



Overview and Sponsorship Opportunities

What is it?

CentennialX is an incubator/accelerator where students work in groups, under the guidance of teacher leaders and industry professionals to create ideas and potential solutions to challenges given to them by professional partners. The last two summers, students tackled the challenge of raising awareness for clinical trials by developing websites and original educational kits focused on a disease and a specific “in trial” biological molecule. Moving forward, challenges will be open to other areas of Science, Tech, Engineering, Art and Math (STEAM).

Who is involved?

Teachers and students from various school districts, in conjunction with several local, regional and national corporations, entrepreneurs, higher education institutions, research centers and next generation manufacturing companies.

What is the process?

Throughout the summer, students are given a challenge where they use design thinking to generate ideas, build prototypes and learn how to effectively pitch their ideas. Students interact with various subject matter experts who provide ongoing feedback and advice. The culminating experience is the CentennialX conference, where students pitch their ideas to community, education and industry professionals.

Why we do it?

In our current educational system, teachers deliver content and students are expected to regurgitate that content some time later. Most projects are not relevant, and they have meticulous checklists and rubrics that thwart the development of original thought and problem solving skills. This is in drastic contrast with the expectations placed on the students once they enter college or the workforce: that is to research, learn independently and work with others to create innovative solutions to very complex problems. School systems are training students in the same way done for decades, even though many students will be hired for jobs that do not exist today. CentennialX was grounded on the the belief students should be empowered to create and generate new ideas under the guidance of teachers and industry partners. CentennialX helps students gain the transferable skills - collaboration, problem solving, creativity, design thinking and communication - they will need to succeed in today and tomorrow’s college and job market.

How can you get involved?

For further information and a link to our application go to www.centennialx.com The cost to enter a team is \$9,250.00 This covers stipends for both the students and teacher who are involved in the experience, as well as prototyping costs, consulting fees and local travel. More sponsorship opportunities are listed below

The Centennial Educational Foundation in conjunction with the CentennialX Core Team and the Centennial School District (CSD) will establish the framework to deliver the program under the direction of school district administration and faculty.

CentennialX – Sponsorship Opportunities	
Team Angel – accelerator or incubator team sponsorship	\$ 9,250.00
Challenge contributor – direct involvement in a challenge	\$ 5,000.00
Event Sponsor	\$ 2,500.00
Event Patron	\$ 1,000.00

Team Angel \$ 9,250.00

- Challenge or team sponsor
- Acknowledgment on the CentennialX website
- Exhibitor status at the CentennialX conference,
- Speaker or break-out sessions at the CentennialX conference,
- Inclusion on social media and press releases for the program and conference,
- Consideration on the CentennialX Advisory Board.

Challenge Contributor \$ 5,000.00

- Acknowledgment on the CentennialX website
- Exhibitor status at the CentennialX conference,
- Speaker or break-out sessions at the CentennialX conference
- Inclusion on social media and press releases for the program and conference,
- Consideration on the CentennialX Advisory Board.

Event Sponsor \$ 2,500.00

- Acknowledgment on the CentennialX website
- Exhibitor status at the CentennialX conference
- Speaker or break-out sessions at the CentennialX conference
- Inclusion on social media and press releases for the program and conference

Event Patron \$ 1,000.00

- Acknowledgment on the CentennialX website
- Exhibitor status at the CentennialX Conference

Event Donor Less than \$ 1,000.00

- Acknowledgement on the CentennialX website

Please consider contributing to this unique educational experience. For more information and testimonials expressing the value of the program from a variety of stakeholders visit the CentennialX website or contact Albert Catarro, Ed.D, CentennialX Partnerships Coordinator for more information – cataal@centennialsd.org or 215-441-6181 x 12075