Hood Media is a collective of socially conscious artists and activists who utilize art as a means of raising awareness about social justice matters affecting people around the world.

The mission of 1Hood Media is to build liberated communities through art, education and social justice.

In 2006, a group of 6 concerned citizens founded 1Hood in response to a rash of shootings in Pittsburgh's underserved neighborhoods; they walked the streets to protect fellow residents and the community at-large.

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CURRENT CLASS
2018-19

Aleighsha
Vocalist Vocalist

Vic Muthama
Hip-Hop Artist

Brittney Chantele
Hip-Hop + Visual Artist

Jasmine Green
Visual Artist

2017

Ayana Sade
M.A.N.E.

JM the Poet
Treble NLS

Amun Ray
Vocalist

M.A.N.E.
Hip-Hop Artist

Brittney Chantele
Hip-Hop Artist

Jasmine Green
Hip-Hop Artist

2016

Aleighsha
Vocalist

Tripp Seven
Hip-Hop Artist

Jacquea Mae
Vocalist

Jordan Montgomery
Hip-Hop Artist
Beginning in March of 2018, 1Hood Media teaching artists began participating in Praxis sessions. Adapted from iterations of the Heinz Endowments’ Teaching Artist Partnership (TAP) Program, this opportunity has been designed to help teaching artists understand their own personal experiences and the ways in which these inform and evolve their practice with youth. This activist centered initiative is formed with the understanding that all of us enter into the learning space with our own set of experiences and challenges that better inform the way we apply information and create experiences for marginalized youth.

In our ongoing efforts to work through the challenges facing youth in education, we offer workshops and programming that includes youth advocacy, training, storytelling, and new approaches to education that decentralize the traditional role of educators, and position students as the architects of their own lives and understanding.

Shuman Center is a juvenile detention facility located in Pittsburgh, Pennsylvania. For the last 2 years, members of 1Hood Media have been conducting monthly mentoring and media literacy learning through the lens of Hip-Hop education. Youth ages 11-21 participate in weekly intensives that run from Saturday-Friday. During these sessions, discussions, and workshops, youth creatively express themselves through media arts while learning to dissect how they are represented in the mainstream media. Each day, they have access to studio equipment and technology to produce and record original music and visual content. The focus is to allow the youth a higher understanding of the system issues that plague our environments and often people in their age group. We hope to not only produce a higher state of consciousness and understanding around the media created and consumed, but to also reduce recidivism within the target demographic. Moving forward, we plan to create a working program that will allow the youth an ability to complete their community service obligations upon release and receive a stipend, real-world skills and an opportunity to join the collective of 1Hood Media full time.

We partnered with Gwen’s Girls over the summer and fall of 2018 to bring the girls the opportunity to understand the role of women in hip hop and social justice. The young women engaged in creative writing, dance and song making to help focus their efforts towards creating informed media.
The first Artivist Academy Showcase highlighted 1Hood artists, their projects and what informs their activism and artistry. The 1Hood Artivist Academy encourages artists to utilize their talents to advocate for social change and combat the injustices plaguing our communities. During the showcase, which took place at the iconic Andy Warhol Museum, over 150 guests had the opportunity to meet with and enjoy performances and exhibits from 1Hood artists A’Leighsha J, Ayana Sade, Bearclaw, Brittney Chantele, Jacquea Mae, Jasmine Green, JM the Poet, Jordan Montgomery, Ron Butler, Treble NLS, Victor Muthama and Paradise Gray. The evening featured a conversation with the legendary Chuck D, leader of the rap group Public Enemy and a member of the Rock and Roll Hall of Fame, author Bakari Kitwana, Yusef Salaam of the Central Park 5 and Paradise Gray of X Clan.

1Hood Media hosted a conversation with Trayvon Martin’s mother, Sybrina Fulton. Since her son’s murder, Sybrina has stood on the front lines as an advocate for social justice and the elimination of police brutality. This was a first-hand account of her courageous journey and what she is doing to ensure that others do not suffer from racial and social injustice. The event was well received with over 500 attendees. This event is made possible by the generosity of The Heinz Endowments and support from the Pittsburgh Theological Seminary.

June 23rd the Young Black Motivated Kings and Queens hosted their second annual Black Tie Affair. This night was filled with so much inspiration and love. Did we mention that this was a sold-out event! During this event, guest were able to enjoy a breathtaking dinner served by Chef Claude, 4 guest speakers with wondrous stories to be heard, and a scholarship ceremony.
In an effort to continue building within marginalized communities, 1Hood partnered with Bend the Arc’s Pittsburgh chapter to host a Solidarity Seder. During our time together, we shared food, traditions, and experiences. The evening also included a discussion on how to move from ally to accomplice in the face of injustice.

Following the Solidarity Seder, 1Hood Media hosted a Solidarity Iftar in which dinner guests broke the evening’s Ramadan fast. Traditional foods and scriptures were shared, along with a discussion on inner community racism and violence and how to simultaneously build within our communities but also with each other.

