

# MELISSA H. BERESFORD

## Curriculum vitae

School of Human Evolution and Social Change  
Arizona State University  
PO Box 872402  
Tempe, AZ 85257-2402  
[www.melissaberesford.com](http://www.melissaberesford.com)

### EDUCATION

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- 2012-2018     **Ph.D., Anthropology**  
School of Human Evolution and Social Change, Arizona State University  
Dissertation: *Enterprising the Future: Cultural Understandings of Entrepreneurship in Post-Apartheid South Africa*  
Committee: Dr. Amber Wutich (chair), Dr. H. Russell Bernard, Dr. Takeyuki Tsuda, Dr. Abigail York
- 2007-2008     **M.A., Social Sciences**  
University of Chicago
- 2001-2005     **B.A., Urban Studies and Planning**  
with minors in History and Environmental Studies  
University of California, San Diego

### RESEARCH INTERESTS

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(1) Cultural understandings of the economy (2) How people imagine and enact alternative economies (3) How diverse and alternative economic practices allow people secure livelihood, acquire fundamental resources (e.g. water, food), and strive for social change (4) Methods for ethnographic research and qualitative data analysis

### PUBLICATIONS

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#### *Under Revision for Resubmission*

**Beresford, M.** “Entrepreneurship as Legacy Building: Re-imagining Capitalism in Post-Apartheid South Africa.” *American Anthropologist*.

DuBray, M., R. Stotts, **M. Beresford**, A. Wutich, A. Brewis. “Does Ecosystem Services Valuation Reflect Local Cultural Valuations? Comparative Analysis of Resident Perspectives in Four Major Urban River Ecosystems.” *Economic Anthropology*.

### ***Refereed Journal Articles***

- 2017 Wutich, A, **M. Beresford**, and C. Carvajal. *Ayni* real and imagined: Reciprocity, indigenous institutions, and development discourses in contemporary Bolivia. *Journal of Latin American and Caribbean Anthropology*, 22 (3), 475-494.
- 2017 Kurtz, L., S. Trainer, **M. Beresford**, A. Wutich, A. Brewis. Blogs as Elusive Ethnographic Texts: Methodological and Ethical Challenges to Qualitative Online Research. *International Journal of Qualitative Research*, 16, 1-12.
- 2016 Wutich, A., **M. Beresford**, and C. Carvajal. Can informal water vendors deliver on the promise of a human right to water? Results from Cochabamba, Bolivia. *World Development*, 79, 14-24.
- 2015 Wutich, A. and **M. Beresford**. Community Development in 'Post-Neoliberal' Bolivia: Alternative Modernization or Decolonization? *Community Development Journal*. bsv049.
- 2014 Vins, H., A. Wutich, A. Brewis, **M. Beresford**, A. Ruth, C. Roberts. Gender and Children's Perceived Water Futures in the U.S. Desert Southwest. *Human Organization*, 73 (3), 235-246.

### ***Manuscripts in Preparation for Submission***

**Beresford, M.** "The Central Role of Cultural Capital in Barriers and Challenges Faced by South African Entrepreneurs." To be submitted to *Socio-Economic Review* in April 2018.

**Beresford, M.** "'I Got Your Back and You Got Mine': Reciprocity and Non-Market Exchange Among Nascent South African Entrepreneurs." To be submitted to the *Journal of Contemporary Ethnography* in June 2018.

### **GRANTS, FELLOWSHIPS, HONORS & AWARDS**

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#### ***External Grants & Fellowships***

- 2015-16 National Science Foundation (NSF) Cultural Anthropology Doctoral Dissertation Research Improvement Grant: Enterprising Value: Cultural Models of Entrepreneurship in Diverse Economic Landscapes (#1459004), \$25,200
- 2013 Social Science Research Council (SSRC) Dissertation Proposal Development Fellowship, funds provided by the Andrew W. Mellon Foundation, \$5,000

