

# ANNUAL REPORT

---

MARKINC.ORG  
2019



# FOUNDER NOTE

Wow! What a year we experienced as we took a leap of faith with three major and highly successful events. Now, we have pulled the trigger on the promise we made to you and officially set into motion the long-awaited ministry that is sure to bring practical hope to MARKINC followers from all over the world – **Anchored Hope Biblical Counseling**.

Qualified Biblical counselors from all over the country are now in place, trained and ready for the grand opening of this incredible faith-driven outreach in the midst of the most violent pandemic to hit our world. People with massive needs from all over the world have been cloistered in their homes as their lives have been turned upside down. We are locked and loaded because you have stood with us and supported our efforts.

As I write this I am ordered to stay indoors. Helicopters monitor a curfew, yet our ministry continues as our staff works hard online. As people lose their jobs, suffer financial loss and live with the uncertainty of the future they will inevitably have questions about God's love and purpose in this. We are prepared to answer because of your help. Please don't forget us as you prayerfully consider the changes that we all have been forced to make in the face of this unseen enemy. We will continue full speed ahead as long as you are with us. Please consider your continued support of MARKINC.org.



In His Grip,

CHUCK F. BETTERS

# EXECUTIVE DIRECTOR NOTE

Thank you! Thank you for being a part of this incredible ministry that has touched the lives of hundreds of thousands of people this past year. We have continued to see significant growth in our reach and are excited to see what the Lord has in store for us in the coming years.

While the numbers are important as you read through this annual report, what really matters are the people! Men and women, young and old, happy and sad, whole and broken from around the world are finding help, hope, encouragement, and answers as they seek to persevere by faith in Christ.

It is my prayer that during this challenging time of Covid-19 that we are all facing, that we will anchor our hope in Jesus and use the numerous resources MARKINC has to offer, free of charge, as a much needed source of encouragement to help you and those around you shift your perspective from the fear we keep hearing about on the news to the faithful, loving promises of the Gospel.



Hope and Joy in Him,

MELISSA WEISENFELS

# MINISTRY PERFORMANCE STATISTICS

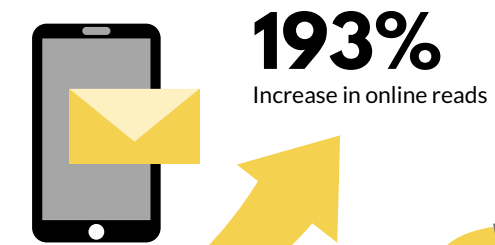
## HELP & HOPE

### Resources



## DAILY TREASURE

### Devotional

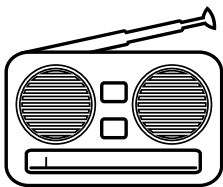


Daily Treasure was launched in podcast form in November of 2019!

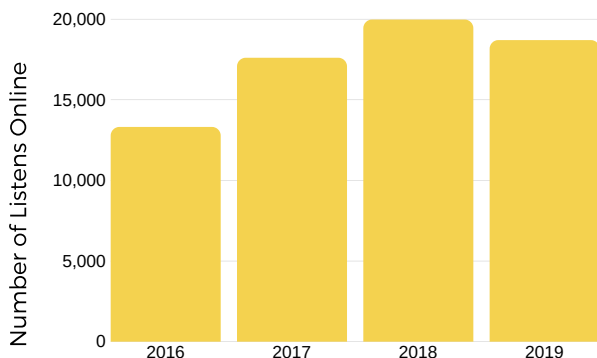


## IN HIS GRIP

### Lessons

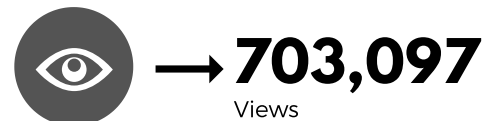


Broadcast on the radio in Philadelphia and the greater metropolitan area.



## ASK DR. BETTERS

### Videos

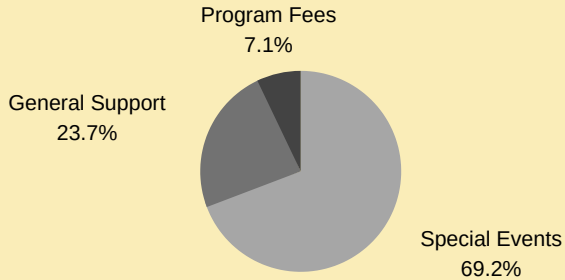


**749%**

Increase in views over last year

# FINANCIALS

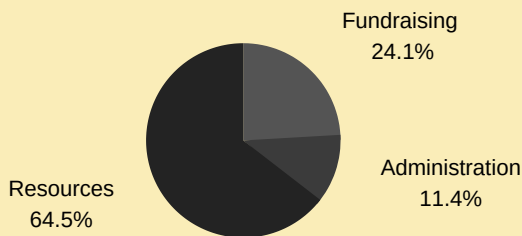
## Revenue & Support



# \$335,968

General Support	\$90,353
Special Event Funds	\$222,769
Programs Fees	\$22,846

## Operating Expenses



# \$342,210

Resources	\$220,838
Administration	\$38,970
Fundraising	\$82,402

# 2019 EVENTS

## Laura Story Benefit

Laura Story was our featured guest in May. It was a night for family and friends to have fun and be inspired! Laura's writing shows God's love and grace intersecting with real life and serves as a reminder that despite our circumstances, He is the ultimate author of our story.



## First Responder Outreach

The 1st Responder team traveled to Lancaster, PA, to present a plague to the Firehouse Chief in honor of one of his Firefighter who died in the line of duty. They also visited nearby Fire Companies leaving MARKINC outreach materials.



