

# TOGETHER

*We Make A Difference*

❄️ YEAR END REPORT 2017

## 2018 BOARD

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Carolynn Lewis  
Beth Magrath  
William McMillan  
Phil Pearsall  
Cate Piech  
Olof Preston  
Donis Smith  
Kenneth Trojniar  
Abe Walston

**"Threads Of Life VII"**  
by Peggy Vineyard  
BEST IN SHOW  
2017 Art Show & Sale

 **LANDFALL  
FOUNDATION**  
TOGETHER IN COMMUNITY GIVING

[www.LandfallFoundation.org](http://www.LandfallFoundation.org) | [info@LandfallFoundation.org](mailto:info@LandfallFoundation.org)

## President's Letter



*By Carl Roark, President*

Your Landfall Foundation is entering its 23rd year. In 1994 Frank Kenan saw the possibilities that could be created if the residents of Landfall could reach out to the Greater Wilmington community with combined giving rather than individual giving.

From its modest start of \$5000 in grants to 5 charitable organizations - to this year's \$363,100 in grants to 74 charities...not to mention an additional \$46,000 in Capital Grants and \$13,000 in scholarships to student employees of CCL and the COA. Your foundation has given over \$4.3 million to hundreds of deserving organizations. Over 250,000 individuals have benefited through these organizations. Clearly the foundation ends 2017 on an undeniably high trajectory. With your help, as the foundation's incoming President, I am committed to building on this outstanding base.

Retiring from the board this year are six board members; Pat Brown, Dr. Lenard Edralin, Marilyn Gunther - immediate past President of the board, Bill Hamlet - past president of the board, Don Lucas and Jessica Schreiber. We extend our heartiest thanks to each of these individuals for their hard work and hours of dedicated service. Also we warmly welcome, six new board members; - Dr. Clinton Briley, Michele Clark, Greg Hamelin, Cecelia Marrese, Mary P. McGrath and Donis Smith. All six new members come to the board with extensive business experience and the enthusiasm to achieve the Foundation's goals and mission.

Even though the Foundation has accomplished a tremendous amount we need to do even better... We need your help. We need you to get involved in three ways;

Attend our events - The Annual Gala, the Art Show, the Holiday Marketplace the Legends of Tennis -not only is each of these a fun occasion but by participating you will be helping your Foundation to bring the assistance most needed to the tens of thousands of the most vulnerable in our Wilmington community.

Volunteer to help - The Foundation has numerous committees which need folks to pitch in to help accomplish their goals.

Write and send in a tax-deductible check in honor of friend, family member, old college or army buddy. This act is a great way to recognize someone.

Finally, I extend a huge thank you to all of you who have volunteered your time and given very generous donations to our efforts. Every single contribution - no matter the amount - is extremely important to us and to the hundreds of underserved charities which - together - we serve .

Remember -It's been said "One person. One deed. A million thanks". Please join us "Together in community giving".

## 2017 - Capital Grants at Work

*By Carl Roark, President*

More than 20 years ago Jimmy Pierce, executive director of Kids Making It, sought a way to help at-risk kids stay off the streets, stay out of trouble and learn meaningful skills. He established KMI to engage kids in a process of learning how to make, market and sell their own handmade wood craft items. The program has been a phenomenal success, helping hundreds of kids develop meaningful life skills. Over the years he noticed that some of the older teens - many of whom had been with KMI for many years - began to drift away in their last year of high school. They were the ones who, despite passing through the grades, just did not have the educational foundation to be able to enter college and succeed. Many of them found that they could not pass the placement tests to enter institutions of higher learning.

In order to offer a pathway to success for these kids, KMI is establishing a Skilled Trades and Apprenticeship Program which will enlist local contractors to teach the basics of plumbing, electrical, masonry, HVAC and construction carpentry. Through KMI's Summer Jobs Program and their contacts in the building trades, they will offer paid summer jobs to these youth in their field of interest, through which they earn a paycheck as they gain on-the-job experience and an introduction to a long-term career in the construction trades. KMI will help those who want to earn a certificate in their chosen trade to enter local junior colleges vocational programs related their field.

Unfortunately, KMI's existing space in their shop on Castle street is not adequate to fully implement this program; however, they own an empty lot adjacent to their existing building on which they want to build a 4200 square foot addition in which to house the program. They requested the Landfall Foundation to become a major contributor to this initiative to help accomplish this vision.

