

Aaron Michael Brown

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Recent Professional Experience

Outreach Director, Portlanders for Safe and Healthy Schools, Portland OR *Feb 2017 - Present*

- Coordinating endorsements, executing communications strategy, managing campaign events, assisting with field operations, wrote Voter Pamphlet Statements for Measure 26-193
- Largest school bond in state history – special May 2017 election, \$790 million

Oregon Communications and Campaign Director, Strategies 360, Portland OR *June 2016 – Jan 2017*

- Successfully managed resounding victory for **Protect Our Natural Areas** campaign, Measure 26-178; \$80 million levy renewal for operating funds for regional conservation
- Produced work for clients at political affairs firm on campaigns for Affordable Prescription Drug Prices, Public Employee Retirement System, Safe Driving Initiatives

Campaign Manager, Fix Our Streets Portland, Portland OR *Jan 2016 – May 2016*

- Managed municipal Portland campaign to raise \$64 million for road maintenance, street safety projects to appear on May 2016 Ballot
- Actively solicited and received endorsements from forty community partners for campaign in two months, including business, education, environmental, and transportation advocates
- Planned campaign events, press releases, managing social media and communications

Outreach Coordinator, Oregon Bus Project, Portland OR *May 2014 – Oct 2015*

- Directed “Fresh Start Oregon” campaign, led initiative to pass HB 3100 and SB 844 to expunge nonviolent marijuana convictions. Collected 2135 signatures, built coalition of partner organizations, ran communications, phonebanks, earned media outreach
- Managed 2015’s National Voter Registration Day; 1230 Oregonians registered to vote at 48 concurrent voter registration drives across state; 141 volunteers registered 738 HS students
- Supervised six staff working on voter registration and GOTV across the state, provided mentorship to 2015 class of PolitiCorps summer leadership program

Program Coordinator, Bicycle Transportation Alliance, Portland OR *July 2013 – Oct 2013;
Mar – May 2014*

Implemented programmatic offerings, communications, events, logistics of Bike Commute Challenge, Bike/Walk Challenge

Program Coordinator, The Intertwine Alliance, Portland OR *Jan – Nov 2012*

Council Policy Assistant, Oregon Metro, Portland OR *Jan 2011 – Jan 2012*

Community Engagement

Board President, Oregon Walks, Statewide Walking Advocacy Organization, Portland OR *Aug 2013 – Present*

- Oversaw significant growth of organization’s revenue through donor cultivation, grant writing, fundraising appeals, philanthropic development, bolstering of membership program
- Spearheaded Vision Zero campaign; 850 citizen and 35 organization cosignatories, policy adopted by Portland City Hall and currently undergoing implementation via task force
- Presided over hiring process for Executive Director, 2015 strategic planning initiatives
- Submitted verbal and written public testimony on policy to local, regional, state government

Fundraising Collaborator, Digital Equity for Immigrant and Refugee Project, Portland OR *Jan 2017 – Present*

- Coordinating fundraising project to fund media labs with immigrant community organizations
- Partnering with Immigrant Refugee Community Organization (IRCO), Free Geek, and Better Business Portland to launch fundraising campaign for \$100,000 for tech hardware, staffing

Other Recent Relevant Media, Campaign and Communications Clients

Portland Public Schools, New Approach Oregon PAC, Outdoor School for All Campaign *Oct 2015 – Present*

Education

Macalester College, Saint Paul MN *Sept 2006 –*

Geography Major, Environmental Studies Minor, Urban Studies Concentration *May 2010*