2019 Sponsorship Opportunities

Thank you!
County Line Orchard

Thank you!
Indiana Farmers Union

Thank you!
Anthem Blue Cross Blue Shield

Thank you!
Legacy Foundation

Thank you!
Nature's Cupboard

Thank you!

Thank you!

Thank you!
Join us

All across northwest Indiana, our local food economy is waking up! Have you noticed? And helping make that happen is the NWI Food Council—a 100% volunteer-run 501(c)3 non-profit launched in December 2015—with programs, projects and events that work toward our mission of building a just, thriving and sustainable locally-oriented food system for all in NW Indiana.

Our Focus
We actively serve Lake, Porter, LaPorte, Newton, Jasper, Starke, and Pulaski counties and address 5 areas within the food system:

- Championing Local Food
- Supporting Urban Farming
- Cultivating Connections
- Advancing Agriculture
- Promoting Food Justice

The NWI Food Council is truly a broad reaching organization. While our 100% volunteer-powered staff have propelled many of our programs forward, it’s our valued partnerships with the community that have accelerated our impact on the local food economy, health of the community, and empowerment of individuals and entrepreneurs.

We have embraced our role as a regional connector: we are now a starting point for folks to navigate a burgeoning network of local food stakeholders, a sounding board for entrepreneurs, and an accelerant for food projects all across the region.

Thank you for believing in our mission and in our volunteers. We need your support to create a whole new food system that promotes dignity at every level and conditions for lasting change. It’s the vision we work toward day-in and day-out for our community. Thank you!
Our educational events

SPONSORSHIP IS A BEAUTIFUL OPPORTUNITY TO LET YOUR STAKEHOLDERS KNOW YOU'RE SUPPORTING LOCAL FOOD SYSTEM WORK!

**FED: Food Expo and Discussion**—is open to all—whether you just love local food, play a role in the food system, or have a passion for food-related issues. This annual day-long event takes place **Friday, February 22nd** at County Line Orchard in Hobart, Indiana. It will bring together 150-200 consumers, activists, farmers, community organizations, businesses and educators from across the region to connect, learn together and inspire one another. The theme for 2019 is "regeneration" and topics will address mitigating food waste, regenerative farming and the new generation of the food movement. Features include:

- **Keynote** by local chef and author
- **Breakout sessions** for consumers, food producers and community organizers
- **Lunch** with local ingredients
- **Community resource mapping sessions**
- **Expo and Farmers Market** for local producers, organizations and community projects

**FarmHop (Local Farm Tours)**—these very popular multi-county local farm tours will connect you to our very diverse group of farmers (organic, vertical, urban, heritage—you name it!). With departures from Gary, Crown Point, Valparaiso and LaPorte, just hop on a bus with us and you'll get an in-depth look at family farms, community gardens and local food projects in Northwest Indiana. Over **20 farms participated** in 2018 with 100 guests participating in 5 tours over 2 days. The connections, lessons learned and memories made on our FarmHop have made it an annual attraction.

**Saturday, August 10th, 2019**
**Saturday, September 21st, 2019**
Our outreach programs

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FARM TOOL LIBRARY
With generous funding from the SIA Foundation, we are excited to launch the Farm Tool Library in order to provide affordable access to farm tools, equipment and peer support to small farms throughout NWI. The farm tool library will feature small farming implements that promote regenerative practices, save time and labor for the farmer and allow farmers to test implements before investing on their own. Stay tuned for the ribbon cutting at FED 2019!

LAKE COUNTY EATS LOCAL
Farmers Market Promotion Program Grant, USDA
Legacy Foundation, Purdue Extension, the City of Gary Environmental Affairs and the NWI Food Council have been awarded a $226,119 grant from the USDA to address food insecurity in Gary and East Chicago over three years. The project will expand marketing, outreach, technical assistance, education and local sales for farmers, and create a mobile food market to reach residents in at least half of the 24 food desert census tracts in North Lake County. A program coordinator was hired in December 2018 to oversee this exciting new project.

