



JOSEPH R. TIANO, JR

FOUNDER AND CHIEF EXECUTIVE
OFFICER

HIGHLIGHTS

- 20 years practicing law
- Writer/Publisher
- Graduated Georgetown University in 1992 with a Bachelor of Science Degree in Business Administration and received his J.D. from the University of Pittsburgh School of Law in 1995.

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After practicing law for nearly 20 years, Joe founded Legal Decoder because he saw that clients lacked the analytic tools and data to effectively price and manage the cost of legal services delivered by outside counsel. Together with Chris Miller, his Co-Founder, Joe set out to build an intelligent, data driven technology company that would revolutionize the way that legal services from outside counsel are priced and economically evaluated.

Previously, Joe was a Partner at Pillsbury Winthrop Shaw Pittman, LLP and Thelen LLP where he grew and managed all aspects of a multi-million-dollar cross-border finance practice. Entrepreneurship runs through Joe's veins since his early days as a venture capital lawyer representing transformative technology companies, like Blackboard Inc., and many of the outgrowths of Blackboard (WeddingWire, Presidium, Starfish Retention Solutions and others). Joe has been a prolific writer publishing numerous articles on substantive legal issues and the legal industry in general.

Joe graduated from Georgetown University in 1992 with a Bachelor of Science Degree in Business Administration and received his J.D. from the University of Pittsburgh School of Law in 1995. Joe lives in Falls Church, Virginia with his wife, Meredith, and their two boys, Gabriel and John-Paul.

During the rare moments when he is not working, Joe can be found taking his sons on hikes, teaching them how to ride bikes and helping Meredith implement her design creations.