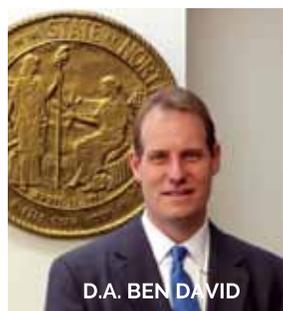
In addition to the hundreds of kids who have already been helped by KMI's after school programs, this initiative will provide life skills that will enable many more of our older youth to become productive, contributing members of our community.

The Landfall Foundation's Capital Grant of \$30,000 helped Kids Making It reach the finish line for funding to realize the dream of building space to house the Skilled Trades and Apprenticeship Program.

## Grants In 2017

### LANDFALL FOUNDATION AWARDS

74 GRANTS TOTALING \$363,100



On November 2nd, 2017, the Landfall Foundation board presented checks to 74 Wilmington area non-profit organizations totaling \$363,100. This amount does not include approximately \$46,000 contributed in local Capital Grants and \$13,000 contributed toward scholarships to Landfall employees. District Attorney Ben David was this year's keynote speaker, recognizing the impact the foundation is making in the Greater Wilmington Community. This year's distribution brings a total of over \$4.3 million dollars donated to local non-profits and schools since the foundation's inception twenty-two years ago. Every year the foundation receives hundreds of requests for programmatic support. The Landfall Foundation provides funding for projects in the Arts, Education, and Health & Welfare sectors in the greater Wilmington, NC area. Grants are awarded for projects and programs up to \$7,500. Co-chairs for the 2017 Grants Committee are Landfall residents Ginger Wilson and Lilliam Kingsbury. For the complete list of grants, please visit our website. We love seeing our grants in action. Check out these stories to see how we put your money to work.

ARTS - 16 PROJECTS TOTALING \$72,863

EDUCATION - 32 PROJECTS TOTALING \$144,309

HEALTH AND WELFARE - 26 PROJECTS TOTALING \$145,838

Visit our website for the complete list of 2017 Grantees.

#### CO-CHAIRMEN

Ginger Wilson  
Lilliam Kingsbury

#### ARTS

Muffy Pepper (Chair)  
Mary McGrath  
Pam McNeill  
Sue Thompson

#### EDUCATION

Sandy Agrella  
Stephany Del Ré  
Jim Lister  
Shona Nairn

#### HEALTH & WELFARE

Marion Hawkins (Chair)  
Myrna Brown  
Brenda Roark  
Ralph Russo

## Employee Scholarship Program

By Carl Roark, President

The community of Landfall is justifiably proud of the employees of the Council of Associations and the Country Club of Landfall. Many of these employees are students at UNCW, Cape Fear Community College, Miller Motte, and Brunswick Community College.

To recognize the scholarship of these individuals and to assist in their continuing education, for over a decade, the Landfall Foundation has partnered with the Country Club of Landfall and the Council of Associations in providing employee scholarships. Since the program's inception over 100 student employees have received over \$160,000 in foundation scholarship grants. The program has a tremendous, positive impact on the lives of these young adults. Here is how a few of them explain that impact in their own words:

*"Starting my Spring semester at UNCW and continuing into my eighth year at The Country Club of Landfall, I am beyond grateful for my opportunity to receive the Landfall Foundation scholarship. I have been able to use this in such a positive way for which I am very thankful."* - Cale Slocum

*"I am currently working as an employee in the CCL golf department. I am a junior at UNCW and a Marketing Strategy and International Business double major. My minor is in German. The Landfall Foundation scholarship would help me to further my academic career and allow me to stay on track to graduate on time. I appreciate the opportunity."*  
-- Chance Webb

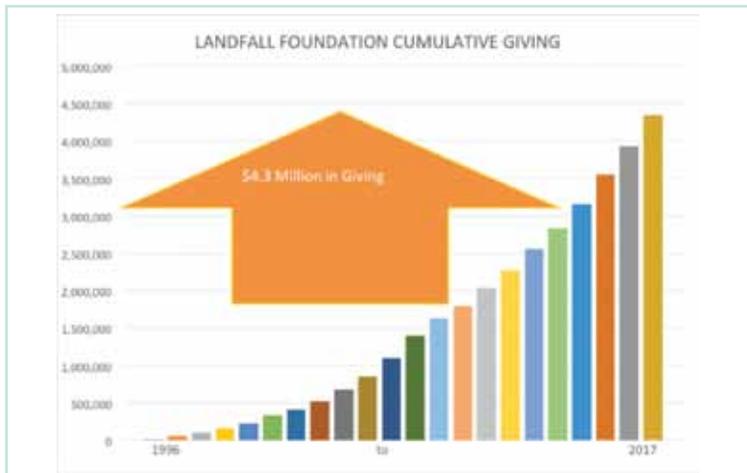
*"Yet another school semester is upon us. Last semester was a "doozie," with 5 classes; I'm surprised I made it out alive. Fortunately, the end is almost here - only a few more classes until I become a graduate of the IT program at CFCC. The classes I am taking this semester will help me get my CCNA accreditation, which is a very important level for networking professionals. If all goes according to plan, I will become certified by the end of the Spring, and hopefully find an internship which will help me hone my new set of skills. Once again, I want to thank the Landfall Scholarship program and CCL for helping me brighten my future."* -- Chris Enos

