

MARKINC.ORG

2021 ANNUAL REPORT

Dear Friends,

Imagine. You have hit the lowest point of your life. Which emotion takes first place: fear, guilt, anger, bitterness, or shame? So many questions about God, the purpose of life, your prodigal child, your unfaithful spouse, a terminal illness prognosis, how to handle your emotions, your hurt, and whether to forgive swirl around in your soul. You're not ready to talk to a friend but you need someone to come alongside you, to help you walk this pathway filled with potholes. Where do you turn?

The vision of MARKINC is to be that person, that safe place for broken people to find hope, help, comfort, guidance, and strength for each new day. Your support makes it possible to pursue this vision and God is giving us the desire of our hearts. We are happy to report to you, that while nonprofits continue to struggle as supporters face their own financial challenges, for over twenty-five years, the Lord has kept moving His people to underwrite the vision of MARKINC to produce resources designed to help turn hearts towards Jesus. Whether it is faith questions from all over the world answered on Ask Dr. Betters YouTube videos, the Help & Hope podcasts that help stop the bleeding of a hemorrhaging heart, the spiritual strength and comfort that comes from solid biblical preaching through In His Grip and the Daily Treasure Devotionals, or counseling through Anchored Hope – each platform acts as a loyal friend who comes alongside a hurting loved one.



Without your support, none of this happens. As you review our annual report, imagine the many individuals all over the world who find hope, sometimes at the lowest points of their lives, and remember the Lord is using your gifts to be the one who goes into the darkness to bring the light of Jesus.

In His Grip,

BOARD OF DIRECTORS

Chuck F. Betters ~ Chairman, Co-Founder

Sharon Betters ~ Co-Founder

Melissa Weisenfels ~ Executive Director

Barbara L'Italien ~ Secretary

CeCe Babbitt

Marcla Ellison

Susan Haggerty

Doug MacGray

Bill Schlonecker

2021 IMPACT



RESOURCES

→ **24,866**
Annual Listens

→ **145+**
Stories / Topics

SUBSCRIBERS

3,267+
54% Increase over 2020

→ **226,726**
Devotions consumed

→ **45,552+**
Podcast listens ~ up 37%

Daily Treasure



AVERAGE VIEWS PER WEEK

7000+

→ **376,692** Views in 2021 ~ up 23%

→ **1,549,403** Total Views

TOTAL Reach

2017 → **39,463**

2021 → **698,757**

↑ **1,670%**



5 Year Impact = 2,060,298

**Download our free app today to access
our resources at your convenience!**



anchored hope

BIBLICAL COUNSELING SERVICES

In 2021 it became clear to our dedicated team of counselors that the ever-growing requests for counseling meant that we needed to provide the best virtual platform for our counseling services. We also wanted to establish a brand that matches our commitment to quality, compassionate and professional counseling care that addresses a person's heart and helps find tangible solutions to navigating life in a fallen world in Christ like ways.

Visit AnchoredHope.co to learn more!

2021 EXPANSION

- Hired 2 full-time staff members
- 17 Counselors now on our team
- 7 Church/Partner Programs
- National Conference Exposure
- In person counseling site in SC

→ **670+** Sessions ~ up 786%

2021 ANNUAL HELP & HOPE GOLF TOURNEY



It was truly a perfect day to be out on the course. After months of limited social events, it was even more exciting to finally have an opportunity to come

together, have some fun, enjoy delicious food, and share some laughs. Our entire team is grateful for your support of this fundraiser and we look forward to another great tournament this fall!



Thank you to our Golf Sponsors



VOLUNTEERS

A special shout out to say *thank you* to all who served behind the scenes helping with so many jobs, that increased MARKINC's impact in the community and across the world!



1,650
Hours Served



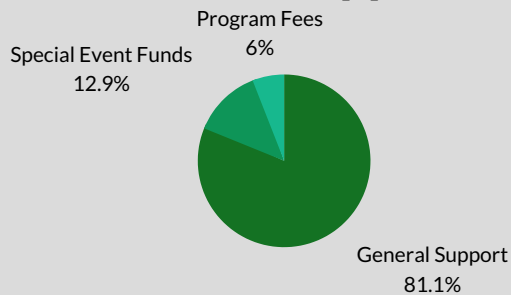
94
Volunteers



\$47,091
Value to MARKINC

FINANCIALS

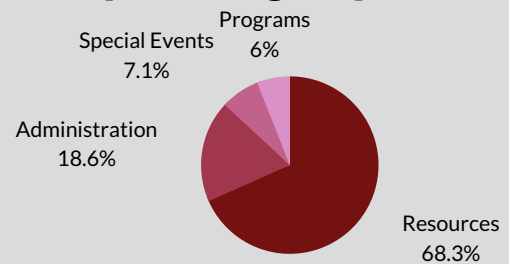
Revenue/Support



\$320,383

General Support	\$259,956
Special Events	\$41,354
Program Funds	\$19,073

Operating Expense



\$317,684

Resources	\$217,062
Administration	\$58,987
Special Events	\$22,580
Program Costs	\$19,055

**It is because of your support we are able to
make a difference in people's lives!**

WHAT PEOPLE ARE SAYING...



"Thank you so much for today's encouragement, since the sudden death of my only son, my only child of 39 years, I have been trying to be strong around others, yet distraught on my insides. This writing today helped me to be free to be honest with God and free to let my tears flow. I felt I would appear as not having faith in God, but your article helped me to see I have a Holy God waiting to bottle up my many tears, my many fears, and heartaches. Oh, how I miss my son. This pain is like no other, my childbirth pain can't compare to his death pain. yet oh how I love my Heavenly Father who sent His son to suffer and die on my behalf and for that I am grateful . Thank you.."

~ L.B.

"I resonated today with the message of "He's Gone". It encourages me to "carry on" in the waiting room of watching my husband slowly disappear due to Alzheimer's disease. This is the path God has laid out for us so I know He will equip me for the task and use it for His glory if I submit to Him. Thank you for sharing the relevance of Scripture for the roads we walk."

~ C.M.

"I would like to thank you Dr. Betters for your words and knowledge of Christ. As a Christian, the things I've learned are right on with what you are preaching. Thank you for everything that God gives you to do, you are truly a disciple. I've learned a lot from you, may God keep blessing your ministry."

~Sandy



HELP, HOPE & HEALING