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1Hood Media addresses gentrification in East Liberty in Steel Live Here

Pittsburgh, PA- 1Hood’s Idasa Tariq and Jacquea Mae, in collaboration with 1Hood Artivist Academy, explore gentrification in the visual for Steel Live Here. The video, shot and produced by Jordan Armstrong, highlights the impact of redevelopment in local communities and the displacement long-term residents have experienced.

Since being dubbed the “most-livable city”, the question “for who” is continuously posed as the cost of rent rises and accessibility decreases in communities like East Liberty and Lawrenceville. “To actually live through the pain [of gentrification] and witness places be demolished and rebuilt before your eyes inevitably means your time is limited. There needed to be another voice, another pair of eyes, to tell what's going on,” says Idasa Tariq on what inspired him to write this song. He continued, "When my Ma and I talked about Marvin Gaye’s 'Inner City Blues', she said what made it a timeless song was that the times haven't changed. We still have inner cities and their systematic pains, so that idea will always live on so long as the inner cities still live how they do. Which is very much the problem in Pittsburgh-Gentrification or "big money over small money housing" and the problems it causes.”

Watch the visual for Steel Live Here online now or stream the track on SoundCloud. For questions or comments, contact Tye Clarke at Tye@1Hood.org.

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