#### ***Internal Grants & Fellowships (competitively awarded)***

- 2017-18 Arizona State University Graduate College Dissertation Completion Fellowship, \$20,568
- 2017-18 School of Human Evolution and Social Change Dissertation Completion Fellowship, \$18,000 (declined)
- 2014 School of Human Evolution and Social Change Research Grant for Graduate Students, \$2,500

### ***Honors & Awards***

- 2018 Distinguished Graduate Student Achievement Award, Faculty Women's Association, Arizona State University
- 2018 Phillip Mason Thompson Award for Excellence in Research, School of Human Evolution and Social Change, Arizona State University
- 2017 Student Leader Award, College of Liberal Arts and Sciences, Arizona State University
- 2015 Excellence in Service Award, School of Human Evolution and Social Change, Arizona State University
- 2015 Graduate Excellence Award, College of Liberal Arts and Sciences, Arizona State University
- 2014 Invited scholar, Center for Advanced Study, Norwegian Academy of Science and Letters, Oslo, Norway
- 2014 Graduate Excellence Award, College of Liberal Arts and Sciences, Arizona State University
- 2007 Recruitment Scholarship for Graduate Study, University of Chicago

### **PRESENTATIONS**

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#### ***Conferences and Symposia Organized and Chaired***

- 2018 Society for Economic Anthropology Annual Meeting. *Theme: Water and Economy.* Tempe, AZ.

#### ***Refereed Panels Organized and Chaired***

- 2017 Benton, W. and **Beresford, M.** Entrepreneurship: Subjects, Projects, and Institutions. American Anthropological Association 116<sup>th</sup> Annual Meeting, Washington, D.C., United States
- 2015 **Beresford, M.** and Wutich, A. Development from Below: Post, Neo, or Nothing New? Society for Applied Anthropology 74<sup>th</sup> Annual Meeting, Pittsburgh, PA, United States

#### ***Refereed Conference Presentations***

- 2018 Stotts, R., DuBray, M., **Beresford, M.**, Wutich, A., Brewis, A. Environmental Valuations and Ecosystem Services: Top-Down Versus Bottom-Up Derivations of Environmental Values. Society for Applied Anthropology 77<sup>th</sup> Annual Meeting, Philadelphia, PA, United States.
- 2017 **Beresford, M.** Enterprising Legacy: A Cultural Model of Motivations for Black South African Entrepreneurs. American Anthropological Association 116<sup>th</sup> Annual Meeting, Washington, D.C., United States
- 2015 Ruth, A., **Beresford, M.** and Brewis, A. Research Apprenticeships: Engaging Students in Ongoing Research. American Anthropological Association 114<sup>th</sup> Annual Meeting, Denver, CO, United States.
- 2015 **Beresford, M.** and Wutich, A. Decolonization, Alternative Modernizations, or Neoliberalism? Bolivian Development Ideologies in Practice. Society for Applied Anthropology 74<sup>th</sup> Annual Meeting, Pittsburgh, PA, United States.
- 2015 **Beresford, M.** and Wutich, A. How *Yapa* Gifts and *Casero* Relationships Shape Water Outcomes in the Squatter Settlements of Cochabamba, Bolivia. The Society for Economic Anthropology Annual Meeting, Lexington, KY, United States.
- 2015 Stotts, R., Vins, H., Wutich, A., Brewis, A., **Beresford, M.**, Ruth, A., and Roberts, C. Gendered Perceptions of Present and Future Water Scenarios in the Desert Southwest:

Results of the Science of Water Art Project. Balance UnBalance annual international conference, Phoenix, AZ.

- 2015 McAtee, H., Wutich, A., **Beresford, M.**, Maupin, J., Stotts, R. The Science of Water Art: Children's Perspectives on Water and the Environment in Guatemala. The American Association for the Advancement of Sciences annual meeting, San Jose, CA.
- 2013 **Beresford, M.**, Wutich, A., Carvajal, C. Ayni real and imagined in post-neoliberal Bolivia. American Anthropological Association 112<sup>th</sup> Annual Meeting, Chicago, IL, United States.
- 2013 Wutich, A. **Beresford, M.**, Carvajal, C. The rhetoric of ayni and the reality of reciprocity in post-neoliberal Bolivia. Society for Applied Anthropology 72<sup>nd</sup> Annual Meeting, Baltimore, MD United States.