Each of you through your support of the Landfall Foundation through sponsorships, by attending or volunteering at the Annual Gala, the Art Show, the Holiday Marketplace or the Landfall Golf Tournament, will continue to make stories like these possible. Thank you to each and every contributor... your generosity has in the past and will continue in future years to make a major difference in the lives of our student employees.

Visit our website for the complete list of 2017 Scholarship recipients.



# Treasurer's Report



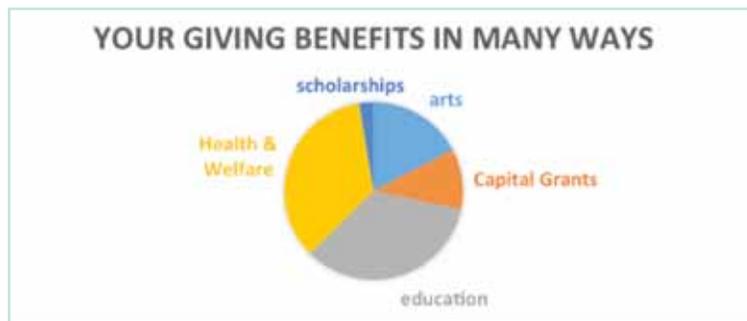
## The 2017 Financial Report

By Gary Atwell, Treasurer



The above chart summarizes the success of your Foundation over the past 22 years. Total giving has now surpassed the \$4,000,000 mark. To those who have contributed to this remarkable record, many thanks.

Due to the generosity of many contributors, in 2017 your foundation was able to distribute over \$420,000 to the greater Wilmington community in the areas of Arts, Education, Health and Welfare, Capital Grants and Employee Scholarships. See the chart below:

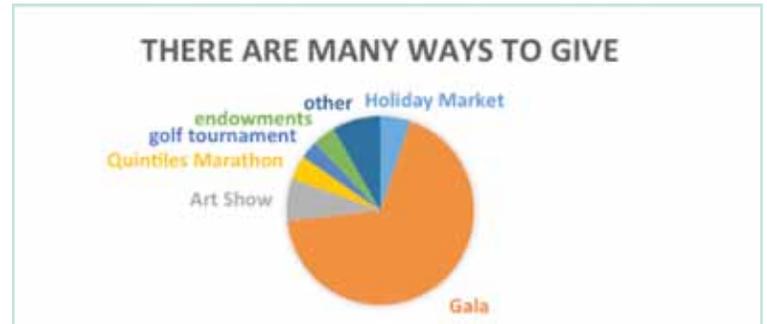


There are many ways to give in support of your foundation. The most popular methods are check or credit cards (Visa, Master Card, Discover or American Express). Contributions can also be made by visiting our website using PayPal. A donation made "in honor of" or "in memory of" a friend or loved one is a great way to pay tribute to them. Please also remember the Landfall Foundation Endowment Fund in your wills and estate documents.

Many donors use appreciated stock for their donation and others spread their donation over the year by making monthly contributions. In addition, some of our Landfall residents take advantage of matching gift programs at their place of work.

In addition to direct contributions, if you shop online with AmazonSmile, .5% of your total purchases will be contributed to the Landfall Foundation once you select the Foundation as your preferred nonprofit.

Your foundation has many fundraising activities throughout the year. Please join in as much as possible. The net contribution of each is shown below.



As always, there are no offices or paid employees on the Foundation. The total administrative cost for the Foundation is less than 3.1%. This is only possible through the efforts of the many volunteers who support the Foundation.

All donations are much appreciated and will be acknowledged with a tax deduction letter. If you have any questions, please give me a call at (910) 256-0349 or email me at garyatwell2@gmail.com.

