



CREATIVE SOUTH 2017
EXPLORE

SPONSORSHIP OPPORTUNITIES

APRIL 6-9, 2017 COLUMBUS, GA

*Creative
South*

COME AS FRIENDS LEAVE AS FAMILY

*Creative
South*

CREATIVE SOUTH is a weekend of creative thinking, collaboration, and exploration. Attendees will enjoy workshops and talks from professional speakers worldwide focused on process and experience in the design industry. The conference also focuses on meeting old friends as well as making new ones. **Our ultimate goal is for you to all come as friends and leave as family!**



WHO ARE OUR ATTENDEES?

People from all over the world unite to share their interest, experience and passion for all things creative at Creative South. The audience will be a group of engaged learners from novice to career-changers seeking avenues of growth, to professional designers looking to build on their skills, processes, and grow their individual network. Attendees mainly consist of designers, developers, digital strategists, project managers, and freelancers. The audience for Creative South is primarily 21 to 35 year-old professionals. Approx 60 percent are male with an average annual income greater than \$35,000. Local attendees make up less than 20% of those in attendance, with the majority coming from out of state as well as a few from other countries. Last year we had 33 states and 4 countries represented.

Our speakers, designers, and entertainment are renowned on a national level and travel here from major creative hubs. Past events have featured guests from New York, Los Angeles, San Francisco, Portland, San Diego, Irvine, Philadelphia and guests from overseas from Australia and England to name a few. Attendees, organizers, and participants are considered trendsetters, tastemakers, influencers, brand advocates, super fans and innovators. They're active on social media and often have large online followings. Many are entrepreneurs.

WHY SUPPORT CREATIVE SOUTH?

Sponsoring and partnering with Creative South is an amazing way to get your company exposed to an elusive and trailblazing creative class. Our audience is very loyal to the people who openly show support for the event and the creative community. By sponsoring, you show these trendsetters that your brand knows a good thing when you see it! In addition to helping us offset the costs of organizing the event, you are also helping showcase Columbus, GA as an ideal place for business, creative entrepreneurs and as a city that embraces its Southern roots. Creative South, The Creative South Podcast and Serve Studios remain active and engaged in the art and design communities and maintain a strong online and local presence year-round. Your support helps ensure that this event can remain an exciting annual event to draw creative people to our region. We'd love to have you join our family!

BRIDGE PARTY SPONSOR

- Official Bridge Party Sponsor
- Logo on the Creative South 2016 Website
- Logo on Bridge during party for 6 hours
- Shout-outs to the company all night
- Mentions by MC's on stage
- Facebook, Twitter, Instagram shoutouts
- **8 Creative South 2016 Tickets**
- **8 VIP dinner tickets (April 5)**
- **8 Greenroom passes**
- Email blast to our attendees
- Logo in highlight video
- 3 Promotional items from you to be placed in swag bags
- 4 Feature Ads on the Creative South Podcast

\$20K

1 AVAILABLE

MAIN STAGE SPONSOR

- Official Main Stage Sponsor
- Logo on Creative South 2016 website
- Logo on venue entry banners
- Premium logo placement on main stage
- Mentions by MC's on stage each day
- Facebook, Twitter, Instagram shoutouts
- **6 Creative South 2016 tickets**
- **6 VIP dinner tickets (April 5)**
- **6 Greenroom passes**
- Logo in highlight video
- 2 Promotional items from you to be placed in swag bags
- 3 feature ads on the Creative South Podcast

\$15K

1 AVAILABLE

AFTER PARTY SPONSOR

- Official After-Party Sponsor
- Mentions by MC's on stage during concert
- Facebook, Twitter, Instagram shoutouts
- **4 Creative South 2016 tickets**
- **4 VIP dinner tickets (April 5)**
- **4 Greenroom passes**
- Logo on Creative South 2016 website
- Logo on venue entry banners
- Premium logo placement on stage banners
- 1 Promo items from you to be placed in swag bags
- 2 feature ads on the Creative South Podcast

\$10K

2 AVAILABLE

WANT MORE INFORMATION?

MIKE@CREATIVESOUTHGA.COM

LENNY@CREATIVESOUTHGA.COM

CHECKS MADE PAYABLE TO:
THE CREATIVE SOUTH GROUP, INC.