We took a trip to the National Museum of African American History and Culture in Washington, DC. It was an opportunity to enjoy a short road trip with the team and, more importantly, experience the beautifully curated museum as it chronicles past and present black history and culture.
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The brainchild of a then 10-year-old Media Academy student, the Princess Party celebrates young women of color for the magic that they are. With a host of keynote speakers, vendors, activities, and giveaways, we encourage sisterhood, self-esteem and love. Attended by over 100 young girls and women in the community, 2017’s princess party cultivated a space for fun, expression, and self-love.
July 12th, 2018, the community came together to celebrate what should have been Antwon Rose’s 18th birthday. This day consisted of live performances, face painting, bounce houses, and much more including a special guest appearance by Tamir Rice’s mother, Samaria. In 2019, we joined forces with fellow community organizations YBMKQ, This Generation Connect and CoCoHaus to bring the 2nd annual birthday celebration to life. The event hosted a bookbag giveaway, bounce houses, haircuts, art therapy stations, water games, live art, free food and snacks and much more.

In the wake of the Antwon Rose II verdict, the community rallied together to protest the acquittal of Michael Rosfeld in the shooting death of the unarmed 17-year-old. 1Hood, Unappreciated Management, and Voices Against Violence invited the community to join us in solidarity again, this time, in celebration of Antwon and to aid his family during this difficult time. More than 10 artists, including local talent such as Treble NLS and Victor Muthama of 1Hood, Benji, LiveFromTheCity and Atlanta-based MC Sa-Roc, donated their time to perform at the concert. Visual art was also incorporated through paintings from 1Hood visual artist Jasmine Green and Ron Butler as well as live painting from Brittney Chantele. Over 200 community members attended the concert and we raised over $4,000 to be donated to Antwon’s family.

On June 20th, as we commemorated the 1 year anniversary of the movement to get Justice for Antwon Rose II, we reconvened with the community and hosted a conversation with activist and philosopher Dr. Cornel West. The Path Forward was moderated by Jasiri X with special guest Bakari Kitwana. One day prior, on the anniversary of Antwon’s death, we joined his family for an intimate dinner and an opportunity to support them in their time of need.

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Superlatives

Best of Artivist Academy

Through the Artivist Academy, we are able to amplify the voices of the most marginalized, positioning artists to make the transition from pure creatives to local community actors and organizers. Beyond this, artists are also provided resources and a platform to develop their brand, their understanding, and connection to the greater arts and culture world. By providing monetary support for artist projects and development opportunities, we are able to teach sustainability and help artists understand that their art has unlimited potential to support their life and community work while reaching bigger audiences.

Mary's Daughter: Memoirs of an Artivist

Mary's Daughter is a 75-minute 1-woman play expounding on the definition of Black feminist artistic resistance, taking the audience on a journey through Blak Rapp's experience as a formerly incarcerated, bisexual muslim, activist, and artist. This journey traveled through five monologues, original poetry, rap songs and dance - with each scene reflective of a different part of her life process. #Hood was able to provide sponsorship for Blak Rapp's production of Mary's Daughter at the African American Museum of Philadelphia.

The Village

The Village EP, part 1 of a 2-part project, lyrically explored JM the Poet’s life and the people, places and things who contributed to his evolution as a person and artist. Artivist Academy funding covered the cost of merchandise as well as video production for The Mid Is Sellin'.

Leaders of the Nu School

Plato Black hosted an artist exhibit with the theme of leadership. A portion of the proceeds went to Drug Free Aliquippa and Quip-Bots, two programs dedicated year round to developing Aliquippa youth. The funding provided covered the costs of 11 performers, event support and promotions.

“Best 1-Woman Play”

Mary’s Daughter: Memoirs of an Artivist

“Most Philosophical”

Plato Black
Treble NLS debuted his album, Reine: Story of an American Reject, explores the stages of a modern-day love story. The project explored the stages of (of what? looks like info was cut off maybe). Funding covered the release party for the album, as well as, event support, performers, DJ, event documentation and promotion.

Using the beat for "Bad Boy For Life", rapper Jordan Montgomery creates the anthemic "Black Folk For Life" to tackle this controversial issue. The video, shot by Jordan Armstrong, scrutinizes the effects of gentrification on local business, residents, and community. Funding from Artivist Academy covered the cost of the video's production.

Black Lives Matter, which chronicled the protests that occurred in the wake of Antwon Rose II’s death, aptly addressed the state of Pittsburgh in the wake of local police violence. Money from the Artivist Academy funded the production and promotion of Brittney’s video.

Jacquea Mae was able to receive financial assistance to print hardcopies of her debut album. The CD’s were sold and distributed, amplifying Jacquea’s reach and promoting her talents and artistry.

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Amun Ray is creating a book/anthology that explores our relationship with 'black'. He’s accepting submission from local artist and activists and compiling the paintings, photographs, sculpture images, poetry and reflections into a book. The funding he received covered artists fees, a refurbished computer and will cover the printing costs of the project as well as a launch event. The project will be released in volumes and ultimately generate a source of income for the author and contributors.

