

*56 Words To
Stop Using
In Your Copy*

FOR WOO BOSSES



Before I give you my list, a disclaimer: I am not saying you can't ever use these words ever!

This list was built by surfing dozens of sites and picking out the words and phrases that show up most. Imagine you are a customer and you are looking to buy something but EVERY SITE you go to, claims to help with the same thing. How do you choose? Ask yourself: How can I SHOW what this looks like? Where can I tell a story?

What sounds better?

Get happy

or

Wake up everyday excited to do everything, even the little things. Everything from making your bed to paying the taxes feels great, because your life is exactly how you've envisioned it to be.

The second one, right? That's how you want your copy to feel.

Okay, time for THE LIST!

authenticity
happy
rooted
purpose
authentic living
discover your bliss
get unstuck
stuck
unleash your inner-goddess
follow your bliss
find your passion
discover your purpose
manifest your desires
free-loving
artistry
goddess power
unlock your power
freedom
freedom loving
learn to be free
manifesting
happy
joyful
joyful living
wild
tribe
embodied
free

true self
authentic self
love yourself
self-care
self-love
find your bliss
soulful person
freedom of expression
live with intention
be happier
fully-expressed
joyous
abundance
radiance
discovery
increase your vibration
mindset
intentions
set your intentions
wholeness
alignment
open-hearted
joy
peace
be yourself
soul desires
uncover your bliss
inner-wisdom

Hi! I'm Shenee, AKA the person you want to punch in the face right now.

I am a brand strategist and a writer who specializes in demystifying success for soul-powered entrepreneurs like yours.

My goal is to help you wake up everyday and be like YES I TOTALLY GET IT NOW.

My signature experience is the WOO BOSS COLLECTIVE, which you can learn about by [clicking here.](#)

[Find me on instagram!](#)

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