## 2019 Golf Tourney

This year golfers gathered at Back Creek Golf Club to help raise funds needed to give **free** resources that offer help and hope, and to encourage people to persevere faithfully no matter what path God has planned for them. Thank you!



Breast Cancer

## Breast Cancer Walk

MARKINC's team was present to hand out the Help & Hope "Breast Cancer" CD. This team joined in on the effort of the Making Strides Against Breast Cancer walk to help increase awareness and offer hope to those touched by breast cancer.

## The Getty's Benefit

Ireland's Keith and Kristyn Getty and their band filled the building with amazing music. Joined on stage with their Irish dancers and the choral voices of 20+ local church singers, the evening was breathtaking as we celebrated Christmas together.



# 2020 EVENTS

Save the Date

## Dave Dravecky Benefit

The event has been postponed due to CDC Covid-19 restrictions. We are hoping to reschedule this event, and to offer the opportunity to hear Dave and Jan Dravecky's story in person. Check our website for updates!



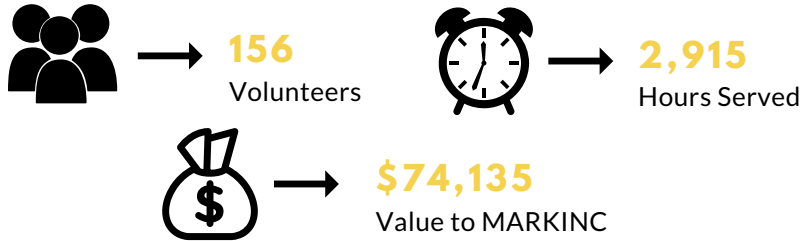
## 2020 Golf Tourney

Save the date!

Monday, September 21, 2020 at the Back Creek Golf Club. More information to come!

# THANK YOU

## VOLUNTEERS



### VOLUNTEER SPOTLIGHT

Chuck D'Angelo



There are two reasons why I volunteer my time at MARKINC events. I feel that this ministry is very much needed. There are thousands of hurting people out there who need the counseling of Dr. Betters, who uses his life experiences and the Scripture when answering life's challenging questions. My wife and I have been involved with MARKINC for many years, and enjoy helping in any way we can. I enjoy working with Melissa Weisenfels and Melissa Walls, they are fun people to be around.

In Christ,  
Chuck

### BOARD OF DIRECTORS

**Chuck F. Betters**  
Chairman, Co-Founder

**Sharon Betters**  
Co-Founder

**Melissa Weisenfels**  
Executive Director

**CeCe Babbitt**  
**Marcla Ellison**  
**Doug MacGray**  
**Bill Schlonecker**  
**Heidi Scott**  
**Chad Toms**



### Sponsor & Champion of Hope Supporters

- Lucy Malmberg
- Mark and CeCe Babbitt
- Chuck and Sharon Betters
- Tom and Melissa Weisenfels
- June Anderson
- Chuck and Missy Leary
- The Windsor Foundation
- Stonecrop Wealth Advisors
- Broadcast Learning Center, Inc.
- Life Force Elder Care Corp.
- Jake and Wendy Van Wingerden
- Chuck and Marie D'Angelo
- Jim and Nina Watts
- Strano & Feeley Funeral Home
- Joe and Sheri Sparco
- Aire Serv Heating and Air Conditioning
- Reach Church
- Nabil and Donna Warsal
- George and Carolyn Schafer
- Stu and Patty Lindner
- Jim and Jill Beirnes, Jr.
- Delaware Community Foundation
- Chris and Kim Huey
- Bob and Connie Bartell
- Keith and Marie Harris
- Carlos and Lynne Nuno
- Judy Walls
- James and Melissa Walls
- William Family Auto
- Sharon Farina
- John and Sarah Thompson
- Bill and Kim Hughes
- Rich and Connie Davis
- Richard and Monica Hindt
- Jerry and Barbie L'Italien
- Paint Doctors
- USA Fulfillment
- Northeast Contractors
- Bill and Diane Green
- Gene and Susan Hunt
- Andrea Harris
- Bob and Joan Farrar
- Bob and Tracy Imperatrice
- Frank and Heidi DiGregerio
- Lisa Michaels
- Peter and Peggy Zeeb
- Dillon Gage, Inc.
- Marcla Ellison
- Woltemate Lawncare
- Avalon Associates
- Fast Fix Jewelry and Watch Repair
- Whiteford, Taylor and Preston
- Justin and Carrie D'Antuono
- Dave and Diana Haas
- Cliff and Kim Hunter
- David and Dana Mihalko
- Elkton Car Wash
- A-Team Flooring
- Unique Image
- Elayne James Salon and Spa
- Jim and Evelyn Braunecker
- Butch and Sherri Bitler
- Chad and Sue Toms
- Harry and Dobbie Hall
- Doug and Linda Morrow
- Jack and Vicky Mullen
- George and Fran Timko
- Allen and Jane West
- Jason and Heidi Scott

# The guiding light of **MARKINC...**

We often refer to the challenges we face as “storms” in our lives. Times when the waters get rough and it can be difficult to see past the waves in front of us.

MARKINC strives to serve as a lighthouse in these storms, which by definition “is a structure (such as a tower) with a **powerful** light that gives a continuous or intermittent signal to navigators”. The lighthouse symbol can often be broken down into two concepts. The first is the lighthouse itself, which can symbolize salvation and safety, especially in the face of adversity. The second concept is the lighthouse keeper, the person who tends the lighthouse. The keeper of our lighthouse is Jesus! He is our help and hope.

All of our resources share the same **powerful** underlying message that regardless of whether you are currently floating in calm waters or fighting to keep your head above the waves, the light of Jesus is shining bright and we need to fix our gaze on Him.

**MELISSA WEISENFELS**