Skin Like Barbed Wire

In support of her visual arts project, Skin Like Barbed Wire, Activist Academy purchased supplies to complete her project including canvases, paints and additional materials. The series of paintings examined police brutality and respectability politics in an effort to analyze the Black experience in America.

My America

Brwclw created a series of paintings using spraypaint as the medium that illustrated his experience as a young black man in America. This visual artist was able to purchase supplies for his series and display and sell his work during our showcase at the Andy Warhol Museum.

The Black Book

Pipeline

In collaboration with the City Theatre Company several 1Hood Media artists created an original musical soundtrack to Dominique Morisseau’s Pipeline. Pipeline tells the narrative of a mother and son and how they navigate the implications of the educational system and school to prison pipeline.

Aleighsha, JM the Poet, Brittney Chantele, Jacquea Mae, Treble NLS, and LiveFromTheCity were all featured in the soundtrack. Additionally, Amun Ray, Brittney Chantele and Jasmine Green created original cover art for hardcopy CD’s. Activist Academy covered fees to supplement artist fees.

“Most Likely To Paint It Like They See It”

“Most Inventive Use of a Medium”

“Dopest Group Project”

AMUN RAY

“Team Go-Getter”

JASMINE GREEN

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Hood’s Idasa Tariq and Jacqua Mae, in collaboration with 1Hood Artivist Academy, explore gentrification in the visual for Steel Live Here. The video, shot and produced by Jordan Armstrong, highlights the impact of redevelopment in local communities and the displacement long-term residents have experienced. Funding from Artivist Academy covered the cost of the video’s production.

Painting of Antwon Rose II
As an attempt to honor and humanize Antwon Rose II, Morgan created this painting. She then sold prints of the painting to raise funds for Antwon’s family. The Artivist Academy covered the printing costs of the prints. 100% of the nearly $1,000 in proceeds were donated.

Steel Live Here

Painting of Antwon Rose II

From lyrics to content, #VUDUvisions delivers righteous facts in a creative, transparent way, asking questions that “our” American society prefers to avoid:

“Why you think they divided up our culture and shifted our race?”

Why you think Afrika looks like a country on all of they maps?”

#VUDUvisions was created to enlighten the masses, as is all of saintLUC’s art.

The Whitest House
Filmed in the country’s capital and accompanied by clips highlighting our tumultuous political climate, the Whitest House speaks on behalf of those most impacted by this new administration and current political climate. It is a dangerous time for people of color and the threat of white supremacy is rearing it head in America. The Whitest House is intended to raise awareness, spark consciousness and challenge inequality.

#VUDUvisions

The Whitest House

“Most Charitable”
Morgan Elizabeth

“Most Aligned Chakras”
Saint Luc
VARIOUS ARTISTS
Assisted various artists in the development of personal projects and business ventures included administrative and financial support for JM the Poets The Village Media, Amun Ray’s NOV Magazine and Brittney Chantele’s album merchandising.

BLAK RAPP MADUSA
Traveled to Africa and recorded a video
Performed her play Mary’s Daughter at the African American Museum in Philadelphia
Performing at the Now Festival at Carnegie Mellon in the fall

JACQUEA MAE
Traveled to SXSW
Traveled to Miami for Spokane Soul
Traveled to Switzerland and Ghana

FAROOQ AL-SAID
Traveled to Australia representing 1Hood at the If Not You Then Who membership conference

JORDAN MONTGOMERY
1Hood Artist Jordan Montogery stated Driving While Blck Records and signed a distribution deal with Misra Records.
**FISCAL SPONSORSHIPS**

**TAKE ACTION MON VALLEY**

Take Action Mon Valley is an initiative created by V. Fawn Montgomery-Walker to interrupt the disparities and challenges in the Mon Valley Community, an oft ignored area of Allegheny County. Since the killing of Antoine Rose in 2018, which took place in the Mon Valley area of East Pittsburgh, Fawn has been using her voice and platform to break the proverbial wheel. We currently support as fiscal sponsor, but are also working with Fawn to develop out her mission and help spread her mission.

**MIKEAL OWUNNA**

Mikeal Owunna is local visual artist who uses advanced lighting systems and paint to create a canvas of constellations on the skin of his black models. He continues to use his photography to create images depicting black people in new ways and we support in this endeavor.

**STUDIO TIME**

At a rate of $40 per hour, members of the community can access 1Hood’s recording facilities complete with equipment and a sound engineer.

**INTERNS + VOLUNTEERS**

We also work with youth that are looking to lend services for events and volunteer work around programs that we offer. Over the last two summers, we’ve partnered with the The Bloomfield-Garfield Corporation to receive young people who are entering the workforce. We’ve employed a youth development strategy that is comprised of legitimate media arts professional development, cultural enrichment, and hip hop theory classes with professional artists. Previous interns have created programming, organizations, and projects of their own outside 1Hood that we’ve partnered with, sponsored and collaborated with on multiple occasions.

**OPEN MIC**

Monthly we hold an Open Mic event at The Glitterbox Theatre that allows any local creatives to explore performing, be it for the first time or to rehearse new material in a judgment free area amongst other performers.