***Invited National and International Presentations***

- 2014 **Beresford, M.** Governing Value: Cooperation and Collective Action in South Africa's Rooibos Tea Industry. Invited presentation for the Center for Advanced Study, Oslo, Norway.

***Invited Intramural Presentations***

- 2013 Vins, H., Kunzeiler, C., Roberts, C., **Beresford, M.**, Wutich, A., Brewis, A. Gender Differences in Perceptions of Water in Arizona: Insight from the Science of Water Art Project. Central Arizona-Phoenix Long Term Ecological Research 15<sup>th</sup> Annual All Scientists Meeting, Scottsdale, Arizona.
- 2012 Vins, H., **Beresford, M.** Ruth, A., Roberts, C., Brewis, A., and Wutich, A. The Science of Water Art: A Citizen Science Project. Central Arizona-Phoenix Long Term Ecological Research 14<sup>th</sup> Annual All Scientists Meeting, Scottsdale, Arizona.
- 2005 **Beresford, M.** Creatures of Habit: Written Behavior Patterns of America's Elite Newspapers. Urban Studies Research Symposium, University of California, San Diego.

**RESEARCH & FIELDWORK EXPERIENCE**

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- 2017-2018 Social Entrepreneurship and Career Pathways Project. Text analysis of interviews with aspiring social entrepreneurs in underrepresented communities, Maricopa County, Arizona. Project developed in partnership between Arizona State University and CISCO. Project lead: Dr. Alissa Ruth.
- 2015-2016 Grant supported doctoral dissertation research in Cape Town, South Africa. Participant observation, unstructured and semi-structured interviews, text analysis. Funded by the U.S. National Science Foundation, Doctoral Dissertation Research Improvement Grant, Cultural Anthropology.
- 2013 Grant supported pre-dissertation research in Western Cape, South Africa. Participant observation, unstructured and semi-structured interviews, text analysis. Funded by the Social Science Research Council Dissertation Proposal Development Fellowship/Andrew W. Mellon Foundation.
- 2012-2015 Capitalism and Indigenous Institutions in 'Post-neoliberal' Bolivia. Text analysis of Bolivian development ideologies and practices in interviews with Bolivian development professionals. Project co-developed with Dr. Amber Wutich.

- 2011 Science of Water Art Project. Led data collection, codebook development, and training of 60 undergraduate student coders who coded 3,120 pieces of art collected from 1,560 schoolchildren. Project co-developed with Drs. Amber Wutich and Alexandra Brewis.
- 2011-2013 Global Ethnohydrology Project. Trained teams of undergraduate students and led survey collection in Votua, Fiji; Lausanne, Switzerland; and Phoenix, Arizona. Project, developed by Drs. Amber Wutich and Alexandra Brewis.
- 2007-2008 Master's thesis research, Chicago, IL. Participant observation, archival research, text analysis.
- 2004-2005 Bachelor's thesis research, San Diego, CA. Archival research, text analysis.

## TEACHING EXPERIENCE

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### ***Undergraduate Courses (as instructor of record)***

- 2015 ASM 414 Urban and Environmental Health Research Practicum, online (ASU)
- 2014 ASB 300 Food and Culture, online (ASU)
- 2012, 2013 SSH 405 Senior Research Seminar in Global Health (ASU)
- 2011 ASB 452/SSH 402 Undergraduate Research Practicum (ASU)
- 2011 LIA 394 Senior Seminar in Liberal Arts (ASU)
- 2010 LIA 194 Introduction to Liberal Arts (ASU)

### ***Undergraduate Study Abroad Courses***

- 2013, 2014 Co-developer & Co-instructor, Study Abroad in France: Food and Culture. School of Human Evolution and Social Change (ASU)
- 2012, 2013 Co-developer & Co-instructor, Study Abroad in Switzerland: Global Challenges, European Solutions. School of Human Evolution and Social Change (ASU)
- 2012 Instructional Assistant, Study Abroad in Fiji: Adventures in Culture, Environment and Health. School of Human Evolution and Social Change (ASU)