*Creative
South*

PARK RANGER

\$5000

4
AVAILABLE

- Logo on Website
- Logo on Entry Banners
- Logo on Venue banners
- Southern Social Media Shout Out
- 1 item in swag bags
- 1 feature ad on the Creative South Podcast
- 4 CS16 Tickets

CAMP COUNSELOR

\$2500

6
AVAILABLE

- Logo on Website
- Logo on Entry banners
- Southern Social Media Shout Out
- 2 CS16 Tickets

CAMPER

\$1000

NO
LIMIT

- Logo on Website
- Southern Social Media Shout Out
- 1 CS16 Tickets

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ADVENTURE

SNACK BAR & DRINKS

Provide snacks & cokes to everyone all weekend.

\$4000

CHARTER BUS // SPEAKERS & VIP'S

Get the Speakers & VIPS here from the airport, oh and ride along!

\$1500

STAGE PROPS & LIGHTING

Making the stage as rad as possible!!

\$3500

SWAG BAGS CONTRIBUTOR

Provide a cool item in the swag bag for everyone or help pay for the bags and have your logo printed on it

\$2500

THE GREENROOM

Provide food & drinks all weekend for the Speakers, VIPS & YOU+1!!

\$2000

MORNING BREW

Ground and brewed by our very own Iron Bank Coffee

\$1400

WI-FI BOOST

Everyone will want to be connected—help make this possible!

\$1200

DAILY HAPPY HOUR

Provide the whiskey & beer for a few hours each day! (4pm - 6pm)

\$2500

HOW MUCH CHANGE IS IN THAT JAR?

Just love helping get this community together. You want to support us because you love us.

\$????

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INSPIRATION

STATS

**WE BRING BIG NUMBERS. WHICH MEANS
WE BRING YOU A PASSIONATE AUDIENCE**

ALUMNI SPEAKERS

Aaron Draplin, James White, Jeff Finley, Bill Beachy, Sean McCabe, Ryan Hamrick, Nick Slater, Kern & Burn, Eric Mortensen, Jen & Amy Hood, Mat Helme, Josh Long, Rogie King, Mackey Saturday, Mama's Sauce, WierStewart, Todd Radom, Von Glitschka, Ced Funches, Helena Price, Allan Peters, Half Tone Def Studio, Focus Lab, Justin Pervorse, Scott Fuller, Jim Sherraden, Mary Kate McDevitt, Ben Jenkins, Fraser Davidson, Nathan Yoder, Elle Luna, Jamie Lawson, Jacqui Oakley, Doc Waller, Danielle Evans, Alonzo Felix, Jason Carne, Keith Tatum, TJ Harley, Skye Dillon, Justin Mezzell, Brian Manley, Shauna Lynn Panczyszyn, Jen Mussari, Octavius Newman, Lenny Terenzi, Dave & Laura Coleman, Bob Ewing, Brian French, Nick Sambrato, Jason Craig, Aaron Sechrist, Molly Jacques, Will & Susana Gay, Tad Carpenter, Meg Robichaud, Matt Munoz, Peter Deltondo, James and Katia Hsu, Scotty Russell, DKNB, Forefathers, Noah Elias, Carlos Basabe, Bethany Heck, Anton & Irene, Adam Grason, Hebah Abdelqadar, Diane Gibbs, Victor Davila, Catherine Moore, Meena Khalili, Clark Orr, Jason Frosthalm

ALUMNI SPONSORS

Serve Studios, Mail Chimp, RealTree, Adobe, Focus Lab, Iron Bank Coffee, The Loft, A2 Screenprinting, Field Notes, Uptown Columbus, GoMedia, Cage, Virb, WierStewart, Lion&Anvil, Columbus Visitors Bureau, Columbus State University, Dock Yard, Typeform, Glitschka Studios, Hey Monkey Design, Parker Webb, Communicorp, AJK, Treehouse, TSYS, Purple-Rock-Scissors, JakPrints, Troy State University, Astute Graphics, Inch X Inch

- 3447+ Facebook Fans
- 4234+ Twitter Followers
- In 2016 we trended for 15+ hrs at #1
- 4046+ Instagram Followers
- 40+ Speakers
- 10-15 Workshops
- Expected 2017 Attendance: 800+
- 10,000+ web visitors per day
- \$675K revenue boost for Columbus, GA

HOW TO BECOME A SPONSOR

Email or call us. We will be glad to talk about how you help! Sign up on our site! Call

706.761.3870 or email us at

hugs@creativesouthga.com

THANKS Y'ALL

Creative South



WANT MORE INFORMATION?

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