**OPEN STUDIO**

A collection of musical minds incubates local creatives from all media backgrounds and targeted towards young people, usually high school-aged in the city of Pittsburgh. Our studio is also open to the public to purchase recording time for any type of project.
Awards

Unsung Heroes (December 2017) The Love Not Blood Campaign awarded 1Hood Media with the 2017 Unsung Heroes Award. The Unsung Hero award honors local and national community leaders, educators and organization who tirelessly advocate on behalf of those victimized within their community.

SXSW Service Award (March 2018) Former CEO and 1Hood Media co-founder, Celeste Smith, was nominated and selected as a Community Service Award recipient which is "intended to honor the breadth of community service work of five individuals rather than organizations or groups." 6 individuals are selected for the award.

2019 Coro Awards (February 2019) Coro Pittsburgh Martin Luther King, Jr. Leadership Awards presented by UPMC and UPMC Health Plan awards individuals and organizations who exemplify the ideal of Dr. King and his legacy. With nominations in 3 categories, 1Hood Media took home 2 MLK, Jr. Leadership awards in the Individual Leadership and Organizational Leadership categories.

Our Director of PR + Creative Enrichment was also nominated for the Distinguished Young Leadership award.

1Hood Media was selected as the 2018 Alan Lesgold Award for Excellence in Urban Education recipient by the University of Pittsburgh.
Hood's Director of PR + Creative Enrichment, Tye Clarke, was selected for The Incline's 2019 Who's Next: Communicators class. Given to "influential Pittsburghers shaping the city's advertising, marketing, and public relations scenes," Tye was listed among 18 changemakers in the city.

Robert L. Vann Media Awards (April 2019): Hood Media was honored with the Trailblazer Award at the 31st Robert L Vann Media Awards by Pittsburgh Black Media Federation this month. The awards ceremony honors "excellence in journalism coverage of African-American and African diaspora communities, individuals and issues in Western Pennsylvania." Also awarded were Leon Ford, Vanessa German, Billy Jackson and The Langston Hughes Poetry Society for their varying contributions to media and communications. It truly was a family affair.

25 Essential Pittsburghers (May 2019): "Who are the people who will be breaking new ground, driving positive progress and innovating to build a better and brighter Pittsburgh for all of us?" posed Next Pittsburgh when evaluating nominees for their list of 25 Essential Pittsburghers. Making the cut for advocacy, activism, artistry and the development of Hood Media Academy was our CEO and co-founder Jasiri X.

Shyne Awards (May 2019): Hood received the Movement Award at the annual Shyne Awards this year.

1Hood Media participated in a Community Forum On Criminal Justice Reform hosted by the Players Coalition. Players Coalition members Steelers safety Will Allen and current Philadelphia Eagles safety Malcolm Jenkins took part in the discussion at the Jeron X Grayson Community Center in the Hill District.

1Hood Media helped organize and participated in a bus trip lead by APA to Harrisburg to lobby lawmakers to support a new use of force law designed to hold police officers more accountable. Several 1Hood Activists made the trip serving as bus captains and supervising students.

1Hood Media uses our platform to advertise and promote positive events in our community all over the city. We often post flyers on our social media to help lesser-known organizations get more visibility.
When Antwon Rose II was killed by an East Pittsburgh police officer June 19, 2018, our activists have at the center of most of the major organizing that has happened since. From the rally in front of the courthouse of June 21 that brought out hundreds, to the protest after the not guilty verdict that caused over 1,000 students to walk out of school, 1Hood Media was on the front lines. For the second year in a row, we planned and hosted the birthday party of Antwon Rose II in Hawkins Village and we brought the Hip-Hop community together to raise $4,000 for Antwon’s family with a benefit concert. Prior to the trial of Officer Rosfeld for Antwon’s murder, 1Hood Media and APA wrote an open letter calling for justice that was signed by over 140 organizations and businesses in Allegheny County. Due to the fact we are the only organization that has an office all of the broader organizing meetings have taken place at our office. We also organized the wear purple the first day of Rosfeld’s trial campaign in support of Antwon’s family and shipped over 500 bracelets supporting Antwon all over the country.

1Hood Media CEO Jasiri X was invited to speak at the Rehumanize vigil dedicated to the 50 Muslims who were killed by white nationalist violence in New Zealand. Jasiri brought a coalition of Justice for Antwon Rose II organizers on stage with him as he spoke turning over a portion of his time to Christian Carter of Youth Power Collective and Brandi Fischer of APA.

1Hood Media participated in a solidarity march in support of all human beings & against banning immigrants and muslims.
For Black History Month, we wanted to expose the black activists, artists, and administrators within 1Hood and also to teach people about significant figures in history. Each person chose a quote that coincided with a black historical figure. We created a 7-day campaign that explained the 7 days of Kwanzaa while underscoring how our organization exemplifies each principle. In doing so, we were able to both engage the audience who celebrate Kwanzaa and introduce our audience to a new tradition.

In the aftermath of the Tree of Life shooting, 1Hood released a statement underscoring the importance of building bridges as we address injustices in both our individual and collective fights. Additionally, we penned a letter, signed by over 150 local business owners, calling for police accountability and urging for the conviction of Michael Rosefeld, the police officer who shot Antwon Rose II.

