

## GLOBAL CHANGE NETWORK (GCN) DATA PRIVACY POLICY

This privacy statement provides information about the different types of personal information that we collect and the ways in which we use it.

### 1. *When and how does GCN collect information?*

We may collect information about you:

- a. When you use our services
- b. When you disclose your personal information to us
- c. We may also combine information that you provide with information that is publicly available.

Our website also uses cookies to collect information about how visitors interact with our site. This includes information about the pages people visit. In addition, we use Google Analytics to collect standard internet log information and details of visitor behavior patterns but this information is only processed in a way which does not identify anyone.

### 2. *What personal information do we use and how do we use it?*

We may collect, store and otherwise process the following kinds of personal information:

- a. Your name and contact details, including an email and postal address, telephone number and social media identity
- b. Your job role and specific areas of interest or expertise
- c. Information about events of ours that you have attended

Your information may be used to help tailor the nature of how best to communicate with you as well as guide and improve the services we offer you.

### 3. *Do we share your personal information?*

GCN will not sell your personal information to others. However, we may disclose your name, title and organization to selected third party partners to help carry out our organizational objectives, namely building partnerships. The third party in question will be obligated to use any personal data they receive in accordance with our instructions.

### 4. *How do we ensure your details are safe?*

GCN will endeavor to take reasonable technical and organizational precautions to prevent the loss, misuse or alteration of your personal information. We will remove your personal information from our records should you request we do so, if we no longer require your details for our organizational purposes or if we are no longer lawfully entitled to process it.

You are entitled to view, amend, or delete the personal information that we hold. If you have any other concerns or would like any other information about our approach to how we manage and protect your data, please do not hesitate to email Managing Director Sara Cerrell

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