17th Annual Executive Seminar
Leadership 2021
Moving Forward: Taking Charge of Our Future

Tuesday
April 20, 2021
10am – 1pm

Thursday
April 22, 2021
10am – 1pm

Wednesday
April 28, 2021
9:50am – 1:45pm

Keynote Speakers

Linda Rosenberg
Columbia University Department of Psychiatry

Lenora Reid-Rose
Coordinated Care Services, Inc.

Lonnette Albright
John Maxwell Institute

Featured Speakers

Chuck Ingoglia
National Council for Behavioral Health

Robyn Krueger
Community Missions of Niagara Frontier, Inc.

Taina Long
Baltic Street AEH

Steve Miccio
People USA

Yaberci Perez-Cubillan
Acacia Networks

Brie Reimann
National Council for Behavioral Health

Dr. Angella Smith-Wilson
Friends of Recovery-NY

Anne Wilder
Coordinated Care Services, Inc.

David Woodlock
Institute for Community Living
### Day 1 Tuesday, April 20, 2021

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<td>WELCOME REMARKS</td>
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DAY ONE

Wednesday, April 20, 2021

10:00AM - 10:15AM
WELCOME REMARKS
Harvey Rosenthal, CEO and Len Statham, COO – NYAPRS

10:15AM - 11:15AM
KEYNOTE: MOVING FORWARD AND TAKING CHARGE OF OUR FUTURE
We are living in uncertain times, scared, confused and unsure of what can hurt us – a virus, economic downturn, or political insurrection – and increasing numbers of people report high levels of distress. But the deadly pandemic that brought health inequities to the forefront and the political divisions that culminated in insurrection have created opportunities. It’s a time of reckoning and rebuilding – a robust public health infrastructure, eliminating structural racism in our institutions, and delivering mental health support to a frightened, confused and fragile America. Join us to discuss how we can seize the moment to re-envision a future we want to be in and the challenges we want to solve.

Linda Rosenberg, Columbia University Department of Psychiatry

1.0 CE hours

11:15AM - 11:30AM  BREAK

11:30AM - 12:45PM  CONCURRENT WORKSHOPS

WORKSHOP 1: TAKING CHARGE TO RECHARGE OUR WORKFORCE
Are we finally in the homestretch of this pandemic? Compared to our adrenaline-fueled response to the pandemic last Spring, many of us find ourselves exhausted. Call it what you will, “pandemic fatigue,” “burnout,” “work/life blur,” “endless wait,” the question remains: what are we doing to keep our workforce motivated and productive? As leaders, how are we responding, to the fatigue, frustration, and distress of staff who we and the people we serve depend for timely, compassionate, and meaningful service delivery. Join our panel of behavioral health leaders as they discuss the strategies and approaches they’ve taken to maintain organizational health by addressing these issues with their workforce.

Moderator: Yves Ades, Principal, Ades Integrated Health Strategies
Taina Laing, CEO, Baltic Street AEH; Elizabeth Woike-Ganga, BestSelf Behavioral Health; Yvette Brussett-Andre, CEO, Unique People Services; Brandy Vandermark-Murray, Vice President of Horizon Village at Horizon Health Services

1.25 CE hours

WORKSHOP 2: HEALING THE TRAUMATIC IMPACT OF 2020
Transforming into a Trauma Informed organization is best practice, but in the shadow of the 2020 COVID-19 Crisis, racism, health inequities and the political divisiveness that shake our nation, we have all had to broaden our understanding of what it means to be Trauma Informed. Join us for a panel discussion with leaders who are continuously helping their organizations to adapt during these tumultuous times.

Tzivy Reiter, Director of Children’s Services, OHEL Children’s Home and Family Services; Aleciah Anthony, Director of Programs, The Federation of Protestant Welfare Agencies (FPWA); Brandon Beachamp, Director of Outreach and Satellite Services, MHA Rockland; Len Statham, COO, NYAPRS

1.25 CE hours

WORKSHOP 3: DEVELOPING HIGH PERFORMANCE TEAMS
This session will focus on the characteristics of high-performance teams that are committed to accomplishing and sustaining high priority organizational goals. Team leaders, at all levels of an organization, face challenges in facilitating and nurturing the development of a cohesive team fully engaged in the mission and vision of an organization. Research has revealed common dysfunctions of teams that are frustrating for leaders and demoralizing for team members. This session will describe what leaders can do to ensure that teams don’t get stuck in common dysfunctional team dynamics and how to establish levels of trust and commitment associated with success.