For the duration of Women’s History Month, we highlighted women and femmes of color and their respective accomplishments, contributions to society, and work. Local women were also featured.
Since joining 1Hood and making them our fiscal sponsor we were able to surpass and meet all of our goals set for and within our organization. Within the top three goals set for us for the year, we were put inside many spaces that we never imagined to be in. Since YBMKQ was taken under the umbrella of 1Hood Media, we participated and hosted so many projects, rallies, and protests. After the death of Antwon Rose II, we as a youth-led organization knew that we had no other choice but to step up and stand out to the injustices we face as young people. 1Hood provided an amazing platform for us to do so. Since June 19th, we have participated and hosted a number of things for young people to come out and use their voices to fight for the change we want to see within our generation. After Antwon’s murdered YBMKQ alongside 1Hood worked with his Mother to plan his life celebration to serve Antwon’s community in which he lived, we used the YBMKQ annual community back to school drive and intertwined it into the 1st Annual Antwon Rose II Community Day. We also as YBMKQ released our first book, “Younger Black Pittsburgh” a book highlighting young African-American youth within the community doing positive and amazing things. This book was written as a spin-off of the original book “YngBlkBgh” which was written for us as the younger generation. We were able to capture over 40 stories of young people and also have them write open hand letters to the youth who aren’t too far in age from us. We thought that if younger people saw us, people who aren’t too much older than them then they would know that the sky’s the limit and you’re never too old to achieve any goals you may have! Through this last year not only did I learn much about the community and youth work we do but I learned so much about myself. Since our inception in 2016, YBMKQ and our community faced one of the worst hardships for youth in our country. Antwon Rose II was murdered by East Pittsburgh police officer Michael Rosfeld. This not only affected our community but this heavily affected Young Black Motivated Kings & Queens. We entered into an arena that we never imagined to be in, we were fighting for the life of a 17-year-old who could have easily been us. While dealing with the murder of Antwon Rose II, I was also dealing with my own personal battles at home. I moved out of my mother’s home due to an abusive circumstance going on there. So Antwon being murdered was an add on to the pain and stress I was already dealing with. However, both of these circumstances helped grow and expand not only my character and work ethic but also helped grow Young Black Motivated Kings & Queens within in the community for youth to know they can lean on us when needed. The first goals that we set to change the world around us expanded so much once this happened. We are happy to have learned the things we did since joining 1Hood Media such as courage, wisdom, and love for our community because it has grown not only us as individuals but organization wise as well!
Villa Back to School Drive
In collaboration with Sneaker Villa, we were able to provide children with book bags to begin their school year. We were also offering face painting for the children and light refreshments.

2nd Annual Christmas Drive
With help from Toys for Tots, we were able to provide 5 families with roughly 20+ toys for the holidays.

2nd Annual YBMKQ Gala
The focus of this event was to bring youth together to hear empowering stories from different generations that will motivate them to show perseverance in tough times.

Candidates Forum Event
An event to gather everyone in the city of Pittsburgh so that they were able to get to know the people running for office.

3rd Annual YBMKQ Gala
Very similar to the 2nd annual, the focus of this event was to bring youth together to hear empowering stories from different generations that will motivate them to show perseverance in tough times while also releasing the book “Younger Black Pittsburgh.”

Antwon Rose II 1st Annual Community Day
In remembrance of the teenager who was murdered by a police officer, Antwon Rose, we celebrated what should’ve been his 18th birthday with a community day in which we provided children with fun activities as well as items for their upcoming school year.

3rd Annual Christmas Drive
Much more extravagant than the 1st and 2nd, we were able to give roughly a thousand toys to different children in the community, while also providing them with free activities and food.

Youth Activism Meeting (David Hogg)
A gathering for young inquiring minds of an activist in the city of Pittsburgh to come and listen to a panel discussion with David Hogg that discussed a variety of conversations like how to be an activist.

Pittsburgh Music Panel
YBMKQ member Dejah Monet hosted an event under the name of her newly established organization Entrepreneurs Presents. 1Hood Media supported Dejah with event support as well as the donated expertise of co-founder Jasiri X. The event, a gathering of youth interested in being a part of the music industry to participate in a panel consisted of 3 different and popular names in the industry.

Feeding the Homeless
In collaboration with the “Young Bantu Leaders,” we got together to create care packages for 20 homeless people on the Northside of Pittsburgh. The care packages consisted of a sandwich, a bottle of water, deodorant, soap, feminine care products, a toothbrush, and toothpaste.

Tom’s End Gun Violence Event
This event was a collaboration between local community organizations and Tom’s, this was a space for young people of all ethnicities to have a conversation regarding how gun violence affects them and the communities they live in. Later that night a panel conversation was held with local leaders on how gun violence has affected their lives directly.

