VARIETIES OF REVENGE

FEATURES OF TRANSGRESSION

AVENGER’S MOTIVATIONAL FOCUS

RELATION TO TRANSGRESSOR

SITUATIONAL OPPORTUNITIES OR CONSTRAINTS

1. INTENTIONALITY
2. SITUATIONAL PUBLICITY
3. HARM DONE

TRANSGRESSOR

SELF

THIRD PARTIES

INTERDEPENDENCE

CLOSENESS

RELATIVE STATUS

14. OTHERS PRESENT (SITUATIONAL PUBLICITY)

INDIRECT VIA GROUP MEMBERSHIP

FOLLOW NORMS

DETER OTHERS

13. TRANSGRESSOR PRESENT

MODERATION

«AVENGER’S STATUS»

NORMATIVE PRESSURES

COUNTER-REVENGE

12. «NEUROTICISM»

3. «AGREEABILITY»

4. SEND A MESSAGE

5. RESTORE EQUITY/“JUST DESERTS”

6. FEEL BETTER

7. «AGREEABLENESS»

8. «VERTICAL INDIVIDUALISM/INDEPENDENT SELF-CONSTRUAL»

9. «CULTURE OF HONOR»

10. «CHRONIC POWER»

11. «INGROUP IDENTIFICATION»

1. 2, 3, … NOTES

«A» – B MODERATION

1, 2, 3, … NOTES

FUNDAMENTAL ELEMENTS

QUANTITATIVE

QUALITATIVE

1. A → B POSITIVE ASSOC
2. A + B NEGATIVE ASSOC
3. A ≈ B EMPIRICAL EQUIVALENT

1. 2, 3, … NOTES

VENGER’S STATUS

VARIETIES OR EXAMPLES

A < X

Y

MODERATION

NOTES
REVENGE NOTES


2. TRANSGRESSIONS THAT OCCUR IN PUBLIC, WITH A LARGE “AUDIENCE” WATCHING, ARE MORE LIKELY TO THREATEN THE VICTIM’S POWER AND STATUS THAN TRANSGRESSIONS THAT OCCUR IN PRIVATE (KIM, SMITH, & BRIGHAM, 1998).


12. HIGH-STATUS VICTIMS ARE LESS LIKELY TO TAKE REVENGE DUE TO MORAL NORMS NOT TO ABUSE ONE’S POWER (AQUINO ET AL., 2001; TRIPP & BIES, 1997).
