WE BELIEVE everyone, at every age, has the right to food to sustain an active and healthy life.

WE BELIEVE everyone has the right to choose a diet that is nutritious, varied, and culturally appropriate from sources that are consistent and reliable.

WE BELIEVE everyone has the right to access food through dignified means and traditional channels.

WE BELIEVE everyone has the right to sufficient knowledge regarding good nutrition and cooking skills to sustain them throughout their lives.

WE BELIEVE access to nutritious, affordable food should be built into the fabric of all communities.

To end the injustice of hunger and malnutrition, we strive to:

Make long-term, systemic changes to end hunger and malnutrition in dignified ways for Vermonters of all ages.

- Advocate for a strong and stable safety net for all who need it.
- Expand universal meal programs for children in all settings.
- Ensure adults, especially seniors, have the nutrition resources they need to stay healthy.

Integrate high-impact nutrition and cooking education into the lives of all Vermonters.

- Deliver nutrition education that empowers people to make healthy food choices.
- Partner with the medical community to promote food as medicine.
- Be the leader and voice for good nutrition in early childhood.

Advocate for systems that create economic self-sufficiency as the key to life-long food security.

- Inspire the hearts and minds of the public to build a strong will to end hunger.
- Tackle infrastructure barriers at the local, state, regional, and federal levels.
- Position ourselves as leaders and conveners in the fight to eliminate the root causes of hunger.

Sharpen and amplify our identity in the movement to end hunger.

- Articulate our values, goals, and solutions through a powerful brand.
- Tell the story of our vision for a hunger-free Vermont.
- Engage and excite individuals to speak up and get involved.

Maintain and enhance the long-term financial health of the organization.

- Grow a diverse revenue mix to be poised for emerging opportunities.
- Build a robust endowment.
- Enhance our investment plan in line with the mission and strategies of the organization.

Sustain a vibrant organizational culture that nourishes excellence and innovation.

- Strive to be an employer and board of choice.
- Cultivate an organizational community that supports professional development, systems thinking, and team learning.
- Learn from our challenges and celebrate our successes.