Breast Cancer Awareness Event
Bringing together women in the city of Pittsburgh that are battling with breast cancer or any other form of cancer to empower them and make sure that they are aware that they are not dealing with their illness alone.
Race + Justice The Atlantic

As a part of their Race + Justice event series, the Atlantic offered conversations between Atlantic staffers and prominent Pittsburgh community members, activists, and elected officials. Amongst them were Jasiri X who spoke about 1Hood’s evolution and the importance of art and activism.

All for All

1Hood Media has done several events when All for All including most recently hosting the Lights of Liberty event calling attention to the plight of immigrants at the border. 1Hood also participated and performed at the Welcoming America conference.

Creative Mornings

As part of a 200 city collective, Pittsburgh participates in a monthly event that is held in a different location around the city every last Friday of the month and based around a theme which includes breakfast, a keynote speaker and a performance. 1Hood has had a two year running residency with Creative Mornings and is closing in the third straight year.

City Theatre

Members of the 1Hood Media Academy and Activist Academy collaborated over the summer of 2018 to develop the original score for the play Pipeline by Dominique Morrisseau. This endeavor pulled back the curtain and gave youth a glimpse of another side of production and another means of creating art infused media.

Sustainable Agriculture and Food Systems Forum

1Hood Activist Jacquea Mae performed at the Sustainable Agriculture and Food Systems Forum. Sustainable Agriculture and Food Systems Funders (SAFSF) is a global funder network working to support just and sustainable food and agricultural systems. Their 17th Annual Forum conference was held June 18-20, 2019 in Pittsburgh.

National Performance Network

1Hood Media was an integral part of the National Performing Network Conference with performances by artivists Blak Rap Madusa and Ayanna Sade. 1Hood Media was also part of the host committee.

The focus of this event was to bring youth together to hear empowering stories from different generations that will motivate them to show perseverance in tough times.

Forward Cities

1Hood Media CEO Jasiri X sat on a panel about entrepreneurship at the Forward Cities conference. 1Hood Activist JM the Poet performed the following morning

Global Switchboard

1Hood Media is participating with The Global Switchboard in ongoing conversations about the importance of global learning. As part of the Global Learning Coalition, 1Hood has been meeting along with several other organizations and is part of the Communications and Advocacy committee.

A Vision Towards Peace

Through a local and privately owned therapy group, (A Vision Towards Peace) we have secured support in the form of group and individual therapy including trauma informed care and compassion fatigue work.

World Affairs Council of Pittsburgh

1Hood Media CEO Jasiri X was a keynote speaker at the World Affairs Council of Pittsburgh for their Emerging Global Leaders Seminar. The Emerging Global Leaders Seminar is a free, 4-day immersive program designed to help high school students understand and think critically about their world—and the various issues, connections, and perspectives within it. The seminar draws an audience of over 50 high school students from the Greater Pittsburgh region.

Pittsburgh City Ballet

1Hood Media participating in community engagement efforts for Pittsburgh Ballet Theatre’s collaboration with the Dance Theatre of Harlem in an effort to be more inclusive and representative of the local community populations.
Performances 2017

1. "Hood" by Muslim Student Association & Black Student Union
   - Date: Friday, March 24
   - Time: 7 PM

2. JASIRI X AND 1Hood
   - Date: Friday, August 11th
   - Time: 7 PM

3. HOD Day
   - Date: Friday, June 8th
   - Time: 6 PM

4. HOD Day
   - Date: Friday, August 11th
   - Time: 7 PM

5. The Hip Hop Summit
   - Date: Saturday, July 17th
   - Time: 9 AM

6. "Hood" by Dollar Bank Three Rivers Arts
   - Date: Sunday, April 9th
   - Time: 4 PM

7. "Hood" by Collective Arts
   - Date: June 11th
   - Time: 11 AM

8. "Hood" by Collective Arts
   - Date: August 11th
   - Time: 7 PM

9. "Hood" by Collective Arts
   - Date: June 8th
   - Time: 6 PM

10. "Hood" by Collective Arts
    - Date: August 11th
    - Time: 7 PM
**2017 Performances**

**January:**
National Smithsonian African American History Museum, Washington, DC
Democracy and Black: The enslavement of the American Soul
The conversation will focus on Glaude’s exploration of the value gap between black and white American lives, and why this country’s promise of equality has failed to materialize for all of its citizens. Jasiri X, musical and spoken word artist will open and close the program (Not pictured)

**March:**
1. Chatham University, Pittsburgh, PA
Jasiri X & 1Hood Media were invited to perform by the Black Student and Muslim Student Unions to artistically engage awareness to the social climate of Pittsburgh

2. August Wilson Centre, Pittsburgh, PA
Hip Hop This Way: Jasiri X, Idasa Tariq & Jacquea Mae along with guardians of sound; an acoustic performance of hip hop and rock and roll.

