Content Marketing Internship
Number of positions available: 1

Description
The Delaware Contemporary, a non-collecting art museum located on Wilmington's Riverfront, is seeking a Content Marketing Intern for an approximately 20 - 22 week paid internship. You will do more than just post. We need someone who can tell a cohesive story across all of TDC's social platforms (email, Instagram, facebook, youtube). The Content Marketing Intern is responsible for assisting the Engagement & Business Advancement Department with:

- social media content
  - maintaining social media posting
  - creative captions in conjunction with creative documentation
- program/events documentation
  - photography/videography
  - Photo archiving
- virtual public engagement
- assist with organizing the “Creating Impact” project
- capture compelling imagery

Preference will be given to candidates with a strong interest in contemporary art, community engagement, strong skills in videography/photography, and to those wishing to pursue a career in marketing, and/or communications work.

Minimum Requirements
- undergraduate (junior/senior standing) or a graduate student
- Available first Friday of every month (evenings and weekends will vary)
- 2.5 overall GPA or higher
- the internship must be related to current major/minor
- strong photography & editing skills
- moderate to strong creative writing skills
- must be proficient in social media platforms
- videography & graphic design skills are a plus, but not required

Benefits
- $1,200 stipend
- our interns develop skills such as team development and leadership, effective communication skills, time management, marketing strategies, account management, and gain classroom experience, amongst others.
- professional headshot
- membership pass that can be used for internal and external discounts
- work remote options
- Direct access to professionals across the institution

Qualifications/ Skills
The position requires a detail-oriented multi-tasker who is interested in a future in community-driven and/or marketing work. An individual who works well in a team situation, is flexible, knowledge of video recording and editing software, talented photography skills, and has a strong work ethic; good writing and computer skills are essential.

Please email resume, cover letter, official or unofficial transcript, one letter of recommendation, and 2 writing samples to Engagement and Exhibitions Manager, Josh Hollingsworth, at jhollingsworth@decontemporary.org
**Internship Keynote Dates**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>October 22, 2021</td>
<td>Applications due</td>
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<tr>
<td>October 27, 2021</td>
<td>Decision notice</td>
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<td>October 28 - Nov 2, 2021</td>
<td>Onboarding</td>
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<tr>
<td>November 5, 2021</td>
<td>First Friday</td>
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<tr>
<td>December 3, 2021</td>
<td>First Friday</td>
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<td>December 13 - 17, 2021</td>
<td>Avon Grove School Visit</td>
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<td>January 8 - 14, 2022</td>
<td>Exhibition Turnover (flexible)</td>
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<td>February 4, 2022</td>
<td>First Friday</td>
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<td>February 26, 2022</td>
<td>Fundraiser: Cocktail Party</td>
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<tr>
<td>March 2, 2022</td>
<td>National-employee-appreciation-day</td>
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<tr>
<td>March 4, 2022</td>
<td>First Friday</td>
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*Independent projects are to be carried out in addition to the above dates. TDC and the Intern will work together to establish a schedule*