### ***Graduate Courses (as instructor of record)***

- 2015-2018 ANG 5494 Text Analysis in Cultural Anthropology, online (University of Florida)

### ***National Workshops for Graduate Students and Professionals***

- 2018 Analyzing Qualitative Data: The Basics. Workshop for Arizona State University Institute for Social Science Research and the Society for Economic Anthropology Annual Meeting, Arizona State University, Tempe, AZ.
- 2015 Teaching Anthropological Skills in the Online "Classroom". Workshop at the Society for Applied Anthropology Annual Meeting, Pittsburgh, PA.
- 2015 Text-Analysis. NSF-supported Workshop for Research Methods in Anthropology at the Society for Applied Anthropology Annual Meeting, Pittsburgh, PA.
- 2014 Text-Analysis. NSF-supported Workshop for Research Methods in Anthropology at the Society for Applied Anthropology Annual Meeting, Albuquerque, NM.

## NATIONAL LEVEL SERVICE

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- 2018 Co-Organizer, Society for Economic Anthropology Annual Conference  
Theme: Water and Economy
- 2015-2018 Instructor, Distance Courses in Research Methods in Anthropology, Text Analysis course. Developed as a part of the National Science Foundation Research Methods in Anthropology training program
- 2014-2015 Instructor, National Science Foundation Workshops on Research Methods in Anthropology Text-Analysis Workshop
- 2014-2016 Student Board Member, Society for Economic Anthropology

## UNIVERSITY & SCHOOL SERVICE

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- 2018 Instructor, Qualitative Data Analysis: The Basics. Workshop for faculty and graduate students as a part of ASU's Institute of Social Science Research.
- 2014 Search Committee, Target Hire in Anthropology, School of Human Evolution and Social Change, Arizona State University
- 2012 Arizona Curriculum Articulation Task Force for Anthropology, School of Human Evolution and Social Change, Arizona State University
- 2010-2012 Chair, Communications Sub-committee for Dean's College Advisory Committee in the College of Liberal Arts and Sciences, Arizona State University
- 2011-2012 Representative, Dean's College Advisory Committee on Academic and Student Services in the College of Liberal Arts and Sciences, Arizona State University

## STUDENT ADVISING

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- Holly Vins, undergraduate honors thesis third reader, graduated 2013  
Olga Bakun, undergraduate honors thesis third reader, graduated 2012

## FULL-TIME PROFESSIONAL APPOINTMENTS

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- 2012-2015 Coordinator of Online Programs  
School of Human Evolution and Social Change, Arizona State University  
*Oversaw curriculum planning and instructional design of online education to maximize enrollment benefits to the school. Served as project leader in the development of new anthropology and global health online courses, becoming versatile in online pedagogy and best practices to ensure the creation of high-quality courses.*
- 2010-2012 Undergraduate Academic Advisor, Anthropology and Global Health

School of Human Evolution and Social Change, Arizona State University  
*Provided academic and career guidance to all anthropology and global health undergraduate students in the school. Collaborated with faculty to plan undergraduate curriculum and maximize enrollment benefits to the school.*

- 2008-2009            Editorial Assistant  
*Plate Magazine, Chicago, IL*  
*Provided publishing support and authored articles*
- 2005-2007            Advising Assistant, Undergraduate Programs  
College of Letters and Science, University of California, Berkeley  
*Provided academic advising support to all liberal arts and science majors*
- 2003-2004            Public Affairs Intern  
Smithsonian National Museum of Natural History, Washington, D.C.  
*Assisted with all media relations for scientists at the NMNH*

#### PROFESSIONAL ORGANIZATIONS

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American Anthropological Association  
Society for Economic Anthropology  
Society for Anthropological Sciences  
Society for Applied Anthropology

#### CITIZENSHIP

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Tri-citizenship: South Africa, United Kingdom, and United States

Updated March 2018