**April:**
Freedom Corner, Pittsburgh, Pa
Black Femme Excellence: Equal Pay Day
Jacquea Mae & Black Rap M.A.D.U.S.A performed to demand equal pay for black women. Celeste Smith delivered the speech and introduced 1Hood. (Not pictured)

**May:**
Pittonkatonk
Pittsburgh, Pa
Centered in supporting art and activism since 2014, Pittonkatonk May Day Brass BBQ and community event is music in public spaces that belongs to everyone. Pittonkatonk deliberately engages artists, activists, and organizations working in the field of social justice, as well as, those not engaged in mainstream entertainment. Thousands attended the all-day festival, co-sponsored by 1Hood and ten 1Hood Artivists performed. (Not pictured)

**July:**
Pittsburgh, Pa
A collection of African American art that spans 100 years on display at the CMOA that included a curated performance by six 1Hood Artists that centred their theme around the importance of black narratives in artistic spaces.

**June:**
4. Three Rivers Arts Festival
Pittsburgh, Pa
One of the worlds largest arts festivals. A 10 Day long free experience that exists across the entirety of Pittsburgh’s Golden Triangle region. 1Hood artists took the stage to perform to shed light on local issues to a global crowd

5. Carnegie Library of Pittsburgh Summer Extravaganza
Pittsburgh, Pa
CLOP’s annual summer event that provides free learning experiences for families and children of all ages that encourage reading, academics and involvement in local arts based organizations. 1Hood performed to represent the intersection of socially conscious art and education.

**August:**
6. Afro Punk
NYC, NY
1Hood artists had the opportunity to promote and represent 1Hood and its mission through wearing branded merchandise and engaging with attendees and artists, the team worked to raise awareness about the organization and the cultural happenings and efforts taking place in Pittsburgh.
7. 1Hood Day
Pittsburgh, Pa
1Hood’s Annual celebration of the organization, the culture, community and hip hop. Activities made available for the whole community including performances from 1Hood and Rocafella recording artists Beanie Sigel and Freeway.

September
8. AR3, Pittsburgh, Pa
The AR3 Celebration of Life Foundation is an ongoing community benefit project and summer basketball league with the support and collaboration of the 1Hood administrative and artistic team. Artivist Academy participants will be given the opportunity to share their art and engage in leadership opportunities, as this is a restorative justice project, and at the center of our activism.

October
Jasiri X and other members of 1Hood lead a workshop and discussion on equality in education and economics that was preceded by a performance and speech by world renowned activist and author, Angela Davis (Not pictured)

December
9. Point Park University, Pittsburgh, Pa
Point Park University’s Conservatory of the Performing Arts and Pittsburgh Westinghouse Academy, grades 6 through 12, are partnering during the fall semester to offer interested students an opportunity to take voice, dance and drama classes.

2018 Performances
January
10. Flow & Momentum
Level Up Studios
Pittsburgh, Pa
An art exhibit that featured visual art and the Re Release of Blak Rapp’s black liberation anthem “Black Pride” music video in addition to other 1Hood Artists music videos being previewed in addition to live performances of their songs.

April
11. Wilkins Block Party
Pittsburgh, Pa
One of Pittsburgh’s premier music festivals that showcases a wide arrange of local and national talent. 1Hood Media artists LUC, LiveFrontTheCity, Idasa Tarq, Black Rap M.A.D.U.S.A and Jasiri X were featured artists

May
Pedagogy and Theatre of The Oppressed
IUP, Indiana Pennsylvania
A conference that showcased 15 1Hood Artivist Academy Artists to a packed house and workshop space, sharing on the intersections and intricacies of modern artistry and activism. (Not pictured)

12. Pitttonkatonk
Pittsburgh, Pa
Centered in supporting art and activism since 2014, Pitttonkatonk May Day Brass BBQ and community event is music in public spaces that belongs to everyone. Pitttonkatonk deliberately engages artists, activists, and organizations working in the field of social justice, as well as, those not engaged in mainstream entertainment. Thousands attended the all-day festival, co-sponsored by 1Hood and ten 1Hood Artivists performed.

13. Mary’s Daughter
Pittsburgh & Philadelphia, Pa
Mary’s Daughter: Memoirs of an Artivist is a one woman play about the life and times of Melanie Carter, artistically known as the Hip Hop Artivist, Blak Rapp Madusa. An autobiographical drama filled with rich personal experiences that seeks to contextualize black women’s lives as a complex intersection of identities and illustrate the intersecting issues of race, gender, religion, activism and mass incarceration with hip hop as a lens to view cultural climate in which they exist. 1Hood acted as fiscal conduit and host organization while Melanie completed and debuted this stellar work.

August
14. Sunfest
Community Forge, Pittsburgh, PA
1Hood was co sponsor and provided artists to perform at the first annual community event Sunfest.

November
15. Artivist Academy Showcase
Andy Warhol Museum, Pittsburgh, Pa
The culmination of the Artivist Academy’s efforts. Each artist was able to show case the fruits of their tenure in the academy with a performance at the Andy Warhol Museum that saw a panel with national activist and artist Chuck D

16. Pipeline
City Theatre, Pittsburgh, Pa
Pipeline by Dominique Morisseau. Pipeline is a powerful and poetic chronicle of injustice that exposes the cracks in our education system. Pipeline features an original score written by local students in the 1Hood Media Academy and creative support from the Carnegie Mellon University School of Drama and Point Park University Conservatory of Performing Arts.