Tony Salerno, Innovation and Implementation Officer, McSilver Institute for Poverty, Policy and Research

1.25 CE hours

12:45PM - 1:00PM  CLOSING REMARKS AND NEXT STEPS
Harvey Rosenthal, CEO and Len Statham, COO – NYAPRS
DAY TWO

Thursday, April 22, 2021

10:00AM - 10:15AM
WELCOME REMARKS
Harvey Rosenthal, CEO and Len Statham, COO – NYAPRS

10:15AM - 11:15AM
KEYNOTE: OPERATIONALIZING RACIAL JUSTICE IN ORGANIZATIONS
Lenora Reid-Rose, Coordinated Care Services, Inc.

1.0 CE hours

11:15AM - 11:30AM BREAK

11:30AM - 12:45PM CONCURRENT WORKSHOPS

WORKSHOP 1: RESPONDING TO PEOPLE IN DISTRESS: AN EXPLORATION OF THE ROLES OF MENTAL HEALTH WORKERS, POLICE AND RACISM
Historically, the police have been responsible for addressing challenges that are typically beyond their scope and capacity, including reversing overdoses to de-escalating mental health and addiction related crises. Because police often lack the tools and training to address such concerns, these calls can result in unnecessary uses of force, justice system involvement, and sometimes avoidable injuries and tragic deaths. Further, communities of color have disproportionately experienced heavy police presence, high rates of arrest, and unduly harsh and sometimes fatal enforcement tactics, as exemplified by the death of Daniel Prude in Rochester last March. The panel will explore a number of alternative and effective first responder models that should be adopted across our state and nation.

Moderator: Travis Parker, Program Area Director, Policy Research Associates
Jeff McQueen, Executive Director, Mental Health Association of Nassau County; Carla Rabinowitz, Advocacy Coordinator, Community Access; Steve Miccio, CEO, People USA; Mark Giuliano, Director of Community Support Westchester County, Department of Community Mental Health; Jennifer Lackard, Deputy Police Commissioner, Mount Vernon, NY
1.25 CE hours

WORKSHOP 2: ORGANIZATIONAL COVID RESPONSE: HEALTH EQUITY IN ACTION

As the nation struggles with the impact of COVID-19, we have opportunities to have a transformative impact to support equity. Join this discussion and explore what providers have accomplished through collaboration, innovation, and adaptation as they work to maximize equity in our communities and reduce the disparate negative effects on those who access our services.

Moderator: David Woodlock, CEO, Institute for Community Living; Robyn Krueger, CEO, Community Missions of Niagara Frontier, Inc.; Ashley Brody, CEO, Search for Change; Nancy Harvey, CEO, Services Program for Older People
1.25 CE hours

WORKSHOP 3: ENGAGEMENT, CONNECTION AND COMMUNICATION IN A VIRTUAL WORKPLACE

It has been one-year since COVID-19 stopped “business as usual” and organizations were forced to pivot to tele-health for our very survival. This workshop will review the experiences of some organizations and how some have even thrived during this time. It looks like some level of virtual work will continue even after the pandemic abates so our panelists will share lessons learned on how to engage and connect in a virtual world. Perhaps some of their innovations will work for you as well!

Moderator: Ruth Colón-Wagner, Director of Training / Development, NYAPRS
Katie Serio, Chief Operating Officer of Programs, Huther Doyle; Shannon Higbee, COO, Recovery Options Made Easy; Tracy Gard, Division Director, Behavioral Health, Jewish Board of Family and Children Services; Dan Khebzou, Senior Director of Business Development, Array Behavioral Care
1.25 CE hours

12:45PM - 1:00PM CLOSING REMARKS AND NEXT STEPS
Harvey Rosenthal, CEO and Len Statham, COO – NYAPRS

link:
DAY THREE

Wednesday, April 28, 2021

9:50AM - 10:00AM
WELCOME REMARKS
Harvey Rosenthal, CEO and Len Statham, COO – NYAPRS

10:00AM - 11:00AM
KEYNOTE: LEADERSHIP: ESSENTIAL CHANGES TO SHIFT YOUR LEADERSHIP HIGHER

Change is so rapid today that leaders must do more to stay the course and be successful. To survive and keep your organization or your career alive, you must be flexible and ready to adapt. The key is to learn how to leadership. Each shift will change your trajectory and set you up for new and exciting achievements, ultimately strengthening, and sustaining your ability to impact those you lead. This interactive keynote will introduce you to essential shifts that will positively enhance professional and personal growth.

Lonnetta Albright, John Maxwell Institute
1.0 CE hours

11:00AM - 12:00PM
CONSOLIDATING MENTAL HEALTH AND SUBSTANCE USE AGENCIES: NYS AND NATIONAL PERSPECTIVES

The Governor’s FY 2022 executive budget proposal included language that would, if enacted as written, create a new Office of Addiction and Mental Health Services (OAMHS). This presentation will offer insights into how consolidation of the two agencies has worked in other states as well as summarizing the input of nearly 2000 mental health and SUD stakeholders on the impact a more integrated approach could have on people receiving mental health and substance use services and the providers who offer them in New York.

