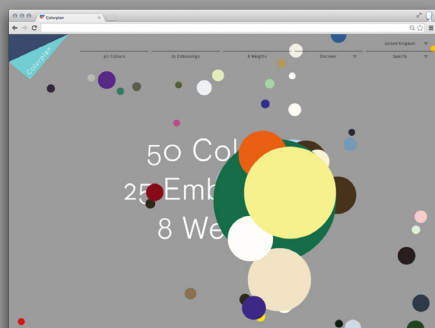


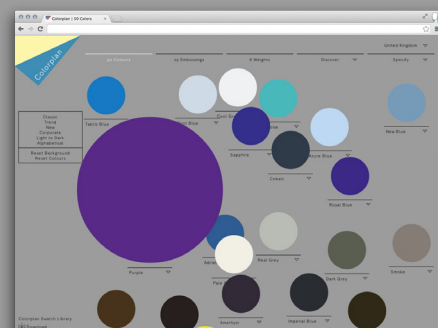
Colorplan's online platform was developed with the ambition of providing designers with an ever-evolving range of tools that deliver a level of expertise, insight, and support for using Colorplan. To mark the start of the second chapter of colorplanpapers.com we are pleased to release a number of new features.



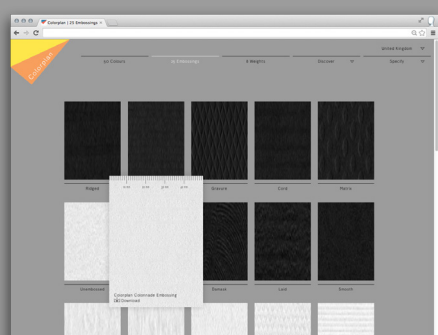
Color Collision

This is the first of our new color 'experiments' that aims to deliver a playful and purposeful new tool for designers in their approach to selecting color. Driven by randomized algorithms, the 50 Color swatches are propelled across the screen, colliding frequently to illustrate new color pairings.

Magnify Color Primarily a functional feature, the Magnify Color tool is also a fun and playful expression that allows you to review your color pairings at scale. Click and hold to see the selected swatch enlarge, knocking the nearby colors aside to dominate your palette.



The Story of Colorplan Discover the history of Colorplan, including how the transition to color television was instrumental in the creation of the first Colorplan range in the 1970s.



Colour Library & Embossing Textures

Download Now available for designers to download is a ready to use palette of Colorplan colors that can be imported directly into your swatches library. Hi-res images of each one of the 25 Embossing textures in the range is also available to download. These can then be

colored and used to achieve realistic visuals.

Global Availability Colorplan is readily available in the US, UK and Germany, with confirmed launch dates for suppliers in Hong Kong, Australia and China during 2014. Whilst we look forward to extending our global reach, Colorplan will always be available anywhere in the world through our supply and shipping service.

About Colorplan Colorplan is the iconic range of premium uncoated colored papers and boards which is available in a broad palette of 50 Colors, 25 Embossings and 8 Weights. First developed in 1972, this select and versatile range of papers is widely considered to be indispensable within the design industry.