

BC

IDEAS • DESIGN • SOLUTIONS

*NEW MEDIA ARTIST

> HOW TRADITIONAL
MEDIA SKILLS ARE
USED IN TODAY'S
SOCIAL MEDIA
WORLD

> WHY PRINT
IS NOT DEAD
AND NOT
ALL FONTS
ARE COOL

> CONTENT CREATOR
SAYS NO TO STATUS QUO
AND YES TO AMAZING

*BRANT COLLINS

LOOKING FOR A CREATIVE
ENVIRONMENT & CULTURE



NEIL DIAMOND
& PRINCE
PLUS THE OTHER
KARAOKE SONGS
I LOVE TO SING

RETURN
OF THE
MAC



www.brantcollins.com

ADOBE
CREATIVE
SUITE
AND THE
PROGRAMS
I KNOW



ACTION!
FILM MAKING
VIDEOS
PRODUCER
DIRECTOR
SHOOTER
EDITOR

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RESUME

CURRICULUM VITAE

VIDEO FINAL CUT PRO MARKETING
PHOTOSHOP DESIGNER
ADOBE CS SOCIAL MEDIA
DIRECTOR ADVERTISING ILLUSTRATOR
PASSION
NEW MEDIA ARTIST CREATIVITY

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About Me

My background in art brought me to the world of marketing and advertising, and over time the mediums have changed. Video for television, designs for print, brand building via social media, all the constantly changing world of media, advertising and marketing. My traditional training in design, lighting, color theory, typography, etc. has always grounded me in the basics that allows me to translate my skills and passions to any medium. Some label me as a print designer, some know me as the video guy, others only know me for the social media consulting I do and call me the Twitter guy. So what am I? I am an artist using design to solve problems first. Then executing in what ever medium that makes sense in regard to budget, time, and demographic.

I am looking for a place that can use my skill sets and passions to create great work that goes beyond the status quo. A place that values ideas and pushing the envelope past safe into the realm of amazing.

Education

1993-1998

Arkansas Tech University
B. A. of Fine Art

Skills

Microsoft Office, Excel, Power Point, Keynotes, Pages, Numbers, Adobe Photoshop CS, Adobe Illustrator CS, Adobe InDesign CS, Adobe After Effects 6, Final Cut Pro 6, Motion, Live Type, Quark Express 4.0, Corel Draw, Wordpress, Mac OS X and Windows, tumblr, Twitter, Facebook, google buzz, google analytics, video compression, hand to hand combat, video production, script writing, drawing, acting, social media, submarine driver, navy diver, live TV director, talk show host, home brewer, stand up comedy, plumbing and home repair, animation, fillipino stick fighting, grill expert, urban combat Op Four, editor, cinematographer, grip, producer, print and print production, silkscreen, stone carving, water color painter, fly fishing, diaper changer, PR, and short films

Employment

2008-Current	Freelance
2007-2008	Equity Broadcasting
2007-Current	Freelance
2006-2007	American Taekwondo Association.
2004-2006	Equity Broadcasting
2003-2004	FOX 16 NEWS/ UPN 38
2002-2003	University of Arkansas for Medical Science
2000-2002	Arkansas Tech University
1988-1993	U.S Navy

Full details at www.brantcollins.com/resume

References

Doug Krile	Executive Director Arkansas Broadcasters Association 501.227.7564
Gary Jones	Jones Film Video 501.372.1981
Ashley Wimberley	Director of Marketing Arkansas Press Association 501.374.1500
Brent Passmore	Director of Web Development University of Central Arkansas 501.450.5721
Joel Gardner	Webmaster FOX 16 208.233.0716