## FOOD AND FUND DRIVE TOOLKIT

**Your Food and Fund Drive Supports Critical Hunger Relief Programs.**

### School Pantries
The Food Shuttle operates School Pantries in elementary, middle, and high schools across our seven counties, serving more than 2,000 people every month.

### BackPack Buddies
BackPack Buddies provide children from food insecure homes with healthy meals when school is not in session, on weekends and holidays.

### Grocery Bags for Seniors
Grocery Bags for Seniors supplements the fixed incomes of older adults through door-to-door distribution of fresh produce and nutritious groceries.

### Pantry Supplement Boxes
The Food Shuttle packs and delivers boxes of shelf-stable items as another way to get healthy food into communities and neighborhoods.

### Community Partners
Our Food Drive Program works with our Retail Donor Program in partnering with established retail donors for food sourcing.

### Mobile Markets
Mobile Markets are direct distributions of groceries and fresh produce, designed to meet people at their point of need.
HOW TO SET UP YOUR TRADITIONAL FOOD DRIVE

Donations of non-perishable food items support Inter-Faith Food Shuttle’s programs and emergency response efforts including our Critical Response Programs and more.

To set up your Traditional Food Drive, please fill out the Food Drive Form at www.FoodShuttle.org/donate-food by clicking on “Host a Food Drive”.

Food Drive Drop-off Locations

Raleigh: 1001 Blair Dr., 27603, M - F 8 a.m. - 3 p.m.
Durham: 2436 S. Miami Blvd., Ste. 200-9, 27703, M - Th 9 a.m. - 3 p.m.
Raleigh (Food Shuttle Farm): 2300 Dover Farm Rd., 27606, M - F 8 a.m. - 3 p.m.

HOW TO SET UP YOUR VIRTUAL FOOD DRIVE

Virtual drives are the most efficient and safe way to engage your friends, co-workers, and family members in providing food to neighbors at risk of hunger.

Instead of going to the store to buy canned and other non-perishable food items, take advantage of the Food Shuttle’s bulk purchasing power to maximize the impact of your dollars by donating food virtually!

You can set up a unique online donation page for your workplace, community, neighborhood, church, or organization that can be easily shared on social media and by email!

How to set-up your virtual food drive:

Visit www.FoodShuttle.org/donate-food
Click on “Host a Virtual Food Drive”
Click on “Become a Fundraiser”
Follow the steps to set up your account and donation page including a goal, your own picture or logo, and a message for your community.
Share your page and collect food – virtually!

For technical support on your virtual donation pages, please contact Leigh Blancato at Leigh@FoodShuttle.org.

For donation pick up or general information, email FoodDrives@FoodShuttle.org.
CHECKLIST FOR FOOD DRIVE

(1) Determine Logistics
- Will you host a Traditional Food Drive, a Virtual Food Drive, or both?
- What are the dates of your Food Drive?
- Where will the donation boxes be set up? The best place is in a high-traffic, visible area!
- How will you spread the word and encourage participation?

(2) Set a Goal
- Decide on how many pounds or dollars you would like to provide. Keep your group updated on your progress throughout the collection period.

(3) Promote your Food Drive
- This is the most important step! Make sure that people are aware of the donation opportunity and excited about contributing to hunger relief in central North Carolina.
  IDEAS:
  ○ Invite a representative from the Food Shuttle to speak to your group through a virtual presentation.
  ○ Send out several reminders through email and social media, and hang flyers in visible places.
  ○ Combine your Food Drive with a volunteer activity to increase engagement.
  ○ Make it a competition!

(4) Drop Off Your Donations
We can pick up donations that are more than a carload (approximately 250 lbs.). Please give us 3-day notice and email FoodDrives@FoodShuttle.org to schedule your pick-up. Drop off locations and times are listed on the previous page.

(5) Share your Success
If you post pictures or news to social media, please tag us @foodshuttle!
SUGGESTED SOCIAL MEDIA CAPTION:
Donations of healthy, non-perishable food items make up the foundation of what is provided for families in need through Inter-Faith Food Shuttle. Canned food drives are an essential source of variety for child and senior nutrition programs and a wonderful way to engage members of the community. For more information, visit www.FoodShuttle.org/donate-food #feedteachgrow #endhungernow
MOST NEEDED ITEMS

Proteins
Beans, Tuna, Soup, Meat, Pasta, Peanut Butter

Breakfast
Whole Grain Cereal, Oatmeal, Grits

Whole Grain Pasta & Rice
Pasta Sauce

Fruits & Vegetables
No Heavy Syrup, No Salt Added

Healthy Snacks
Raisins, Granola Bars, Fruit Pouches

Seniors
Nutritional Shakes, Adult Hygiene Products

Infants & Kids
Pedialyte, Infant Cereal, Mac & Cheese Cups, Fruit Cups, 100% Juice Boxes, Diapers, Wipes

Hygiene Items
Hand Sanitizer, Soap, Toothbrushes, Toothpaste, Shampoo, Deodorant

Household
Paper Towels, Toilet Paper, Tissues, Masks, Disinfectant Wipes, Bleach, Trash Bags, Cleaning Solution

For more information, visit FoodShuttle.org
I, ________________________________________, hereby grant permission to Inter-Faith Food Shuttle to use my image (photography, video and/or audio) to use in publications including but not limited to: video, email, printed materials, social media and/or website.

Name:_____________________________________________________________________

Address:___________________________________________________________________

City:_________________________________ State: ______________ Zip: ____________

Tel #: _________________________ Email: _______________________________________

I hereby certify that I am over eighteen (18) years of age.

Signature:__________________________________________________________________

Date:______________________________________________________________________

For Parents or Guardians of those 18 years or younger:

_______ (Initial) I am the parent or legal guardian of the below named child. I have read this release and consent that my child may be photographed, filmed and/or interviewed.

Name of Child:______________________________________________________________

Signature of Parent or Legal Guardian:___________________________________________

Date:______________________________________________________________________