The Landfall Foundation is a 501(c)(3) non-profit organization and files financial documentation with the NC Secretary of State annually including our annual report form 990. Information is available at: [www.secretary.state.nc.us/Search/profcs/8612090](http://www.secretary.state.nc.us/Search/profcs/8612090).

## The Landfall Foundation Endowment Fund

The Landfall Foundation would like to recognize our generous Kenan Society legacy donors who have made endowment gifts of \$10,000 or greater:

- Cecile Blankenhorn
- Pat Hatcher
- Catherine Bonnette
- Betty Kenan
- Pascal & Jetta Boyd
- Thomas Kenan III
- Ronald & Marilyn Gunther
- William & Frances McMillan
- Barry & Janet Burkholder
- Dan & Sheila Saklad
- Jim & Mary Hagen
- Anne Sorhagen
- Bill Hamlet - *In memory of Angie Hamlet*
- John & Judy Talbert
- John Hatcher
- William & Jackie Warwick

Please remember the Landfall Foundation Endowment Fund in your wills and estate documents. For additional information, please visit our website.



## Willard Outreach Community Center

Willard North Carolina is a poor rural area in northern Pender County. According to Clifton West Jr., Chairman of the Willard Outreach Community Center, "Our kids feel they have been forgotten because there is a lack of community recreational and enrichment activities." The focus of the Center's programs and projects is to assist all families in northern Pender County without regard to race, class or creed to help alleviate conditions and situations that contribute to poverty, criminal activity, teenage pregnancy and illiteracy.

In late October Landfall Foundation board members Carl Roark and Marilyn Gunther joined dozens of kids who turned out for the ribbon cutting of a brand new playground at the Outreach Center. The Landfall Foundation gave \$4,000 to the effort to help make the new playground a reality. On behalf of the Outreach Center, Ann Fondern said "We were over the top to get the news of the \$4,000 Landfall Foundation grant - now we could have our playground!"

## Prevent Blindness NC

Good vision is an integral component to health and well-being. Young children depend on their gift of sight to engage and learn about their world. Eye conditions impact 10% of preschoolers and untreated problems can impair success in school, athletic performance, and self-esteem.

Prevent Blindness NC has been providing preschool vision screening services in NC for over 20 years. The New Hanover County program received a \$2500 grant from the Landfall Foundation last year, allowing PBNC to use the latest technology in program methods, such as the special photo-refractive screening technique, a camera that takes a picture of a child's eyes without any verbal response required, and extensive follow-up services, such as free eye exams and glasses to eligible children.

## Thalian Association Youth Theatre

With funding from the Landfall Foundation, the Thalian Association Youth Theatre hosted a special production of Disney's Beauty and the Beast for Sunset Park Elementary first graders in November. For most of these adorable students at this Title 1 school, it was their first exposure to live theatre and they loved it! After the show, students had a question and answer session with the cast. Questions included "How did the Beast change to a prince so fast?" "Where does all the 'stuff' on stage come from?", "How do you get to be in a show?" and "Belle is so pretty!" This arts program supports the community in two ways: the performance (Sunset Park teachers are supplied with curriculum before the show to prepare the students for the live performance), and the cast itself is made up of talented area students from age 6 to 17 who enjoy the opportunity to perform. More than 100 students auditioned for the cast of about 40. The Association founded the Youth Theatre program in 1979 to introduce children to theatre through theatre arts classes and scholarships for underserved youth. The Landfall Foundation was pleased to support this program with a \$5,820 grant.

## Open House Youth Shelter of Coastal Horizons Center

A homemade meal can be very comforting to a child in need. Open House Youth Shelter of Coastal Horizons Center was given a \$5,500 grant by the Landfall Foundation to purchase new appliances for their kitchen, and we know they've been put to good use!

Open House is a 24-hour access, 9-bed emergency shelter for troubled, runaway, homeless, abused, neglected and other displaced youth in the community. Open House Youth Shelter is approved as a Residential Foster Care Facility through the state of NC. This provides some youth the opportunity to make their stay at Open House permanent until their 19th birthday. Youth ages 6 to 18 are eligible for services. Open House provides a positive peer community and encourages youth's personal growth through skill building and counseling, providing for basic food, clothing and shelter needs, as well as long-term residential services. In addition to providing youth with basic food, clothing and shelter necessities, to ensure they are safe and not resorting to unsafe/unlawful independent living skills, Open House provides confidential clinical services for each individual youth and their families, while they are in shelter care, and for a period of three months after discharge, to maximize the success of the family reunification plan.

