



DAVID DANG

INTERACTION / VISUAL DESIGNER

daviddang88@gmail.com
www.davidleedang.com
San Jose, CA

SKILLS

Software

Photoshop
Illustrator
InDesign
Premiere
After Effect
Sketch
Keynote
Principle
Invision
Lucidchart
SketchUp

Design

UI Design
UX Design
Product Design
Design Research
Web Design
Information Arch.
Visual Design
System Design
Typography
Prototyping
Wireframing

Programming

Processing
Html & CSS
jQuery

Hands-On

Model Making
Storyboarding
Sketching

EDUCATION

CALIFORNIA COLLEGE OF THE ARTS

BFA, Interaction Design
May 2018, San Francisco, CA

DE ANZA COLLEGE

AA, Graphic and Interactive Design
May 2016, Cupertino, CA

SAN JOSE STATE UNIVERSITY

BS, Business Marketing
May 2011, San Jose, CA

AWARDS

Michael Vanderbyl Design Scholarship
2017-2018

California College of the Arts Scholarship
2015-2017

EXPERIENCE

May.2017 | **RESPOND SOFTWARE** | Mountain View, CA
Aug.2017 | UX Design Intern

- Collaborated closely with two UX and product managers.
- Designed a new, "light-visual-identity" UI for product.
- Validated and tested key design prototypes with users.
- Worked with developers to discuss functional informational architecture concepts for feedback button feature.
- Created iterations for concept diagram, and UI design specs.

Mar.2017 | **VISA** | San Francisco, CA

May.2017 | UX Designer
Sponsored Project

- Worked with Visa to create a cross border payment platform that helps merchants accept online payments that are seamless and secure.
- Conducted research and interviews with international users.
- Designed wireframes, and UI mockups for mobile.
- Created storyboards and video concept.
- Presented concept to Visa's team and VP of Design.

Nov.2016 | **FORD MOBILITY COMPANY** | San Francisco, CA

Dec.2016 | Interaction Designer
Sponsored Project

- Coordinated with Ford and other designers to create an end-to-end compassionate and social experience of future mobility ecosystems in San Francisco, focusing on a pedestrian-centric environment.
- Ideated concepts such as gamified crosswalks and engagement with friends or strangers through AR technology, demonstrated in a video.
- Presented final concepts to the CEO of Smart Mobility.

May.2012 | **WELLS FARGO** | Santa Clara, CA

Aug.2012 | ATM Ambassador

- Conducted quality assurance assessment surveys.
- Worked independently to gather customer data.
- Received collective insights from customers each day.
- Informed customers on new envelope free ATMs.

Aug.2009 | **ALPHA KAPPA PSI** | San Jose, CA

May.2010 | Web Designer/Historian

- Piloted first UI design for website.
- Ideated new visual brand concepts for fliers and banners.
- Photographed live events for documentation for archive.
- Compiled a database archive for 2009-2010 files.