for storage and a card table with 4 chairs for workers. Because these are seeds, the site would ideally be climate controlled (not get too hot or humid), have electricity for printing mailing labels, and have access to a restroom. Even an executive suite in an office would be acceptable. It is probable that a landlord could write off the cost of rent if the let us, as a 501(c)3 use it. I would appreciate some discussion at the board about what the chapter could reasonably budget for a year of rent for this purpose. Ideally the site could also be used in place of the storage locker we rent now ($200/month) as well, although I don’t know the space requirement for those materials.

   Three potential identified outcomes:
   • The chapter rents a storage space or is able to coordinate with Tecolote Nature Center to store seeds there (Justin investigating)
   • A chapter member volunteers to store (and possibly fulfill orders) from their home. (Volunteer position to be advertised Feb 1 by email and on website.)
   • CNPS staff assumes Seed and Bulb distribution program (Vince Scheidt contacted who copied Ann-Marie Benz & Brock Wimberly)"