The Riverside County Office of Economic Development is strongly committed to serving our retail community, offering support for site selection, permitting, hiring and training, and providing essential resources.

**CORE SERVICES OFFERED**

- **SITE SELECTION**
- **EMPLOYMENT & RECRUITMENT SERVICES**
- **PLANNING/PERMITTING ASSISTANCE**

**INTERNATIONAL BUSINESS OFFICE**

**REFERRALS FOR EXTERNAL BUSINESS RESOURCES**
RIVERSIDE COUNTY RETAIL INDUSTRY SUMMARY

RIVERSIDE COUNTY GROSS REGIONAL PRODUCT (GRP)
$4.6B Earnings
$1.2B Property Income
$1.8B Taxes

SOURCE: EMSI

RIVERSIDE COUNTY RETAIL GAP
$66,471,717 Total Retail Trade
$57,120,664 Total Food & Drink

SOURCE: ESRI

2,520,060 POPULATION
SOURCE: US CENSUS BUREAU

10TH LARGEST COUNTY IN THE US

$73,976 MEDIAN HOUSEHOLD INCOME
SOURCE: ESRI

4TH LARGEST COUNTY IN CA

9.4% INCREASE FROM 2015-2019 US CENSUS

93,759 RETAIL JOBS
SOURCE: EMSI

14% ABOVE NATIONAL AVERAGE

5,252 RETAIL BUSINESSES
SOURCE: EMSI

9% INCREASE SINCE 2016

$44,981 AVERAGE EARNINGS PER JOB
SOURCE: EMSI

2.2% ABOVE NATIONAL AVERAGE

Learn more about how we can help you. Contact us today.
Riverside County Office of Economic Development
3403 10th Street, Suite 400, Riverside, CA 92501
951.955.8916 • www.rivcoed.org • bizinfo@rivco.org