

Equipping the Organization

Drivers of Quota Value

This lesson will help the group determine how much it will cost to buy the permits and quota for the permit bank.



Time
2 hours

Preparation

Retrieve your strategic planning summary flipchart sheet. Prepare new flipcharts, each one labeled with one of the factors driving quota valuation. Do not post them in the room yet, but gather enough markers so you have one for each sheet. Print out enough copies of participant guide. Make sure equipment can play “Quota Valuation Factors” elearning/ video. Reach out to at least one fisherman in each of your local fisheries to ask how much a permit costs in that fishery, as well as the going price for a pound of quota. Prepare a flipchart sheet divided into two columns: Quota and Permits. Write down the cost estimates for each fishery accordingly. Again, do not post this in the room yet.



Visual

Pull up the “Quota Value” video. Display the strategic planning summary sheet somewhere prominent in the room.

Orientation

Go around the room and ask each participant to estimate how much a permit costs in each of your local fisheries. Repeat with quota values. Once everyone has made their guesses, pull out the flipchart sheet with the average costs you found in your discussions with fishermen. Explain that there are many different factors impacting the price of quota, and that while the presentation will look at one example of how it might be, the factors may play out differently for us. Introduce brief video outlining factors at play in quota and permit valuation. Hand out participant guides, explaining that everything on there was covered in the presentation. Give participants a few minutes to review.

Key Points

Remind the group again that our quota may not be impacted by these factors in the same way the example quota was.

Practice

Post the flipcharts you prepared with the individual factors around the room. Ask the group to go around the room and, on their own, write down how they think that factor affects or doesn't affect our community and fisheries. When everyone is done, ask them to sit down again and, as a group, review each sheet to hash out disagreements and make sure the lists are complete.

Debrief

Designate one participant per factor to research that factor, gather data, and ground-truth our assumptions about how it's playing out here. Ask each participant to report back to you within a month via email with his findings. Gather findings into one report to email out to the rest of the group for discussion before the next group meeting.