## Wrightsville Beach Marathon

SATURDAY, MARCH 17TH, 2018, 6:30 A.M.

Sponsored by NHRMC

Last year the marathon donated \$18,000 to the foundation. The Landfall COA and Landfall CERT also receive donations for contributing their expertise and support.

This will mark the ninth annual marathon. The two-day experience has grown from 1500 participants to 4500 as new events have been added. Friday, March 16 will host the annual expo, the 1-mile Fun Run, and the 5K, all to be held on the UNCW campus. Registration for 2018 is open for all events, so sign up now.

The marathon will still begin at the beach and turn into Landfall at the Eastwood Gate and exit the Arboretum Gate. The race should be through Landfall shortly after 8 a.m.

Thank you to all Landfall neighbors who come out and cheer the runners. Thank you to Henry Brown, Ken Trojniar, Don Lucas, Avery Wilmeth, Sandy Slocum, Steve Hughes, and Chris Adam, who assist with race details inside Landfall. Special thanks to the CERT team members for their support.

[WrightsvilleBeachMarathon.com](http://WrightsvilleBeachMarathon.com)

## Annual Gala - A Royal Affair

SATURDAY, APRIL 7TH, 6 P.M.



Mark your calendars for the 22nd Annual Landfall Gala to be held at the Country Club of Landfall Saturday, April 7, 2018. This year's theme is "A Royal Affair!" The Gala is the foundation's signature annual event and largest fundraiser, raising approximately 70 percent of the foundation's net revenue. In 2017, the event raised an estimated \$258,000. Check our website regularly for updates. For sponsorship opportunities please contact Gala chair Lynn Hildreth at (910)352- 8048 or [lynnhildreth@bellsouth.net](mailto:lynnhildreth@bellsouth.net).

Visit the foundation's website for a list of 2017 Gala Sponsors.

*Third in Show  
"Savanna Lion"  
by William Hubbard*



## Record-Breaking Art Show

AUGUST 15TH-18TH, 2018

Sponsored by Landfall Realty

By Martha Edgerton

The Landfall Foundation hosted its 18th annual Art Show at the Landfall Clubhouse in August. The most successful art show to date, over 100 artists from across the state displayed paintings in oil and acrylic, mixed media, photography, sculpture in clay, glass, paper, and bronze. Sales for the entire show topped \$81,000 which raised over \$25,000 for the foundation - over \$61,000 went back to the artists for their sales. The three-day show was free and open to the public. We thank presenting sponsor Landfall Realty and the 20 other sponsors for their generous support.

Returning to judge the show was the internationally award-winning painter, Dan Beck. Beck awarded "Best in Show" to Peggy Vineyard for her abstract painting "Threads Of Life VII." Sandy Nelson was awarded "Second in Show" for her painting "Hidden Heron"; "Third in Show" went to William Hubbard for his life-size paper sculpture "Savanna Lion." Twenty-five Honorable Mentions were also given. There was a silent auction held to raise money for the Landfall Foundation Endowment Fund with art generously donated by Shelly & Carole Scherer, Ralph & Pam Bradley, Fran & Carol Drury, and Jack & Ann Leister. This show continues to be a popular public service which allows area emerging artists as well as established artists not only a wonderful opportunity to show and sell their work but also to network and make new connections.

To volunteer at the Art Show or participate as an artist, please visit the foundation website.

## Legends of Tennis Returning

SEPTEMBER 14TH-15TH, 2018

By Beth Magrath

We are so pleased to announce the beloved Legends of Tennis event will be returning at the newly renovated Drysdale Sports Center complex. The 2018 Legends of Tennis promises to be better than ever!

Legends of Tennis has been a staple event for our community. Headlining players have included James Blake in 2015, plus nine-time Grand Slam winner Monica Seles, five-time Grand Slam winner Rennae Stubbs, and three-time Grand Slam winner and Olympic Gold Medalist Lindsay Davenport. The Legends of Tennis program has helped raise more than \$90,000 for the Landfall Foundation. Event information will be announced as details are finalized.



Second in Show  
"Hidden Heron"  
by Sandy Nelson

## Second Annual Landfall Foundation Golf Tournament

DATE TBD

### A Great Success!

By Aimee Lamy

On Monday, October 30th, 86 members of Country Club of Landfall and sponsors teed up for 18 holes of golf on the Nicklaus course to benefit the Landfall Foundation. Flights included men, women and mixed groups. The event was followed by dinner, attended by more than 120 people, and included both a Live and Silent auction. The event was co-chaired by Board members Abe Walston and Tom Thompson who so aptly described the success of this fundraiser as an "eagle."