FARM CONNECT
Local Food Promotion Program, USDA
Indiana University, Purdue University, the NWI Food Council and other key partners around the state have been awarded a $515,448 grant from the USDA to improve local food supply chains throughout Indiana via value-chain coordinators and one-on-one wholesale training for farmers. The funds and newly hired coordinators will establish aggregators and assist with FSMA compliance over three years.
Our outreach programs

Sponsorship

Harvest Sponsor

Benefits
- Prime logo placement on all event and program materials (both printed & digital, including FED t-shirt)
- Full page, full color ad in FED and FarmHop program books
- Prime logo placement and recognition in email campaigns, website & annual report
- Recognition in press releases, radio spots, Facebook page and relevant posts
- Local food gift ($100 value) & 4 FED t-shirts
- 10 event tickets (FarmHop and/or FED Expo)
- Expo table at FED 2019

Grower Sponsor

Benefits
- Prominent logo placement on all event and program materials (both printed & digital, including FED t-shirt)
- Full page, full color ad in FED and FarmHop program books
- Prominent logo placement and recognition in email campaigns, website & annual report
- Recognition in press releases, radio spots, Facebook page and relevant posts
- 6 event tickets (FarmHop and/or FED Expo) and 2 FED t-shirts
- Expo table at FED 2019

Sprout Sponsor

Benefits
- Logo placement on major event or program materials (both printed & digital)
- Half page, full color ad in FED and FarmHop program books
- Recognition in email campaigns, website and annual report
- Recognition on Facebook event pages and educational program posts
- 4 event tickets (FarmHop and/or FED Expo) and 1 FED t-shirt

Roots Sponsor

Benefits
- Mention in major event materials or program materials (both printed and digital)
- Recognition on website and in annual report
- Recognition on Facebook event pages and educational program posts
- 2 event tickets (FarmHop and/or FED Expo)

Seed Sponsor

Benefits
- Chose a level comfortable for you
- Mention in major event materials (both printed & digital) – chose either FED or FarmHop
- Recognition on website and in annual report
Sponsorship Commitment • Thank You for your Support!

Please complete the following and return to events@nwifoodcouncil.org, or NWI Food Council, PO Box 530, Crown Point, IN 46308

Sponsor Information

Organization Name ___________________________ Contact Name ___________________________
Mailing Address ____________________________ City ____________ State ____________ Zip ____________
Phone ____________________________ Email ____________________________
Website ____________________________

Sponsorship Level

☐ Harvest Sponsor • $5,000 • Benefits per Sponsorship Opportunities page
   Please choose your t-shirt sizes (unisex): ___ • ___ • ___

☐ Grower Sponsor • $2,000 • Benefits per Sponsorship Opportunities page
   Please choose your t-shirt sizes (unisex): ___ • ___

☐ Sprout Sponsor • $1,000 • Benefits per Sponsorship Opportunities page
   Please choose your t-shirt size (unisex): ___

☐ Roots Sponsor • $500 • Benefits per Sponsorship Opportunities page

☐ Seed Sponsor • < $500 • Benefits per Sponsorship Opportunities page • Contribution: ________

☐ Other/In-kind Sponsor • Value: ________ • Contribution and benefits agreed upon:

Agreement

By signing below, we agree to sponsor the NWI Food Council for 2019:

Name: ____________________________ Date: ____________________________
Title: ____________________________

Payment

Please make check out to NWI Food Council or through Paypal to info@nwifoodcouncil.org. You may mail to NWI Food Council, PO Box 530, Crown Point, IN 46308. In order to guarantee you receive the full benefits of sponsorship, please submit payment by February 15th, 2019.

Logo

Please email high quality logo to events@nwifoodcouncil.org by February 11th for inclusion on FED t-shirt.

Questions?

Contact Gabrielle: (219) 763-6060 x156 or events@nwifoodcouncil.org. Visit us online at www.nwifoodcouncil.org or www.facebook.com/NWIFoodCouncil