Moderator: Jackie Negri, Negri Management Resources, LLC
Amy Dorin, President & CEO, Coalition for Behavioral Health; Lauri Cole, Executive Director, NYS Council for Community Behavioral Healthcare; John Coppola, Executive Director, Alcoholism and Substance Use Providers of NYS; Angelia Smith-Wilson, Executive Director, Friends of Recovery NY; Harvey Rosenthal, CEO, New York Association of Psychiatric Rehabilitation Services
1.0 CE hours

12:00PM - 12:15PM BREAK

12:15PM - 1:30PM CONCURRENT WORKSHOPS

WORKSHOP 1: PROMISING PARTNERSHIPS BETWEEN CCBHCs AND PEER AGENCIES

Last year, the National Council and NYAPRS released a Brief entitled “Certified Community Behavioral Health Clinics, Peer-Delivered Services and Peer-Operated Agencies: Opportunities for Collaboration and Expansion” that summarized the findings of a conference we had co-sponsored in late 2019. This presentation will review some key findings and recommendations and will explore innovative arrangements between CCBHCs and a peer run agency in Western New York.

Moderator: Harvey Rosenthal, CEO, NYAPRS
Brie Reimann, Assistant Vice President Integrated Care, National Council for Behavioral Health; Tylica Pope, Vice President of Specialty SUD Services and Housing, BestSelf Behavioral Health; Kirsten Vincent, CEO, Recovery Options Made Easy; TBA, Chautauqua County Department of Mental Hygiene; Ronda “Ro” Speight and Raquelle Bender, Mental Health Association of Westchester
1.25 CE hours

WORKSHOP 2: OVERCOMING HEALTH INEQUITIES AT THE INDIVIDUAL AND ORGANIZATIONAL LEVELS

Right now, the entire country is paying attention to racism, but antiracism cannot be something people think about only in this moment: The work to dismantle racism is a long-term commitment to both an organizational and individual journey in which we have to closely examine our personal and systemic values, beliefs, biases and blind spots. With increased awareness and understanding, we can move to building skill and competency in order to drive practice change to improve equitable outcome. We all must make a commitment to ourselves, our communities, and the agencies in which we work. In this facilitated panel discussion, we will highlight how staff from a cross-section of Coordinated Care Services, Inc. are playing a role to dismantle racism both within their organization as well as supporting other organizations in this critical work. They will also share their successes and challenges as they strive to become an antiracist organization.

Moderator: Lenora Reid-Rose, Senior Director, Strategic Initiatives and Racial Equity, Coordinated Care Services, Inc.
Anne Wilder, President, Coordinated Care Services, Inc.; Kesha Carter, Chief Diversity Officer, Coordinated Care Services, Inc.; Jason Kuby, Chief Financial Officer, Coordinated Care Services, Inc.; Tabitha Gerwitz, Senior Consultant, Data, Specialist, Coordinated Care Services, Inc.
1.25 CE hours

WORKSHOP 3: RETHINKING OUR SPACE: CREATING A SUSTAINABLE HYBRID WORK ENVIRONMENT

The effects of the pandemic on our health care system have been broad and many agencies have had to “pivot” rather quickly to continue to provide needed services to our communities. Some results have had unexpected consequences, some of which have been surprisingly positive. Telehealth has been a game changer with many service participants enjoying the connection without the hassles of child-care coverage and transportation, inclement weather and health issues. Many organizations are rethinking their need for “group space” in light of what the future holds for them. Join this panel as we explore the strengths and challenges that working from home have brought and how we may be changing our physical space needs as we move forward to face those challenges.

Moderator: Edye Schwartz, Edye Schwartz Consulting, LLC
Amy Dorin, CEO, The Coalition for Behavioral Health; Nadjete Natchaba, Vice President of Recovery and Treatment, S:US.; Scott Thomas, Division Director of Clinical Rehabilitation Services, MHA of Columbia-Greene Counties; Yaberci Perez-Cubillan, Senior Vice President of Behavioral Health and Primary Care Integration Services, Acacia Networks
1.25 CE hours

1:30PM - 1:45PM CLOSING REMARKS

Harvey Rosenthal, CEO and Len Statham, COO – NYAPRS

link:
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CCSI is proud to support NYAPRS in their 17th Annual Executive Seminar

For nearly 30 years, Coordinated Care Services, Inc. (CCSI) has partnered with organizations across NYS to provide the specialized management services and technical assistance needed to deliver innovative, high quality services across the behavioral health and human services delivery systems.

Connect with us!

www.CCSI.org