**WE BELIEVE** everyone, at every age, has the right to food to sustain an active and healthy life.

**WE BELIEVE** everyone has the right to choose a diet that is nutritious, varied, and culturally appropriate from sources that are consistent and reliable.

**WE BELIEVE** everyone has the right to access food through dignified means and traditional channels.

**WE BELIEVE** everyone has the right to sufficient knowledge regarding good nutrition and cooking skills to sustain them throughout their lives.

**WE BELIEVE** access to nutritious, affordable food should be built into the fabric of all communities.

**2015-2020 STRATEGIC PLAN**

To end the injustice of hunger and malnutrition, we strive to:

Make long-term, systemic changes to end hunger and malnutrition in dignified ways for Vermonters of all ages.
- Advocate for a strong and stable safety net for all who need it.
- Expand universal meal programs for children in all settings.
- Ensure adults, especially seniors, have the nutrition resources they need to stay healthy.

Integrate high-impact nutrition and cooking education into the lives of all Vermonters.
- Deliver nutrition education that empowers people to make healthy food choices.
- Partner with the medical community to promote food as medicine.
- Be the leader and voice for good nutrition in early childhood.

Advocate for systems that create economic self-sufficiency as the key to life-long food security.
- Inspire the hearts and minds of the public to build a strong will to end hunger.
- Tackle infrastructure barriers at the local, state, regional, and federal levels.
- Position ourselves as leaders and conveners in the fight to eliminate the root causes of hunger.

Sharpen and amplify our identity in the movement to end hunger.
- Articulate our values, goals, and solutions through a powerful brand.
- Tell the story of our vision for a hunger-free Vermont.
- Engage and excite individuals to speak up and get involved.

Maintain and enhance the long-term financial health of the organization.
- Grow a diverse revenue mix to be poised for emerging opportunities.
- Build a robust endowment.
- Enhance our investment plan in line with the mission and strategies of the organization.

Sustain a vibrant organizational culture that nourishes excellence and innovation.
- Strive to be an employer and board of choice.
- Cultivate an organizational community that supports professional development, systems thinking, and team learning.
- Learn from our challenges and celebrate our successes.