2019 Performances
January
17. A Conversation With Sybrina Fulton
Pittsburgh Theological Seminary, Pittsburgh, Pa
A conversation with Trayvon Martin’s mother, Sybrina Fulton. Since her son’s murder, Sybrina has stood on the front lines as an advocate for social justice and the elimination of police brutality. Experience a first-hand account of her courageous journey and what she is doing to ensure that others do not suffer from racial and social injustice. 1Hood Artivist Academy members Treble NLS and Brittney Chantel opened the event.

February
18. Steel Live Here, Cynde Fitch
Pittsburgh, Pa
This national publication is where cultural journalism meets advocacy. In their effort to produce a series of articles on how America’s affordable housing crisis directly affects those who work in the arts, culture and entertainment, they reached out to 1Hood Media, where two members of the Artivist Academy shared their story in song form. The partnership that developed there is ongoing

Jasiri X was invited to perform and took 1Hood Artivist Academy members to Washington, DC to march for Indigenuous peoples rights and also witness performances and political history being made.

March
20. Jacquea Mae SXSW, Austin Texas
Jacquea Mae of the Artivist Academy was invited to perform at SXSW a few songs off of her 1Hood sponsored album, “Life On Hold”
CMU & IFFC Presents “Liyana”
Carnegie Science Centre, Pittsburgh, Pa
Called one of the best films of the year by the Huffington Post, LIYANA is a genre-defying documentary that tells the story of five children in the Kingdom of Eswatini who turn past trauma into an original fable about a girl named Liyana who embarks on a perilous quest to save her young twin brothers. The film weaves her animated journey together with poetic documentary scenes to create an inspiring tale of perseverance and hope. Carnegie Mellon University held a screening that 1Hood artist Amsn-Ray donated multiple pieces of art for. (Not pictured)

April
Potluck for Palestine, Pittsburgh, Pa
Pittsburgh’s second annual event to show solidarity for Pittsburgh’s Muslim community and for the people of Palestine. 1Hood co-sponsored the event that lent a performance by Vic Muthama. (Not pictured)

21. Wilkins Block Party
A free community fundraising music and arts festival, co-sponsored by 1Hood this year, in the heart of Schenley Park in Pittsburgh, PA. 1 of the 1Hood Artivist Academy members performed.

22. Antwon Rose Benefit Concert,
Ace Hotel, Pittsburgh, PA
Artists from the community galvanized for a fundraiser for the Rose family. 1Hood was a sponsor of the event where all the proceeds were donated to the Rose family.

May
Passover Solidarity Cedar
Glitterbox Theatre, Pittsburgh Pa
Constantly building bridges for solidarity, 1Hood was invited to participate in an interfaith event with “Bend The Arc”, a Jewish-activism organization in Pittsburgh. This cross cultural experience was highlighted by readings of the Torah and a performance by Vic Muthama. (Not pictured)

WEIC
Welcoming Interactive & Welcoming Economies Conference was held in Pittsburgh, Pa where 1Hood Media was heavily involved. From having three members of the Artivist Academy curating a city wide tour to locations where national and global news were focused around. Jasiri X participated in a panel about racial inclusion in Pittsburgh and the conference was opened by Vic Muthama. (Not pictured)

Pittonkatonk
Centered in supporting art and activism since 2014, Pittonkatonk May Day Brass BBQ and community event is music in public spaces that belongs to everyone. Pittonkatonk deliberately engages artists, activists, and organizations working in the field of social justice, as well as, those not engaged in mainstream entertainment. Thousands attended the all-day festival, co-sponsored by 1Hood and six 1Hood Artivists performed. (Not pictured)

June
23. Cornell West
The day following the 1-year anniversary of Antwon Rose II’s death, 1Hood Media invites the community to join us in conversation on June 20, 2019, with activist and philosopher, Dr. Cornel West. The conversation will be moderated by 1Hood co-founder and CEO Jasiri X with special guest Bakari Kitwana.

New Person Of The Year
Thomas Merton Center awarded Wasi Mohamed with their “new person of the year” award. Celeste Smith of 1Hood gave a speech honouring Wasi and Vic Muthama of 1Hood Media performed. (Not pictured)

SFAFS
Pittsburgh, Pa
SFAFS amplifies the impact of philanthropic and investment communities in support of just and sustainable food and agriculture systems, and the SFAFS Forum is the only national gathering for and by funders supporting just and sustainable food systems change. Jacquea Mae performed on the second day of the event. (Not pictured)
Our research shows that our most engaging content is related to social justice and the respective coverage. Our audience and reach is incredibly organic which means people seek us out and engage freely.

On our website alone, we average 4,800 unique visitors a month according to SemRush’s Analytics tool.

Our current following is 7,000 likes with over 1,000 gained in the last 6 months. Our reach peaks at 48,633. Both our reach and likes are organic.

We have 5,318 followers with a current weekly reach of 2,300 people and 17,600 impressions. Our most engaging posts are related to pop culture and local social justice coverage and work.

We have 4,600 followers with a monthly average of 43,000 impressions and 54 new followers over the last 6 months. Spikes in engagement exist around coverage of the local social justice climate.