## Holiday Marketplace

TUESDAY, DECEMBER 5TH

Next Year: TBD

Once again the Landfall Foundation Holiday Marketplace was a super kick-off to the holiday season. Co-chaired by Catherine Bonnette and Carol Earey, this year's Marketplace yielded approximately \$23,000 for the Landfall Foundation. Featuring 45 high-end vendors, there was something for everyone: jewelry, home and holiday decor, men's gifts, gift baskets, clothing, and more.

The event was held in the Nicklaus Clubhouse at the Country Club of Landfall on December 5, 2017. More than 500 attendees came out to shop while enjoying complimentary hors d'oeuvres among friends and neighbors. Visit the foundation's website for more information!

[Visit our website for a complete list of vendors.](#)

## A Night in Barcelona

By Carolynn Lewis

The 4th annual Board-sponsored dinner for 10 was held on October 19, 2017 at the beautiful Spanish villa styled home of former Landfall Board member Katherine McKenzie. One of the most popular Live Auction items at the foundation's spring Gala was bid on and won by Jim and Mary Hagen, who

invited eight of their close friends to share in this gourmet six-course Spanish themed dinner. Each course was thoughtfully paired with a fine Spanish wine. This magical night was aglow with candle light, stunning floral arrangements in the colors of the Spanish flag, exquisite crystal and china and a pianist playing classical music throughout the evening. Mary Hagen said: "We were wined, dined and entertained by the Board of the Landfall Foundation. Everyone had a grand time at this delightful evening."

This international dinner was prepared and served by members of the Landfall Foundation Board.

## The Magic of Technology

By Aimee Lamy

Just over a year ago, I volunteered with the foundation to use my technology experience to help tell the profound stories of the grant recipients and to help raise awareness for the Foundation. Quickly, however, I found there were many technology needs. For many years, Avery Wilmeth selflessly provided technology support to the foundation and it is one of those jobs that is the foundation - no pun intended - that only the tip of the iceberg is seen.

Over the summer we launched a newly designed website. Be sure to check it out. I'm pleased to announce that Marie Gillis, a member of the Landfall Writer's Group, has taken on management of the "The Storytelling Project" in January 2018 a Landfall Foundation blog will launch rich with stories about our recipients by the writer's group, recipients and others. I hope you will find a similar connection, as many have found, in the lives affected by your donations.

An exciting change will also arrive in early 2018 with the automation of our grant process. This will make applying for a grant and reviewing grants by Ginger Wilson's committee so much easier! Thanks to our new technology volunteer, Jennie Leichtling, this project is a great enhancement for the foundation.

The biggest challenge is to ensure we communicate effectively with you - via our website, Facebook page, emails, blogs and mailings. Please visit our website to submit your email and address if you are not receiving information from the foundation and/or to ensure your information is accurate.

As always, thank you for your support.



1924 Pembroke Jones Drive  
Wilmington, NC 28405  
www.LandfallFoundation.org

ADDRESS CORRECTION REQUESTED



LIKE US ON FACEBOOK

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## LANDFALL FOUNDATION CONTRIBUTION FORM

Make your donation on our website via PayPal or fill out this form and mail to: 1924 Pembroke Jones Drive • Wilmington, NC 28405

Donation from (print name) \_\_\_\_\_ My check for \$ \_\_\_\_\_ is enclosed.

I wish to make my contribution by credit card.     AMEX    VISA    MC    Discover Card

If you prefer to pay online, you may do so on our website via PayPal.

Amount \$ \_\_\_\_\_ Card # \_\_\_\_\_ Expires \_\_\_\_\_ / \_\_\_\_\_

Signature: \_\_\_\_\_ 3 Digit Security Code: \_\_\_\_\_ Date: \_\_\_\_\_

I wish to donate securities or include the foundation in my estate planning. Please contact me at

\_\_\_\_\_

Check one of the following if your donation is in honor of or in memory of, someone.

I am making this donation o in honor of, or o in memory of: \_\_\_\_\_

If you wish Landfall Foundation to notify the family of the person in whose honor/memory you made the donation,  
please provide their name and address and any pertinent information (i.e., person to honor or deceased spouse's name) below.

\_\_\_\_\_

\_\_\_\_\_

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